

Builder Comparison Chart: *House Chiropractic Website*

NOTE:

‘thehousechiropractic.com’ is no longer available for purchase

‘thehousechiropracticck.com’ is available for purchase and is the domain referred to in the table below

	WordPress	Wix	SquareSpace
Annual Domain Price	<p>Option 1: Free for 1st year with premium package, renews at \$18/ year afterward</p> <p>Option 2: Free but domain would be ‘thehousechiropracticck.wordpress.com’ instead</p>	<p>Option 1: Free for 1st year with a premium package, renews at \$14.95/ year afterward</p> <p>Option 2: Free but domain would be in ‘username.wixsite.com/sitename format’ instead</p>	\$20/year
Premium Subscription Pricing (cheapest option)	<p>Option 1: ‘Personal’ plan at \$4/ month</p> <p>Option 2: Free</p>	<p>Option 1: ‘Combo’ Plan at \$14/ month</p> <p>Option 2: Free</p>	‘Personal’ Plan at \$12/ month
Benefits	Option 1: Can select a premade Health/ Consulting template, complete ownership of domain for subscription duration, no ads from builder, and	Option 1: Greater selection of templates, complete ownership of domain for subscription duration, no ads from builder,	Greater selection of templates, complete ownership of domain for subscription duration, easier for clients to find on search

	<p>easier for clients to find on search engines.</p> <p>Option 2: Great for landing sites and don't require online payments. Has decent selection of free, quality templates.</p>	<p>and easier for clients to find on search engines.</p> <p>Option 2: Great for landing sites and don't require online payments.</p>	<p>engines, no ads from builder, and use of better plugins/features for future business technical presence.</p>
Disadvantages	<p>Option 1: Not free and doesn't include the builder's optimal website features because it's the lowest plan available.</p> <p>Option 2: Wordpress will own your website legally, limited ability in templates and customization, Wordpress has the ability to put ads on your website, and the domain isn't your own and will be harder to find for potential clients on search engines.</p>	<p>Option 1: Not free and doesn't include the builder's optimal website features because it's the lowest plan available.</p> <p>Option 2: Wix will own your website legally, limited ability in templates and customization, Wix has the ability to put ads on your website, and the domain isn't your own and will be harder to find for potential clients on search engines.</p>	<p>Not free and doesn't include the builder's optimal website features because it's the lowest plan available.</p>
Total Upfront Cost	<p>Option 1: \$48</p> <p>Option 2: \$0</p>	<p>Option 1: \$168</p> <p>Option 2: \$0</p>	<p>\$164</p>