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MARKETING ENGINEERING ONLINE

Enginius

Sentiment Analysis

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Word cloud

Word cloud of the most frequent words

Word cloud. The word cloud represents the most frequently used words inside the corpus of texts provided. The bigger a word appears, the larger the number of times it occurs in the text corpus.

Word cloud of the most frequent words (without stemming)

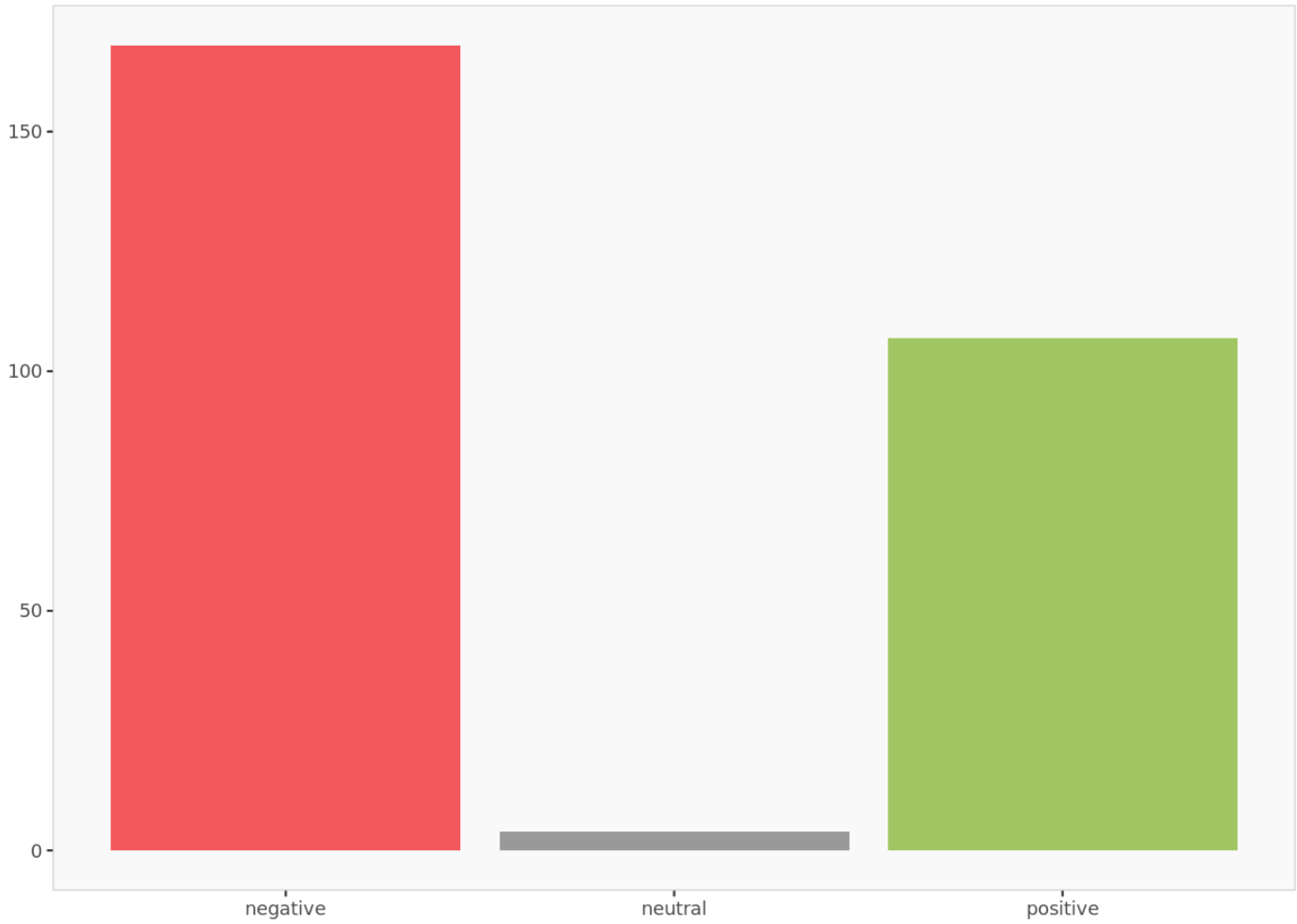
Word cloud without stemming. The word cloud represents the most frequently used words inside the corpus of texts provided. The bigger a word appears, the larger the number of times it occurs in the text corpus.

