

After cleaning the data, I decided to perform EDA on the data to provide some insights. I asked 4 questions about the data.

Questions

1. How do the dog ratings correlate with the retweet and favourite count?

This first question asks if the ratings given by the account handler are a reflection of the popularity of the tweet.

2. Which dog breed is the most popular?

Lots of people send in all kinds of pictures of their dogs. This question aims to provide an insight to which breed is the most popular among the account's target audience.

3. Which dog breed is the most liked by the 'We Rate Dogs' handler?

This question aims to provide an insight on the handler himself. Which breeds does he favour.

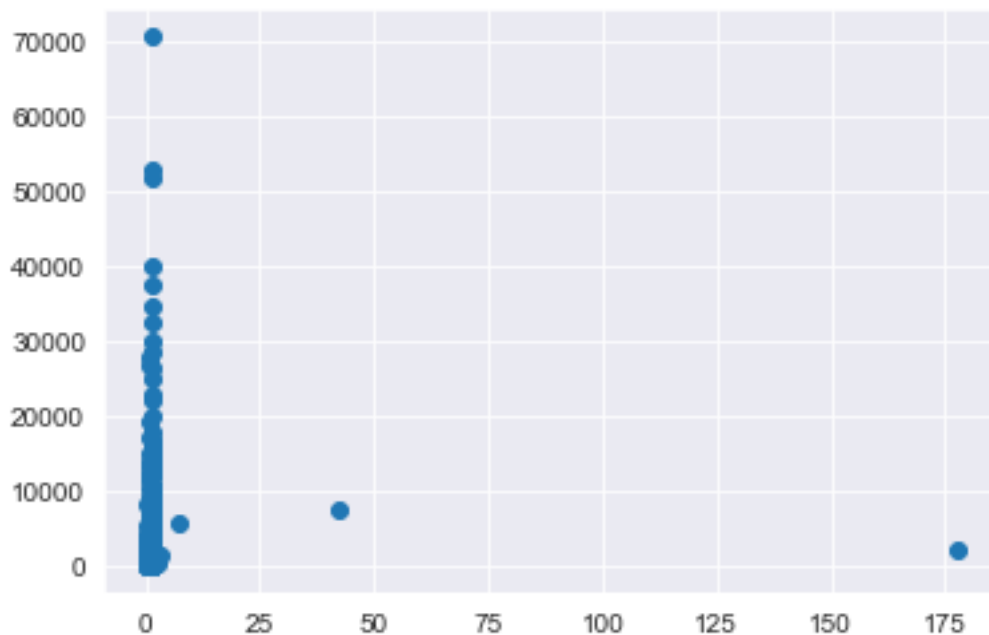
4. Which dog breed is the most liked by the audience?

This is another question about the target audience. What dog breed is most likely to get interactions from the audience.

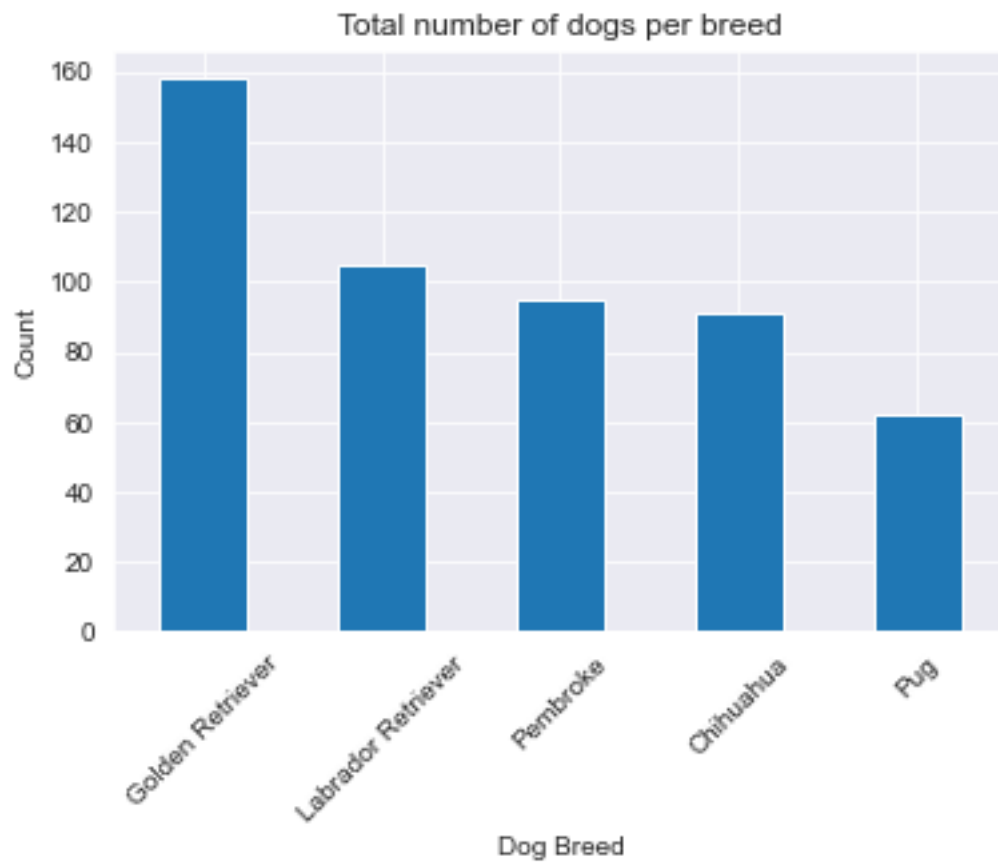
Insights:

