# Austin Waldron

Data Analytics Manager

## 👤 Profile

Dedicated and results-oriented professional with 10 years of experience identifying efficiencies and problem areas within data streams, while communicating needs for projects.

## 💼 Employment History

### Data Analytics Manager at Samsonite, Mansfield, MA

February 2023 — April 2024

- Manager of data analytics for the Global Brand Management and Corporate Finance teams.
- Built, developed, and supported data models, reporting systems, dashboards, KPIs, and other performance metrics supporting critical business decisions. Designed and implemented data workflows for large-scale data mining and predictive analysis using Alteryx, Python, and Power BI.
- Lead cross-functional projects using advanced data modeling and analysis techniques to discover insights and guide strategic decisions.
- Headed the implementation of a global database for business insights into SKU productivity. Managed the daily data refresh and deployment of the database for accuracy.
- Continuously create and report on monthly meetings with the Regional Brand Management teams across the company, as well as preparing presentations for the Senior Management and stakeholders on current financial outlooks.

### Data Mining Specialist at OCEANAIR, Inc., Revere, MA

April 2019 — February 2023

- Managed the data integrations using ETL techniques from OCEANAIR's management software using various data sources; I cleansed and manipulated files of all types to be integrated into a primary database, used for most reporting, and cleaned data dumps.
- Maintained data pipelines using Python, Airflow, and Spark, streamlining transactional data across six primary data sources.
- Created and continuously updated automated reports (daily, monthly & quarterly) for OCEANAIR employers (operational purposes), using Python, SQL, and WSL bash scripts, as well as VBA for Microsoft Access and Excel.
- Managed monthly sales commissions, pulling data from OCEANAIR's Freight-Forwarding Management System, distributing specific identifiers with sales rep indices, using a personally maintained internal database, implemented for efficiency and accuracy.
  - Created in-depth detailed analysis of the overall company, using Python, Jupyter Notebooks, and machine learning algorithms, with reports such as:
  - Customer Segmentation, Customer Lifetime Value, Churn Prediction and ABC analysis.
- Managed customer reporting, both canned query reports and custom requests. Also, I managed and created KPI reports for customers and internal operations.

**Details**
120 Burkhall St. Unit A,
South Weymouth, MA 02190
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**Links**
LinkedIn
GitHub Portfolio

**Skills**
- Data Modeling
- Data Mining
- Python (Programming Language)
- SQL (Programming Language)
- Extract Transform Load (ETL)
- Microsoft Power BI
- Alteryx
- Tableau
- Microsoft Suite (Access, Excel, PowerPoint, SharePoint, Word)

**Certifications**
- IBM Data Science Professional Certificate
- SAP Certificate
- Responsive Web Design
- Data Engineering Essentials

### Data Analyst at FreightPlus, Quincy, MA
September 2015 — August 2018

- Developed a method for analyzing new client data and recognizing potential savings within their transportation department.
- Responsible for client benchmarks and monthly savings reports, creating customized analysis portfolios for each client and socialized ideas and methodology for driving savings to each client. Implemented and administered a new TMS for the company while creating workflows for multiple clients for use in the system.
    - Created training modules and manuals for clients while conducting training sessions with their finance and operation teams for use in the system.

### Computer Technician – Temp Position at IGS Systems, Inc., Plymouth, MA
January 2015 — September 2015

- Ran diagnostics and solved any issues with inoperable computers/ servers.

### Succession Development Program - Business Management Trainee at Logistec Corporation, Montreal, CN
July 2014 — January 2015

- Conducted operations as a vessel superintendent at Port Manatee, FL, overseeing and supervising product loading and discharging of vessels (break-bulk and containers).
- Analyzed and created vessel operations' billing, costing, and labor production files.
- Consulted with customers to develop import and export stowage plans of cargo and containers aboard vessels and onsite warehouses.

### Sales Associate/ Content Manager at Knn3 Sales, Hanover, MA
August 2013 — July 2014

- Built and designed the company's online store/ website and managed the social media outlets, analyzing the company's SEO accounts.
- Created leads on sales and purchases of bulk electronic equipment while managing product inventory.

## ⬥ Education

### ALIGN CCIS, Northeastern University, Boston, MA
September 2017 — December 2018

### B.S. International Business, Massachusetts Maritime Academy, Buzzards Bay, MA
August 2010 — June 2013

- Completion of 2011 Winter Sea Term- Six-week voyage aboard the USTS Kennedy
- Graduated with honors