Valence analysis

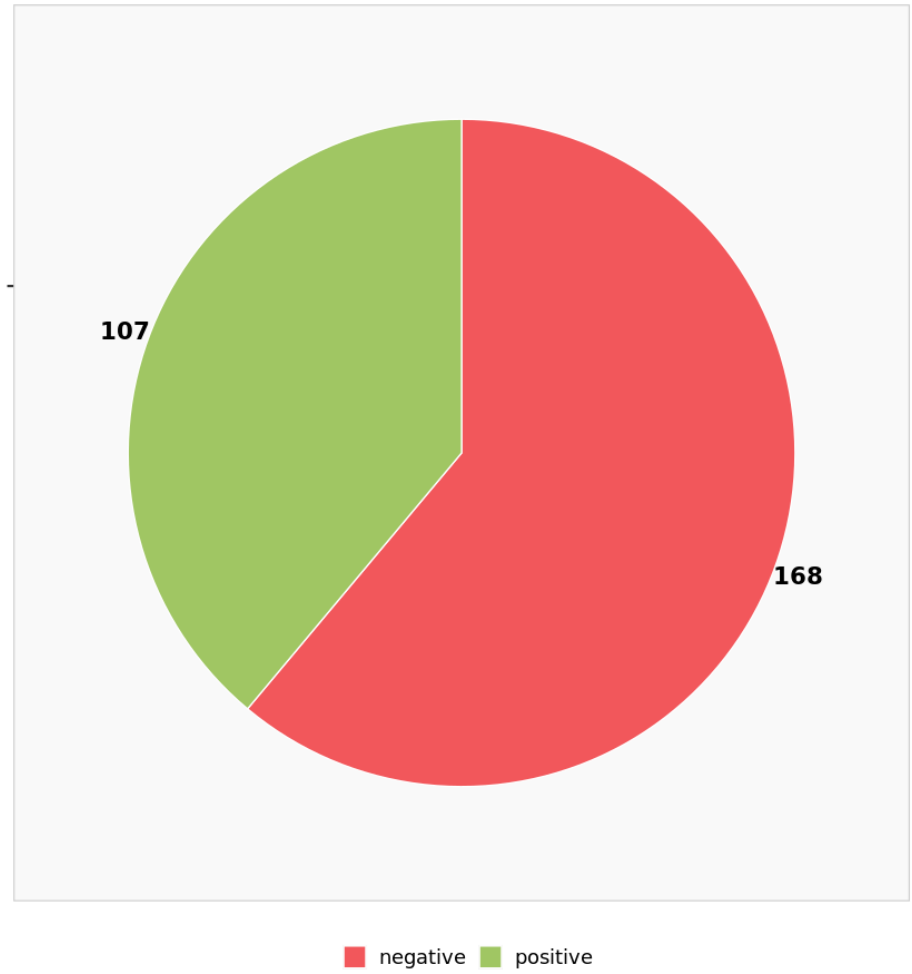
Valence repartition

	Posts count	Relative posts count
Total	279	100%
negative	168	60%
neutral	4	1%
positive	107	38%

Valence repartition. The number of posts that fall into different valence categories summarized by their absolute and relative values.

