



# RevenueSure

*Optimise revenue collection and assurance*



## Our Platform

RevenueSure is an integrated revenue management platform. It is developed to support all revenue collection activities such as budgeting, collection, management and enforcement of revenue services. The platform provides the following core functionalities:

- 1. Billing** – enables generation of invoices for customers based on specific needs, and is integrated with the chart of accounts enable accurate referencing of charge codes and for reconciliation
- 2. Collection** – provides channels of collection for both structured and unstructured revenue streams through mobile (App and USSD), web, devices (terminals), and agency networks (banks)
- 3. Receipting** –provides receipts for all payments received as proof of payment. Each type of payment will have its own customized receipts. Each department has it's own portal for service delivery.
- 4. Customer Service and Issuance** – provides service portals where customers can obtain certificates, licenses and permits.
- 5. Reporting** – provides detailed dashboards that report on revenue collection and management activities. Collections are displayed on a real-time dashboard, and data is presented in analytical format to show the status of revenue management for each revenue department.

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## Revenue Collection

Our platform supports collection revenue using the following methods:

 <p><b>Web portal</b> – customers are able to create unique profiles on a self-service web portal. This portal provides a breakdown of all digitized services can be paid online</p>	 <p><b>Mobile app and USSD</b> – customers can use the USSD platform or download the self-services app which contain all digitized services e.g. for a county i.e. business permits, parking, land rates and rents.</p>
 <p><b>Hand-held devices</b> – we avail handheld devices to support collection of revenues e.g. parking, bus parks, markets, ferry etc. They will also be able to issue receipts, licenses and permits on the spot.</p>	 <p><b>Banks and agents</b> – our platform is integrated to banks and agents where customers can pay taxes and service fees through their channels e.g. branches, mobile banking, internet banking etc.</p>



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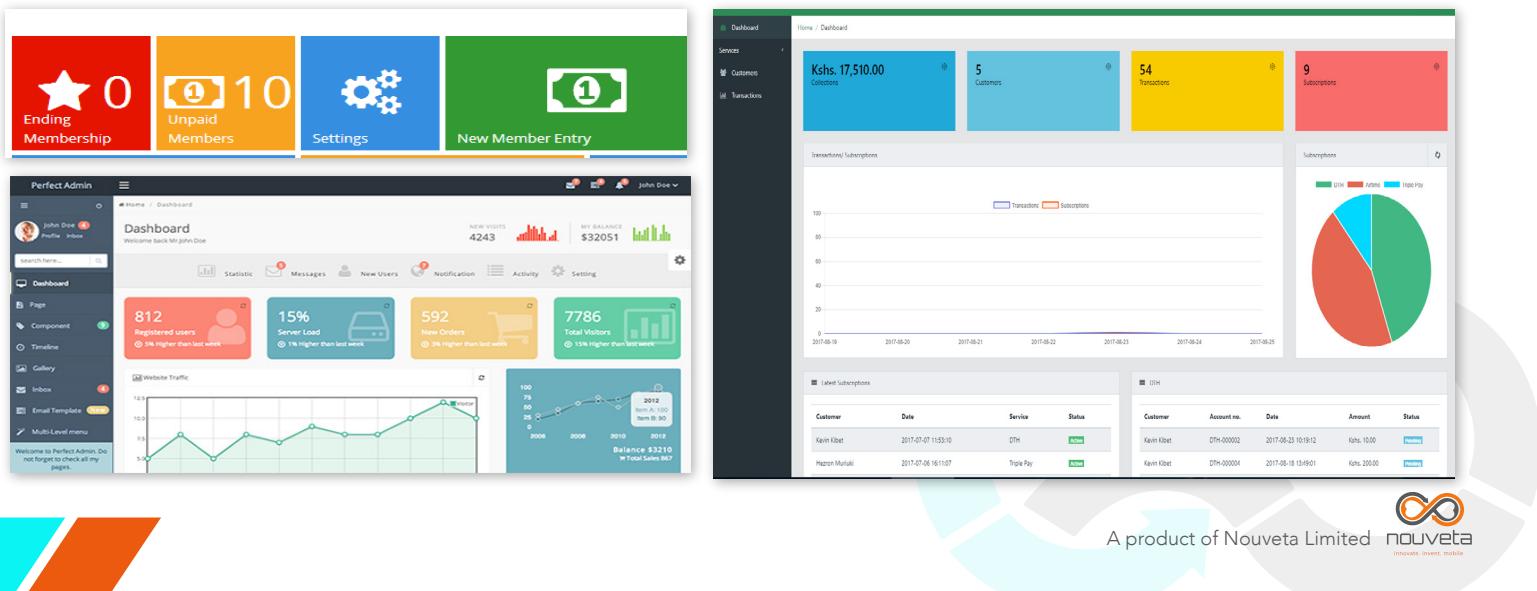