I answered these questions and used the answers to produce these visualizations

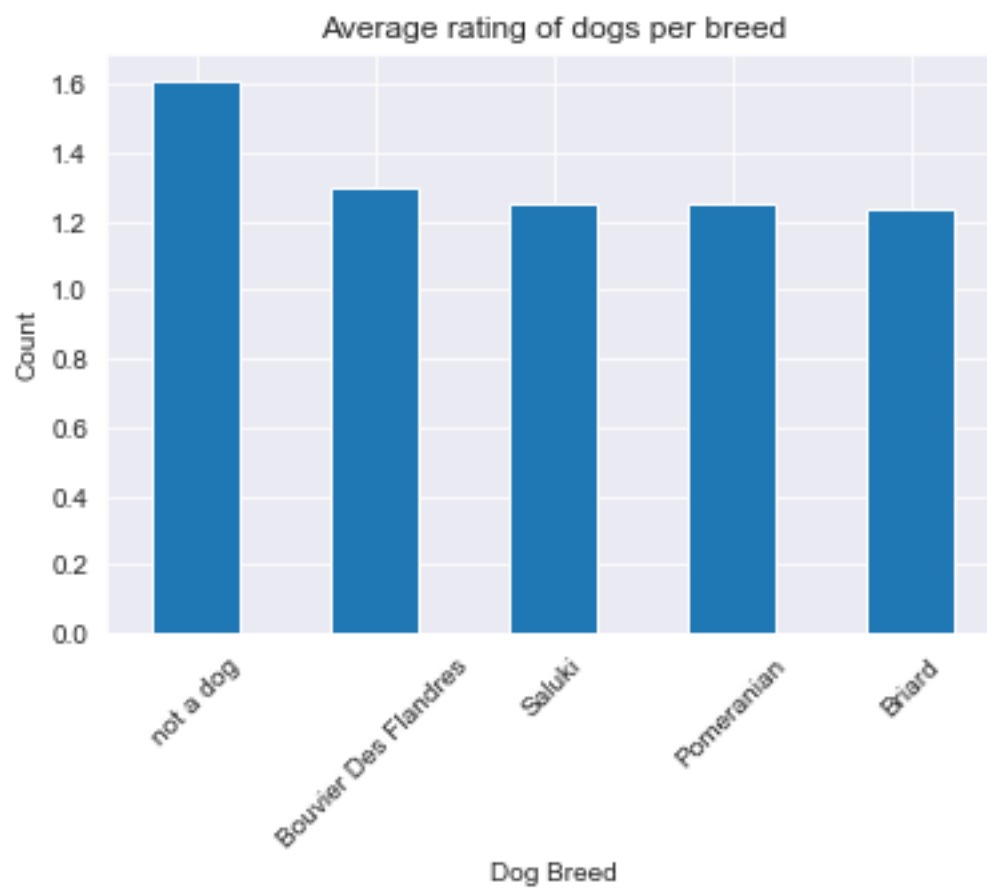
1. The dog rates given by the account handler don't correlate with the retweet and favourite count.



2. The highest rated dog breed is a 'Bouvier Des Flandres'. It's followed closely behind by the 'Saluki' in second place and the 'Briard ' just narrowly beating the 'Tibetan Mastiff'.



3. The most popular dog breed is a Golden Retriever



4. The 'Saluki' seems to be everybody's favourite breed. The 'Bedlington Terrier' is the second most loved breed. The 'French Bulldog' is at third place.