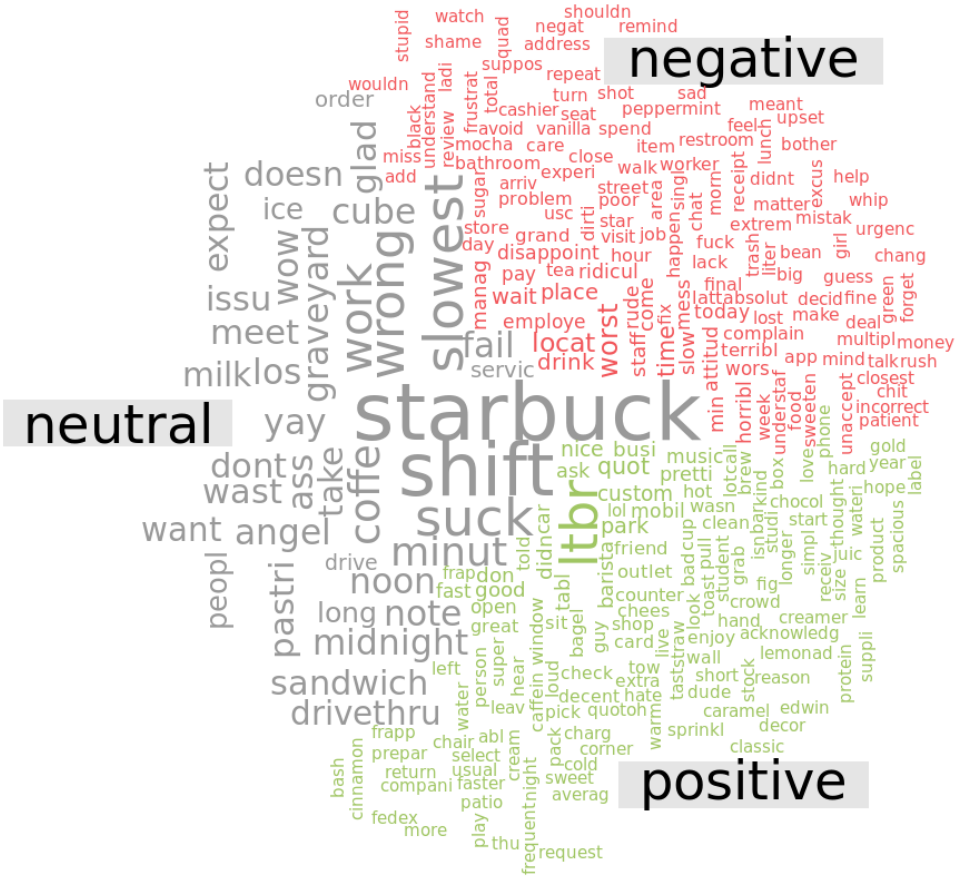


Valence histogram. The valence histogram indicates the number of posts by their valence.



Valence distribution without uncategorized posts. Graphic summary of the relative sizes of the number of posts classified by valence after ignoring posts that could not be categorized (i.e., neutral posts).

Valence word cloud



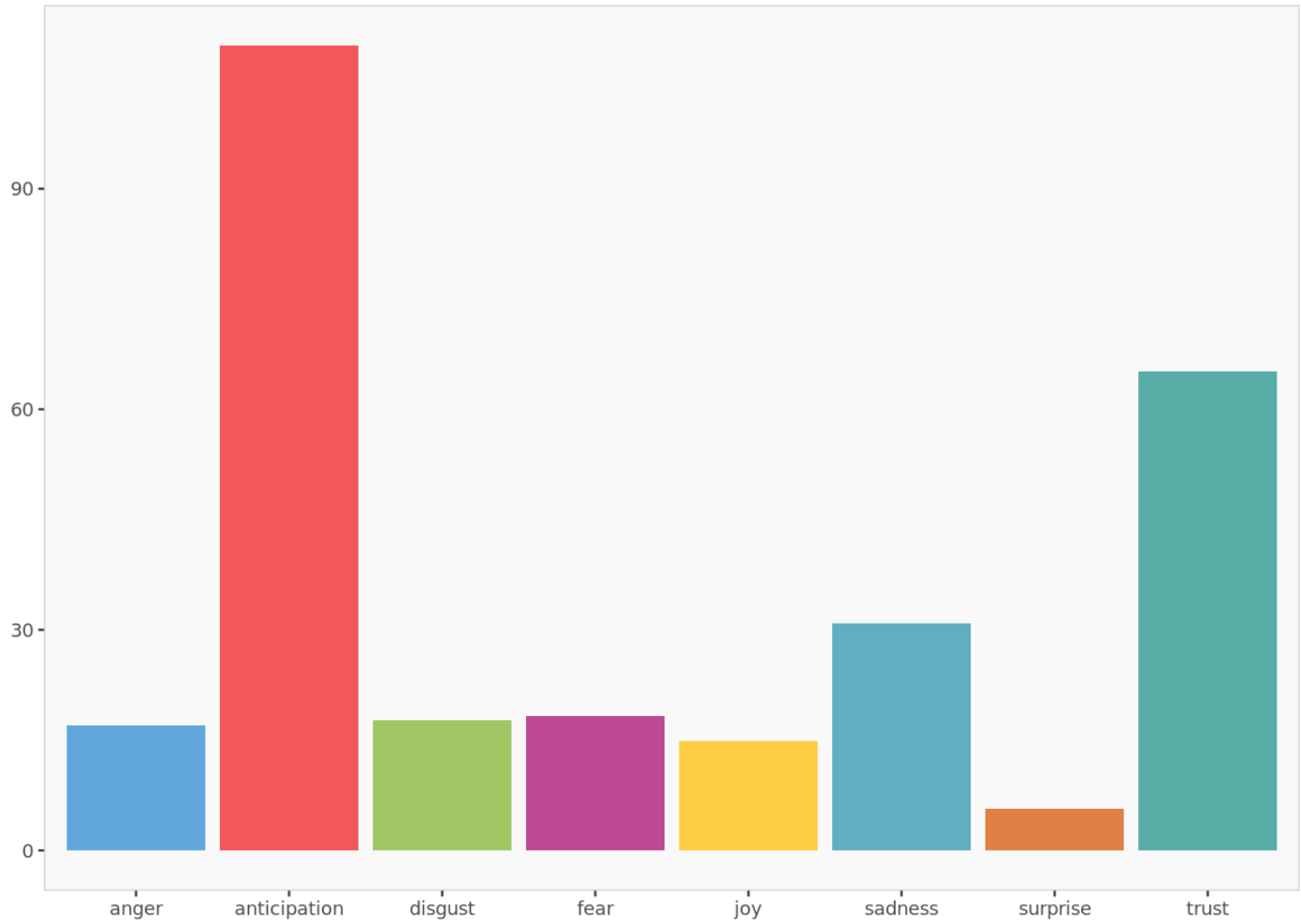
Valence word cloud.