# Revenue Management

Our platform will enable the entire organization to manage all revenue activities. This will be done by:

Providing a single point of view for all services offered and payments received by the organization. All payments will be automatically reconciled with organization records where available.

Providing analytics with insights on trends, patterns and provision of organization services. This includes statistics on users and their requests.



The platform's user interface is designed for easy navigation and management of revenue activities. It includes a top-level dashboard with four cards: 'Ending Membership' (0), 'Unpaid Members' (10), 'Settings', and 'New Member Entry'. Below this is a detailed dashboard for 'Perfect Admin' with a sidebar and various metrics. The main dashboard for 'Dashboard' shows financial metrics like 'Kshs. 17,510.00 Collections', '5 Customers', '54 Transactions', and '9 Subscriptions', along with charts and tables for transaction and customer data.

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# Billing and Collections Agency

To enhance reach of services, the platform provides agency services for billing and collection of payments. This is implemented either as a standalone system, or as part of an existing agency network such as a bank.

The agency services provider is allowed to recruit agents e.g. a bank can enable new or existing agents to provide services. Agents will get customized devices that enable provision of services (billing, receipting and issuance).

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Landing page, shows the agent the float they have, & they can navigate to billing, query bill from biller or top-up their float

For new bill, agent enters all required information via drop-down menus and data entry where necessary

A digital receipt is issued for the bill payment

Agent selects the biller for whom to generate new bill, or query existing bill

Once bill is generated, agent selects payment mode and confirms

Sample receipt

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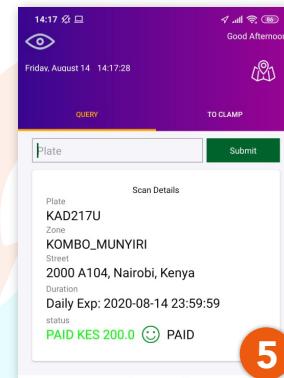
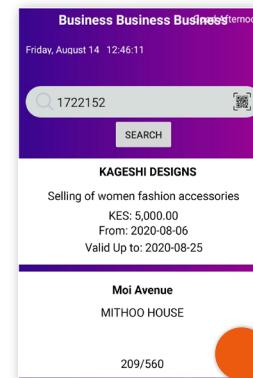
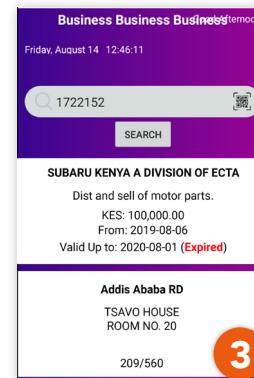
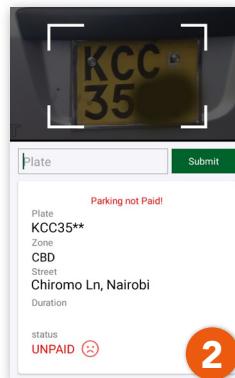
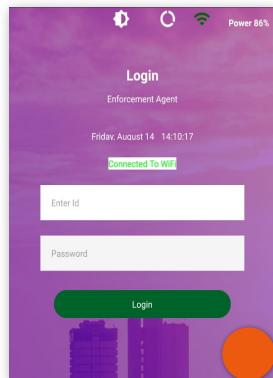
# Revenue Enforcement

