

# Phuc Nguyen

Product Designer with 3+ years designing user-centric, objective-driven solutions to help startups grow.

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## SKILLS

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|------------|--------------|------------------|---------------|
| • Figma    | • CSS        | • Prototyping    | • Agile       |
| • Adobe XD | • JavaScript | • Accessibility  | • Dev Handoff |
| • Sketch   | • HTML       | • Visual Design  | • JIRA        |
| • InVision |              | • Design Systems | • Confluence  |

## PROFESSIONAL EXPERIENCE

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### Product Designer

myBook | San Jose, CA

May 2024 - Present

- Organized and facilitated daily standup meetings via JIRA and Confluence to track project health, documentation, and roadblocks, to ensure alignment of team goals, communication, and productivity of cross-functional teams
- Led the design and research efforts for mobile apps on iOS and Android, improving user satisfaction by 40% based on feedback and testing
- Spearheaded a custom design system, reducing development time by 60% and enhancing cross-functional collaboration

### Product Designer

Checkbook.io | San Mateo, CA

July 2021 - September 2023

- Designed and launched the Virtual Credit Card product, growing the user base by 15% and driving \$4M+ in quarterly transactions
- Enhanced developer experience by redesigning API documentation, reducing technical support requests by 30%
- Facilitated cross-functional meetings among internal teams and clients to create white-labeled solutions in line with client brand specifications and legal requirements, ensuring successful implementations and concise end products
- Coordinated marketing campaigns and designed over 50 graphic assets for various channels, increasing site traffic and social engagement by 20%

### Product Designer

Cohart | Remote

December 2020 - April 2021

- Collaborated closely with co-founders and engineers to define the product roadmap for an Alpha launch, meeting all deadlines for product readiness

## EDUCATION

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### San Jose State University

BA | Graphic Design