

# Pierre Pelletier

## PERSONAL INFORMATION

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**Address** BETA UMR 7522, University of Strasbourg,  
61 av. de la Forêt Noire, 67085 Strasbourg, France  
**Email** p.pelletier@unistra.fr  
**Website** <https://p-pelletier.github.io/PiR/>

## CURRENT POSITION

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**Associate Professor in Economics** (CNU section 05) *Since Sept. 2024*  
University of Strasbourg, Faculty of Economics and Management, Strasbourg, France.

**Researcher** (Full Member) *Since Sept. 2024*  
Bureau d'Economie Théorique et Appliqué (BETA), UMR 7522 CNRS – University of Strasbourg -  
University of Lorraine, Strasbourg, France.

## PREVIOUS POSITIONS

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<b>Postdoctoral Researcher</b> - CPS, University of Turin, Italy	<i>July 2023 – July 2024</i>
<b>Adjunct Lecturer</b> - FSEG, University of Strasbourg, France	<i>October 2022 – June 2024</i>
<b>Research Assistant</b> - ESC Rennes School of Business, France	<i>June – August 2023</i>
<b>Teaching Assistant</b> - FSEG, University of Strasbourg, France	<i>2019-2022</i>
<b>Research Assistant</b> - BETA, University of Strasbourg, France	<i>June – October 2019</i>

## RESEARCH INTERESTS

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Economics of Science, Economics of AI, Scientometrics

## EDUCATION

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**PhD in Economics** *Oct. 2019- June 2023*  
*BETA – University of Strasbourg*  
**Title:** Artificial Intelligence in Science: Diffusion and Impact  
**Supervisor:** Stefano Bianchini  
**Committee:** Aldo Geuna (University of Turin), Jacques Mairesse (Maastricht University), Michele Pezzoni (University of Nice), Reinhilde Veugelers (KU Leuven), Sandrine Wolff (University of Strasbourg)

**Master in Statistics and Econometrics** *with Honors* *2019*  
Faculty of Economics and Management, University of Strasbourg  
Master's Thesis: Deep Learning, re-combinatorial novelty, and scientific impact: The case of biomedical and health sciences

## SCIENTIFIC AND ACADEMIC ACTIVITIES

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### Published Articles

Bianchini, S. Müller, M. Pelletier, P. (2025) – Drivers and Barriers of AI Adoption and Use in Scientific Research, *Technological Forecasting and Social Change*

Pelletier, P. Geuna, A. Souza, D. (2024) Artificial intelligence research in Canadian hospitals: The development of metropolitan competencies, *Healthcare Management Forum*

Bianchini, S. Müller, M. Pelletier, P. (2022) Artificial intelligence in science: An emerging general method of invention, *Research Policy*

### Working Papers

Maltese A-G. Pelletier p. Guichardaz R. (2024) – Can AI Enhance its Creativity to Beat Humans ?, *Working Paper – Submitted*

Pelletier, P. Wirtz, K. (2023) – Sails and Anchors: The Complementarity of Exploratory and Exploitative Scientists in Knowledge Creation, *Working Paper – Submitted*

Pelletier, P. Wirtz, K. (2022) – Novelty: A Python package to measure novelty and disruptiveness of bibliometric and patent data, *Working Paper*.

Müller, M. Wirtz, K. Pelletier, P. Bianchini, S. (2021) – On the global health science response to COVID-19, *Working Paper*.

### Work in Progress

Bianchini, S. Napoli, I. Pellegrino, G and Pelletier, P – Chat-PhD: The Role of LLM in Shaping the Research Practices and Productivity of Young Scholars.

Guichardaz, R. Maltese, A.G. and Pelletier, P. – Fostering Creativity: The Role of Incentives in Human-AI Co-Creation.

Iori, M. Pelletier, P. Souza, D. Fontana, M. and Geuna, A. – Mapping new knowledge: Using novelty measures critically.

## SEMINARS AND CONFERENCES

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### 2024:

NBER – Innovation Information Initiative Technical Working Group Meeting, Cambridge, USA

International Schumpeter Society (ISS), Gothenburg, Sweden

WOEPS – “The Organisation, Economics and Policy of Scientific Research”, Turin, Italy

### 2023:

BETA-ETH Workshop, Strasbourg, France

CSI Internal Seminar, BETA, Strasbourg, France

DRUID PhD Academy Conference, Aalborg, Denmark

**2022:**

Economics of innovation, AI Data Science Applications, Copenhagen, Denmark  
 Eu-SPRI European Forum for Studies of Policies for Research and Innovation”, Utrecht, Netherlands  
 Augustin Cournot Doctoral Days, Strasbourg, France

**2021:**

WICK Workshop in Innovation, Complexity and Knowledge”, Turin, Italy  
 18th International Schumpeter Society (ISS) Conference (Online) Knowledge Dynamics, Industry Evolution, Economic Development (KID) summer school, Nice, France

**2020:**

BETA-ZEW Workshop (Online)  
 DRUID PhD Academy Conference, Odense, Denmark  
 WICK “Workshop in Innovation, Complexity and Knowledge”, Turin, Italy

**OTHER TRAINING**

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**2021:** Knowledge Dynamics, Industry Evolution, Economic Development (KID) Summer School, Nice, France

**AWARDS AND GRANTS**

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**2021:** Best Poster Award, ACDD Conference, Strasbourg

**TEACHING ACTIVITIES**

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<b>Lecturer</b>	<b>Faculty of Economics and Management</b>
	<u>Programming Techniques</u>
	Master 1 “APE DS2E/SE” – Python
	Master 2 “APE DS2E” – Python
	<u>Data Analysis</u>
	Master 1 “APE ETIC/MPE” – R
	Bachelor 3rd Year “Management” – R

**REFEREEING ACTIVITY**

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Referee for: *Research Policy / Economics of Innovation and New Technology / Scientometrics / Data Knowledge Engineering*

**ADMINISTRATIVE AND SCIENTIFIC RESPONSIBILITIES**

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Member of the Scientific and Organizing Committee: Workshop “The Organisation, Economics and Policy of Scientific Research” (WOEPS) 18th edition, Strasbourg, France 2025

Member of the Scientific and Organizing Committee: Workshop “The Organisation, Economics and Policy of Scientific Research” (WOEPS) 17th edition, Turin, Italy 2024

Member of the Curriculum Improvement Committee for the Master in Data Science for the Economy and the Enterprise of the Future (DS2E) since 2021

Member of the Scientific and Organizing Committee (ACDD) 18th edition, Strasbourg, France 2021

**LANGUAGES AND IT SKILLS**

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<b>Programming skills</b>	Python, R, SQL, L <sup>A</sup> T <sub>E</sub> X
<b>Languages</b>	French (native), English (fluent)