

Phuc Nguyen

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I am a Product Designer who is passionate about creating impactful designs that resonate with humanity.

SKILLS

Design Thinking
Problem Solving
User Research
User Testing
Information Architecture
Communication
Public Speaking
User Journeys
User Flows
Wireframing
Prototyping
UI Design
Visual Design

TOOLS

Figma
Adobe XD
Adobe Creative Cloud
Slack
Trello
Airtable
Google Apps

LANGUAGES

English
Vietnamese

EDUCATION

San Jose State University
BA | Graphic Design
August 2015 - May 2020

EXPERIENCE

Cohart | Product Design Intern

December 2020 - April 2021, San Francisco, CA

COHART is a social media platform that aims to build meaningful connections for art enthusiasts.

- Responsible for prototyping Cohart's many features including Community Page, Discovery Feed, and User Transactions Feature.
- Refined and simplified design for application's onboarding process, allowing the user experience to be more fluid.
- Executed visual redesign of the E-Commerce feature that brings a more intuitive process for buyers.
- Created a variety of prototypes, layouts, and presentation materials for pitch deck.
- Collaborated with Product Lead, Designer, and Engineers for on the fly features until fully implemented.

BRIDGEGOOD | UX Design Apprentice

June 2019 - September 2019, Oakland, CA

BRIDGEGOOD is a Google.org-partnered nonprofit organization that provides opportunities to under-resourced designers and artists.

- Led the end-to-end process of 2 different features on the platform.
- Worked alongside companies such as Google, Salesforce, Adobe, and more.
- Presented 3 live features to a group of stakeholders.