

On October 22, 2020 Michigan State Athletic Director Bill Beekman announced the discontinuation of the Men's and Women's Swimming and Diving programs. Two days later alumni and friends of the program initiated the

BATTLE FOR SPARTAN SWIM AND DIVE

MSU's press release¹ cited the need to "better position Spartan athletics for long-term financial stability," the outdoor pool closure "left our athletes without a regulation size pool in which to even train" and "limited our coaches' ability to attract talented student-athletes." **They are wrong.**

IT'S NOT ABOUT THE MONEY

These programs account for 1.5% of athletic spending yet serve 9.5% of student-athletes

Under AD Beekman³

- 7 of 10 men's programs saw budget **increases**
- 7 of 11 women's programs saw budget **decreases**
 - Men's and Women's Swim & Dive budgets decreased 6% and 5%, respectively.

MSU's Athletic Department surplus in recent years

Year	Budget Surplus ²
2017	\$8.5 M
2018	\$8.2 M
2019	\$4.4 M



IT'S NOT ABOUT FACILITIES

MSU currently practices and competes in a 25 yard 6 lane NCAA regulation facility

and so do 53+ other Division 1 schools.

Did you

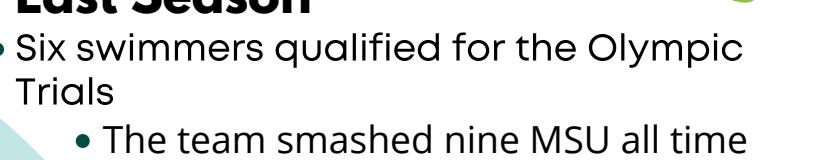
know?

The Athletic Department does not pay to maintain the pool at I.M. West. It is run by Rec Sports and Fitness, whose budget in 2019-2020 was **\$2.78 M** - the Big Ten average is **\$14.82 M**.

IT'S NOT ABOUT LACK OF TALENT

43% of swim and dive recruits from 2015-2020 achieved a national or international cut prior to arriving on campus

After program cuts were announced the women's team earned the #1 swim & dive GPA in the country (3.87) and the men ranked 6th overall (3.71).

 Student Athlete

Last Season

- Six swimmers qualified for the Olympic Trials
- The team smashed nine MSU all time records
- 10 swimmers competed at the U.S. Open
- Five divers earned All-American Honors

IT IS A MISTAKE.
IT IS CORRECTABLE.

Connect:



1) MSU Press Release Link

2) Lansing State Journal Link

3) 2018-2019, 2019-2020 MSU Office of Controller OFI Reports