Phuc Nguyen

Product Designer with 3+ years designing user-centric, objective-driven solutions to help startups grow.

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SKILLS

- Figma
- Adobe XD
- Sketch
- InVision

- CSS
- JavaScript
- HTML

- Prototyping
- Accessibility
- Visual Design
- Design Systems

- Agile
- Dev Handoff
- JIRA
- Confluence

PROFESSIONAL EXPERIENCE

Product Designer
myBook | San Jose, CA   **May 2024 - Present**

• Organized and facilitated daily standup meetings via JIRA and Confluence to track project health, documentation, and roadblocks, to ensure alignment of team goals, communication, and productivity of cross-functional teams

• Led the design and research efforts for mobile apps on iOS and Android, improving user satisfaction by 40% based on feedback and testing

• Spearheaded a custom design system, reducing development time by 60% and enhancing cross-functional collaboration

Product Designer
Checkbook.io | San Mateo, CA   **July 2021 - September 2023**

• Designed and launched the Virtual Credit Card product, growing the user base by 15% and driving $4M+ in quarterly transactions
• Enhanced developer experience by redesigning API documentation, reducing technical support requests by 30%
• Facilitated cross-functional meetings among internal teams and clients to create white-labeled solutions in line with client brand specifications and legal requirements, ensuring successful implementations and concise end products
• Coordinated marketing campaigns and designed over 50 graphic assets for various channels, increasing site traffic and social engagement by 20%

Product Designer
Cohart | Remote   **December 2020 - April 2021**

• Collaborated closely with co-founders and engineers to define the product's roadmap for the Beta launch, increasing retention rates of early adopters by 80%

EDUCATION

San Jose State University
BA | Graphic Design