

Customer Churn Analysis Dashboard

Total Customers

7043

Churn Customers

1869

Churn Percentage

26.54

Total Charges

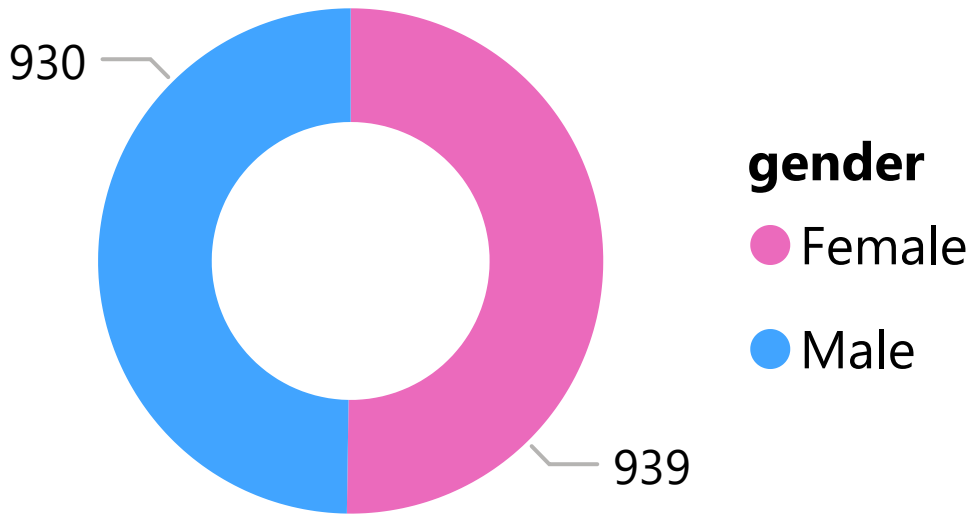
139.13K

Total Charges

2.86M

CUSTOMER DEMOGRAPHY

Churned Customers by Gender



Senior Citizen

25%

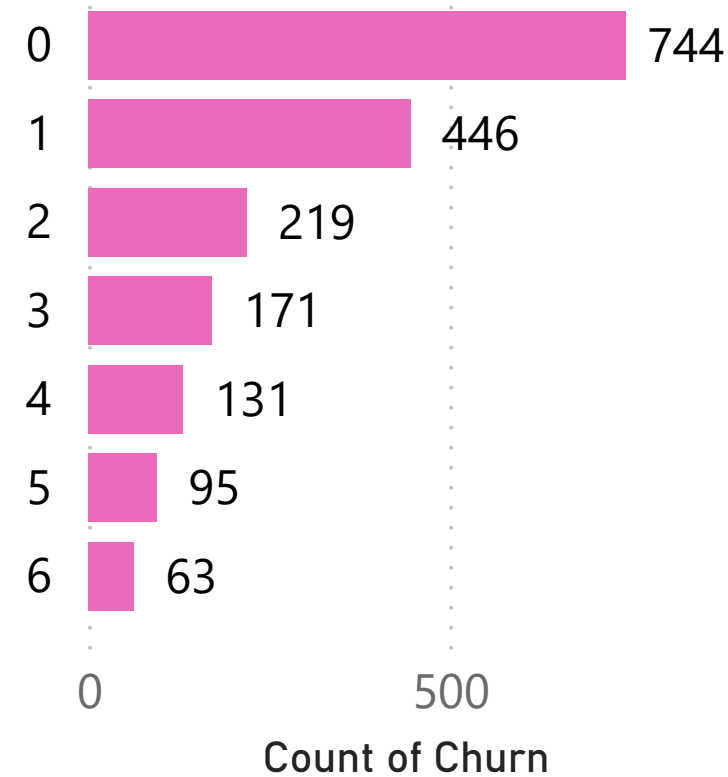
% of Partners

36%

% of Dependent

17%

Churn by Tenure



SUBSCRIBED SERVICES

Phone Services

91%

Device Services

29%

