

PHUC NGUYEN | Product Designer

CONTACTS

San Jose, CA
408.229.3278
phuchnguyen.design@gmail.com
[Portfolio](#)

SKILLS

Design Thinking
Problem Solving
User Research
User Testing
User Journeys
User Flows
Wireframing
Prototyping
UI Design
Visual Design
Information Architecture

TOOLS

Figma
Adobe Creative Suite
Slack
Trello
Airtable
Google Apps

INTERESTS

New Media Art
Photography
Fashion
Technology
Learning
Socializing

EDUCATION

San Jose State University
BA | Graphic Design
August 2015 - May 2020

EXPERIENCE

Checkbook.io | Product Designer

July 2021 - Current, San Mateo, CA

Checkbook.io is a financial service platform that facilitates real-time money transfers to businesses and individuals.

- Responsible for designing and restructuring the external API Endpoint documentation for both developers and non-developers
- Modified Checkbook's interface adhering to project specifications and requirements by clients, resulting in seamless platform integration
- Coordinated advertising campaigns and designed a wide range of marketing content such as ad banners, email graphics, and social media posts, which increased website traffic
- Designed a Virtual Credit Card abiding by VISA guidelines, which secured multiple enterprise clients by providing a new payment option
- Strategized and implemented Google Analytics with the Sales and Engineering team to track user engagement

Cohart | Product Designer

December 2020 - April 2021, San Francisco, CA

COHART is a social media platform that aims to build meaningful connections for art enthusiasts.

- Responsible for prototyping Cohart's various features including the Community Page, Discovery Feed, and User Transactions Feature
- Refined and simplified design for the application's onboarding process, resulting in a more fluid user experience
- Redesigned the E-Commerce Product by designing the related product feature and checkout page, which created a more intuitive user experience for buyers

BRIDGEGOOD | UX Design Apprentice

June 2019 - September 2019, Oakland, CA

BRIDGEGOOD is a Google.org-partnered nonprofit organization that provides opportunities to under-resourced designers and artists.

- Led the end-to-end process of two different features on the platform
- Worked alongside companies such as Google, Salesforce, Adobe, and more
- Presented various live features to a group of stakeholders