Our platform provides enforcement, monitoring and supervision applications that provide status of revenue assets e.g. parking, businesses. To enable effective enforcement and supervision, the platform provides the following functions:

**Enforcement app** – allows querying of specific data to confirm status e.g. car number plate for parking and business ID for businesses. Can be a mobile app or USSD.

**Service portals** – allows officers to analyse information of various revenue generating assets and assign the per location e.g. sub-county, ward, service points etc.

**Compliance reports** – provides reports on expected payments that have gone past due that need follow-up.

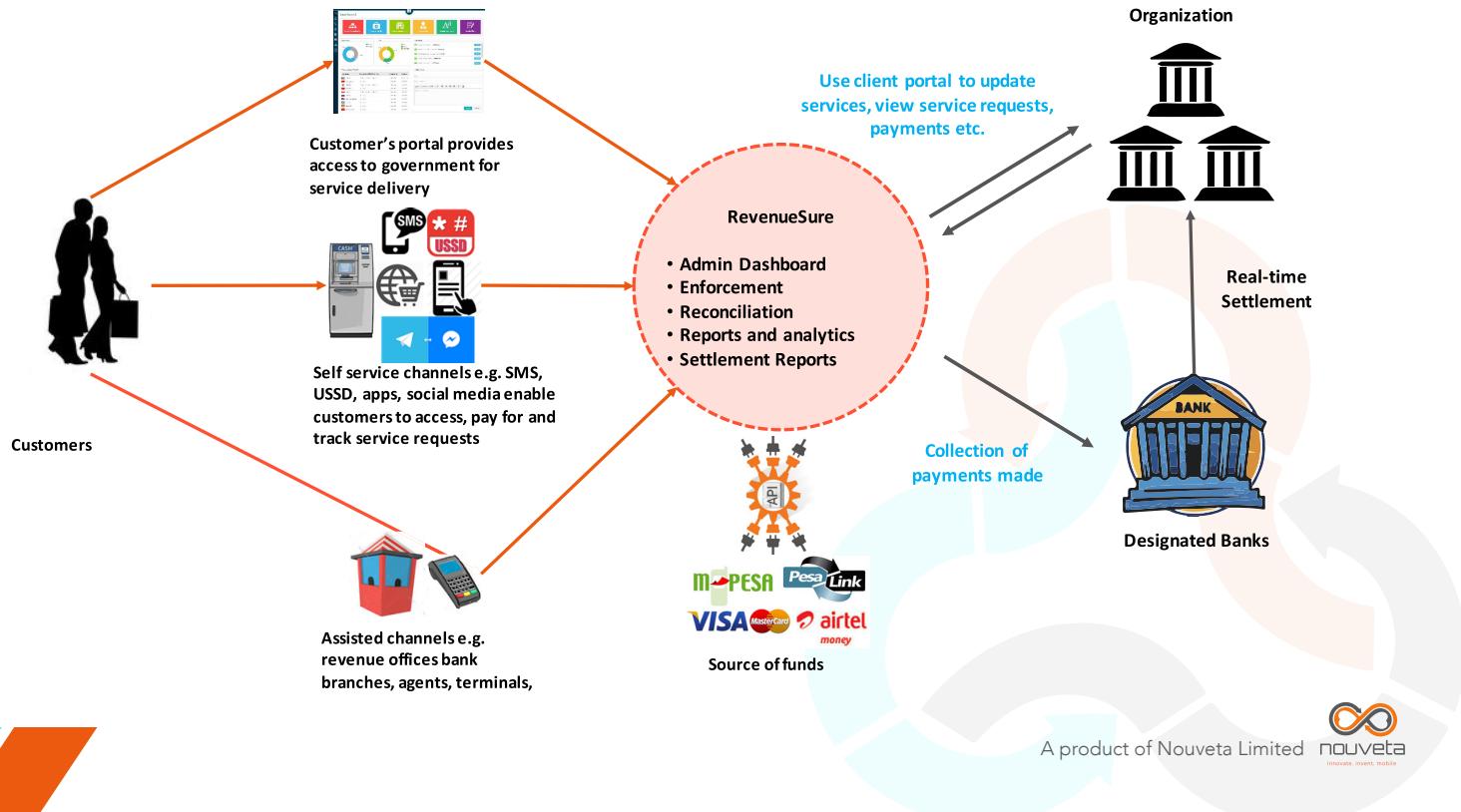


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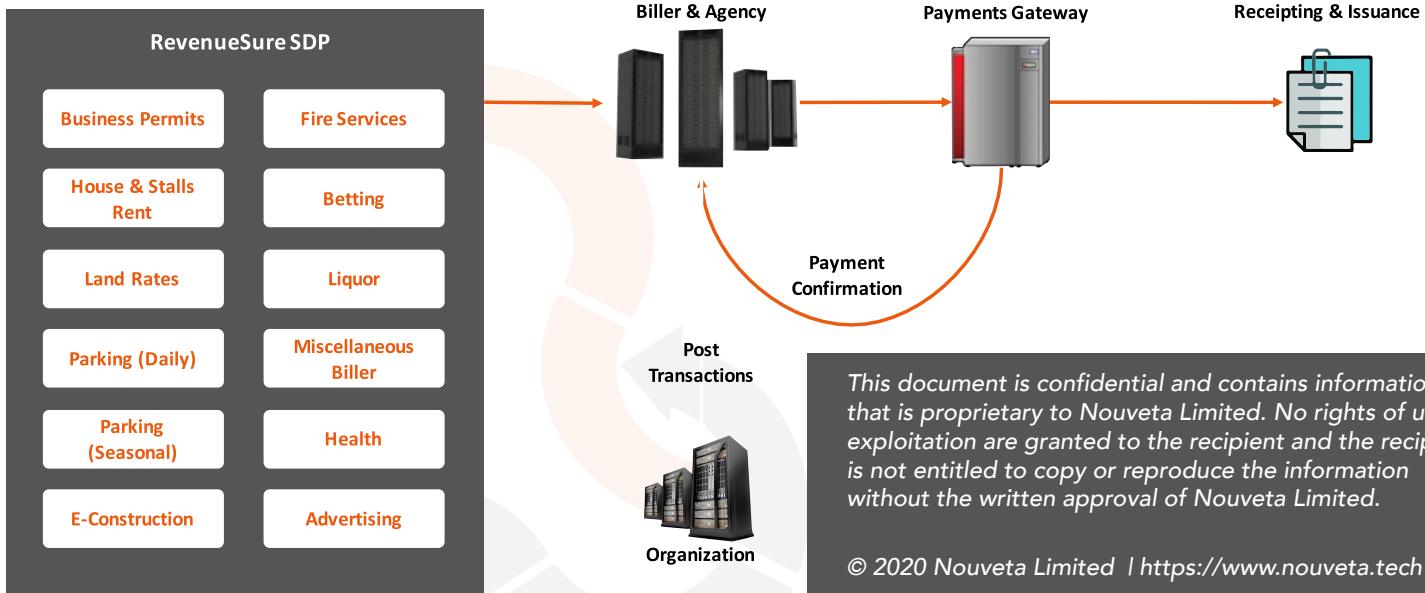


## Entire System

The full design of the system will be as shown below:



# RevenueSure Operations (County Model)



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