Tech Support

17%

Streaming TV

44%

Online Security

16%

Online Backup

28%

Tech Support

44%

Multiple Lines

No

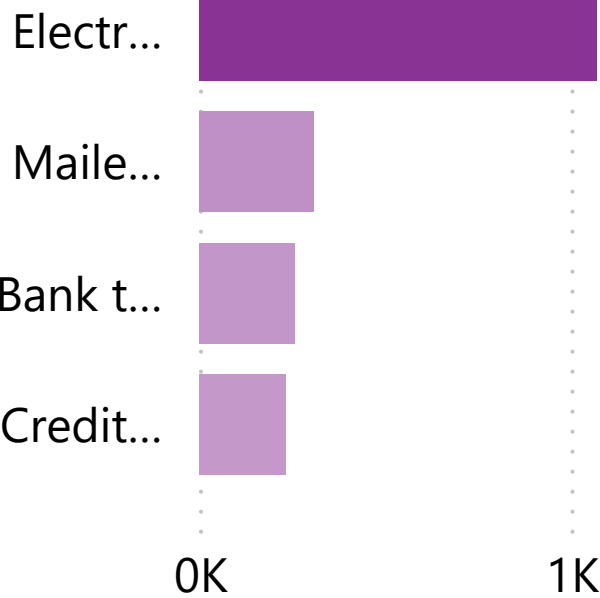
849

Yes

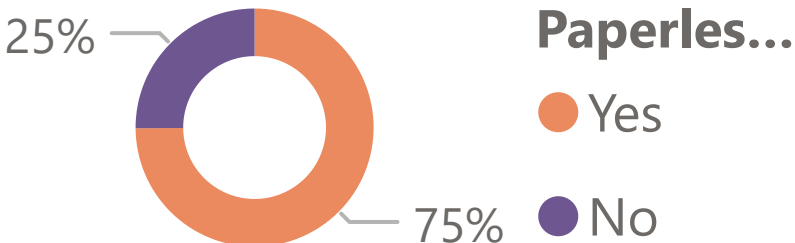
850

CUSTOMER ACCOUNT INFORMATION

Type of Contracts



Paperless Billing



AVG CHARGES

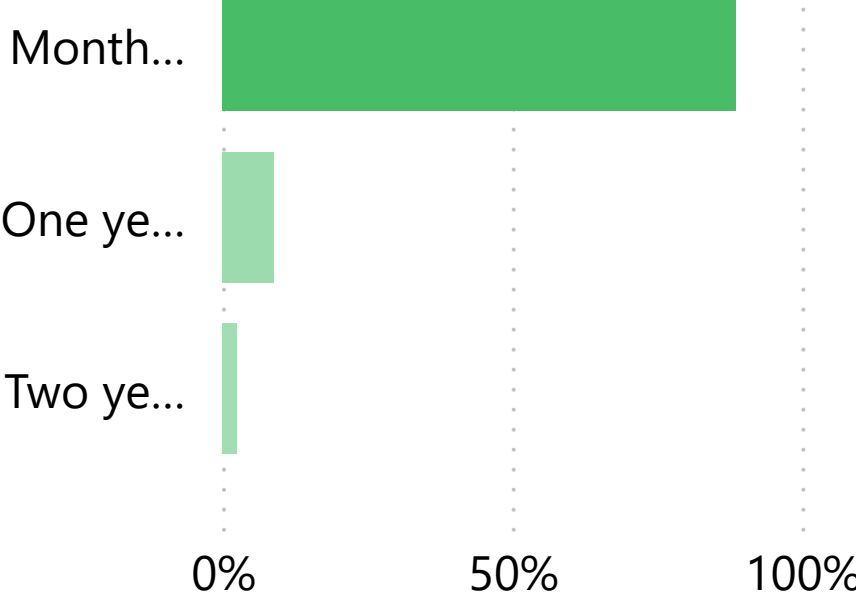
132,750.10

Monthly

2,746,121.95

Total

Type of Contracts



Internet Service Users

