# 2a.

| Thesis | Author | What is studied | What method is used | Results of the study | How this relates to my work |
|---|---|---|---|---|---|
| Identification of Idea Management Tools' Success Factors for Organizations | Abir Iqbal Malik | Innovation management tools. What are the success factors related to these and what are the challanges in using these tools. | The empirical part of the study was conducted as semi structured interviews | The study identifies different ways companies use the tools and some challenges that have been found. Common success factors are not explicitly mentioned. | The background information of the study is very close to the backgrounf information I need to write about. |
| Developing service innovations through experimentation with help of | Henna-Riikka Kärkkäinen | 1. What processes can be used to support new service development and 2. How a | Empirical study was conducted as a series of semi structured | The results are a number of insights into the service prototyping process as well as some conclusions on how | The service innovation is very close to what Futurice does and I would like to include that into my thesis as well. The results may not help me much, but |

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| prototyping space | | dedicated space for this should be used | interviews and a survey. | the prototyping space could be used. | there could be some correlations. |
| Experimentation-driven development and learning in organisations | Marianne Tenhula | Experimentation behviour of employees and what factors affect it | The study used a case study as a means of gathering empirical evidence. The study was conducted as interviews. | A number of factors that affect the experimentation behaviour of an employee were identifies. Some results of how experimentation affects an individual were also presented. | This thesis does not relate to my work as well as the other two. The main link is that this thesis studies experimenatation in a business setting, which is very close to what I will be studying. |