

Story 1



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IPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2...	Apple continues to strengthen it's standing in the smartphone market. The brand has risen to a position of particular dominance in the U.S. 6 of the top...	iPhone sales generated 205 billion dollars revenue for Apple in 2022, more than microsoft's total revenue. It sold 232 million iphone units that year.	Comparative analysis amongst various other leadi...
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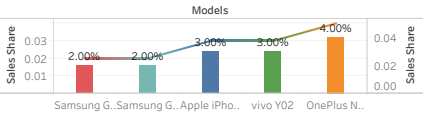
KPI

Brand	Discount Percentage	Mrp	Number Of Reviews	Sale Price
Apple	0	49,900	356	49,900

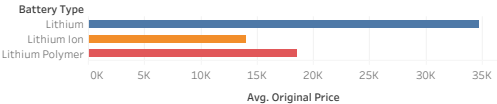
Modal specification

Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,8%
				Red	92,8%
				White	92,8%
				Yellow	43,9%
				Black	44,0%

Country wise best selling smartphone



Battery type distribution



Annual revenue



Upc

MOBEXRGV7EHHTGUH

Brand

All

Brand

MOTOROLA

Battery Type

- Lithium
- Lithium Ion
- Lithium Polymer

Year

2006 2022

Country

India

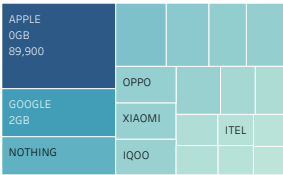
Models

- Apple iPhone 13
- OnePlus Nord C.
- Samsung Galax.
- vivo Y02

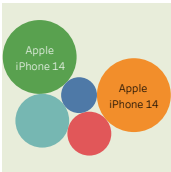
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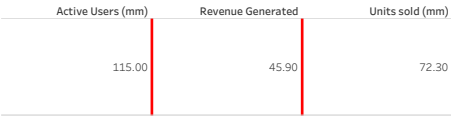
Brand price comparison



Model share



KPI\_2



- Models
- Apple iPhone 13
  - Apple iPhone 14
  - Apple iPhone 14 Plus
  - Apple iPhone 14 Pro
  - Apple iPhone 14 Pro ..

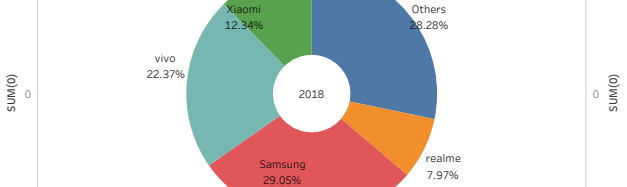
Year  
2018

- Brand
- Others
  - realme
  - Samsung
  - vivo
  - Xiaomi

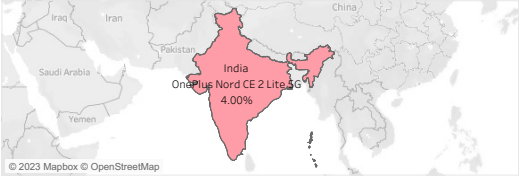
Year  
2011

Country  
India

Quarterly share



Global Marketing Share



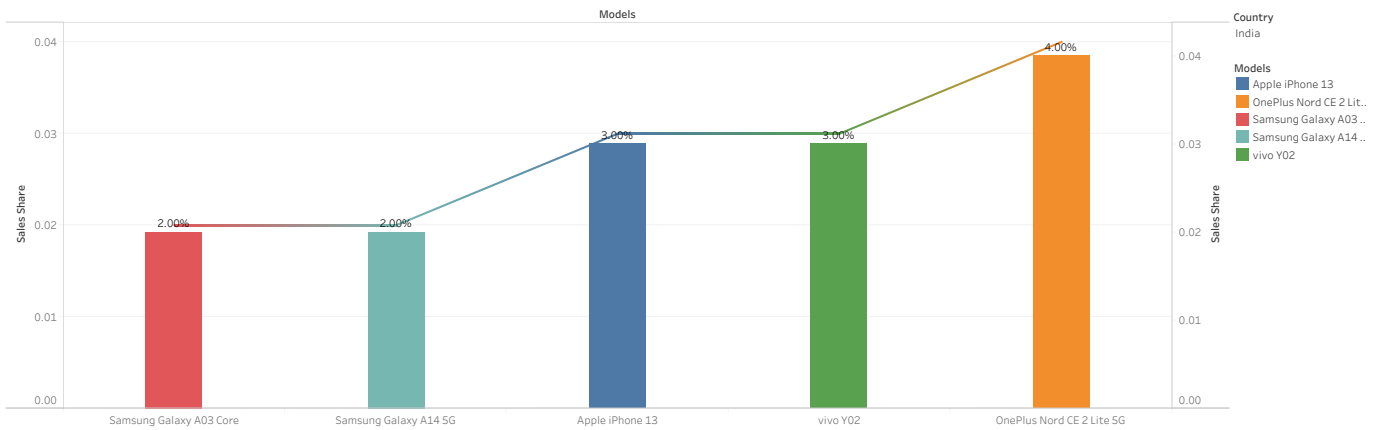
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Apple continues to strengthen its standing in the smartphone market.

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