

Coursera Capstone

IBM Applied Data Science Capstone

Opening a New SPA in Mumbai

Introduction:

Identify the location for setting up new SPA business in the Mumbai city.

Business Problem:

The objective of this capstone project is to analyze and select the best locations in the city of Mumbai to open a new SPA. Using data science methodology and machine learning techniques like clustering, this project aims to provide solutions to answer the business question: In the city of Mumbai if an investor or individual is looking to open a new SPA, where would you recommend that they open it?