Emotion analysis

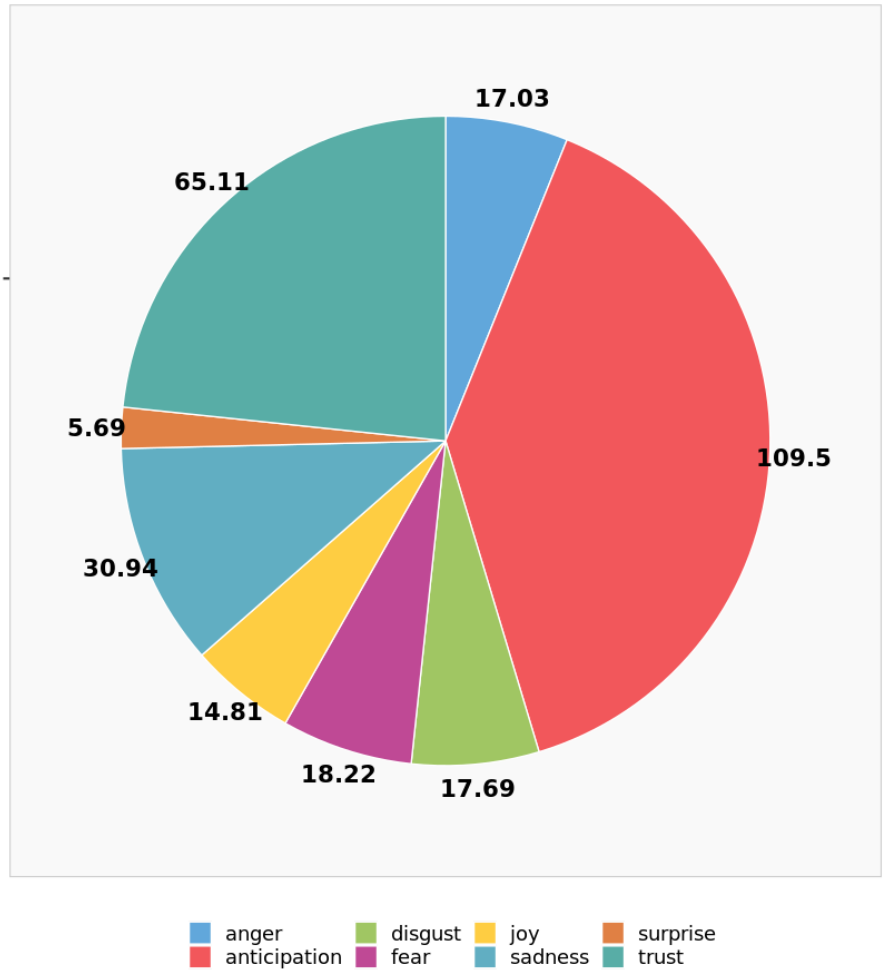
Emotion repartition

	Posts count	Relative posts count
Total	279.00	100%
anger	17.03	6%
anticipation	109.50	39%
disgust	17.69	6%
fear	18.22	7%
joy	14.81	5%
sadness	30.94	11%
surprise	5.69	2%
trust	65.11	23%

Emotion repartition. The number of posts that fall into different emotion categories summarized by their absolute and relative values. If a post has multiple emotions, then it is equally divided among those emotions.



