



PRINCE SHARMA

Senior Lead Developer | 7+ Years of Expertise in WordPress & JavaScript

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SUMMARY

I'm a skilled JavaScript and WordPress developer with more than +7 years of experience in Website and App development. I've worked on everything from designing to building custom plugins, increasing overall site performance, and ensuring the sites work well. I always aim to do better than expected on all my projects. I'm a team player and have worked with multiple teams in leading start-ups from across the world.

SPECIALIZATION

- ReactJs, NextJs, ReactNative and NodeJs
- Custom Plugin development for WordPress
- Woocommerce Integration
- Payment Integration with Stripe, Razorpay, and GoCardless
- Project and Team Management
- Client Interactions

SKILLS

Coding Languages

PHP, JavaScript, TypeScript, NodeJs, HTML/CSS

Frameworks / Skills

WordPress, Woocommerce, ReactJs, NextJs, Tailwind, ReactNative

Soft Skills

Team Work , Analytical and Problem-solving

BASIC WORK EXPERIENCE

- Excellent team collaboration skills
- Maintain documentation to assist other developers and the operations team.
- Provide technical support to clients.
- Adept at handling urgent tasks, even when priorities frequently shift.
- Able to work independently and efficiently without needing constant supervision.
- Create a proposal for websites/apps with estimations to present to potential clients.

EDUCATION

NIIT, West Bengal, India

GNIIT Diploma in Cloud and Mobile Software Engineering

- Attended from Sept. 2016 to June 2018

Seth Motilal PG College, Rajasthan, India

Bachelor of Commerce

- Attended from June 2013 to June 2016

Royal Academy, West Bengal, India

Higher Secondary Education in Commerce

- Attended from March 2011 to March 2013

PROFESSIONAL EXPERIENCE

Appycodes | Lead JavaScript/WordPress Developer

March 2020 to Present

Siliguri, West Bengal, India · Onsite

As a Lead Developer, I managed up to four projects at the same time, led a team of more than 8 developers, and was actively part of a development team on an ongoing project.

I handled many different types of projects, including big ones for large companies, creating custom WordPress plugins, customizing websites, making designs that work on all devices, and improving website performance. I also developed SASS apps and multiple mobile apps for Android and iOS.

- Built a SaaS platform for the furnishing industry using Next.js and Node.js, which now supports over 4,000 active users.
- Developed a custom KYC and BNPL (Buy Now, Pay Later) module for a B2B store using the Two API. This feature directly helped increase GMV by 40%.
- Managed technical operations for a large-scale e-commerce site, handling a product inventory of over 1.2 million items.
- Created a custom vendor tool that allows users to import/export heavy catalogs via CSV for use across different SaaS applications.
- Built mobile apps for multiple startups using React Native, handling the full development lifecycle from code to deployment.
- Optimized performance for various client websites, documenting bottlenecks and improving load times to meet Core Web Vitals standards.
- Migrating a legacy WordPress site to a headless architecture using Next.js for the frontend to improve speed and user control.
 - Building a Node.js backend integrated with AWS Lambda and DynamoDB to offload heavy logic from the main WordPress server.
 - Integrated Algolia to replace default search with instant, faceted filtering for products.
 - Implemented the Two API to handle user verification (KYC) and credit checks seamlessly within the new frontend.

Mus Technologies Services Pvt. Ltd. | Junior Developer

Nov 2018 - Feb 2020

Siliguri, West Bengal, India · Onsite

As a Junior Developer, I learned a lot from seniors at that time. I was part of 4 developer team for an in-house Wallet app that provided various services like Mobile Recharge, paying bills, booking movies or travel tickets, etc. I helped the team with the backend services using PHP and also worked on the app that used ReactNative. App registered more than 1K users in the first week of launch.

- Build Various Reports for the back office using PHP and HTML/CSS.
- Created an admin portal for customer reports/dispute modules.
- Added Report/Dispute portal for the user app.
- Worked on a module to generate invoices and download it on user actions.