Emotion histogram. The emotion histogram indicates the number of posts by their emotion.

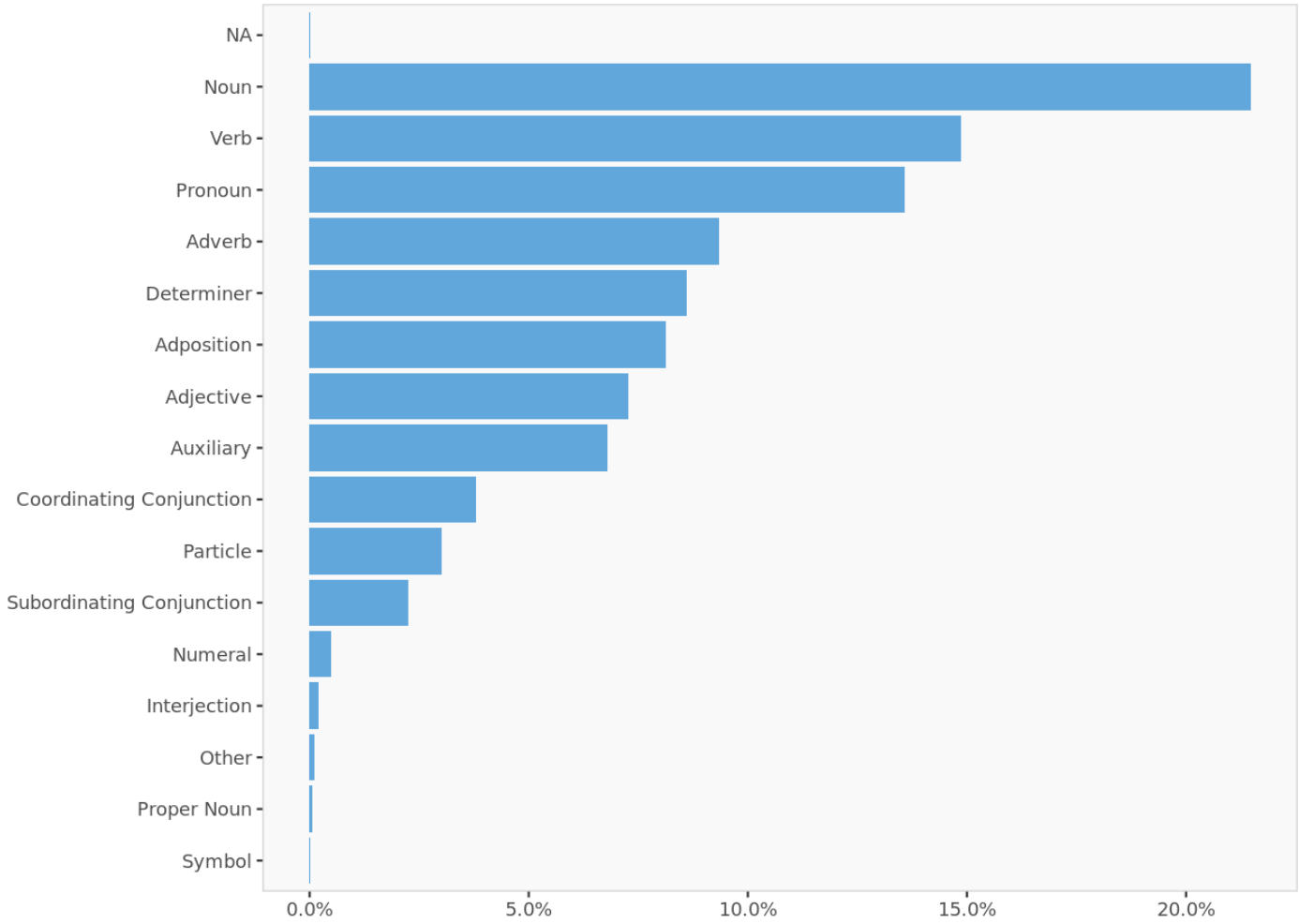


Emotion distribution without uncategorized posts. Graphic summary of the relative sizes of the number of posts classified by emotion after ignoring uncategorized posts.

Emotion word cloud

Emotion word cloud. Even if a post has multiple emotions its words will be shown only in one of those emotions.

Distribution of Universal Parts of Speech Tags



Distribution of Universal Parts of Speech Tags.

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