

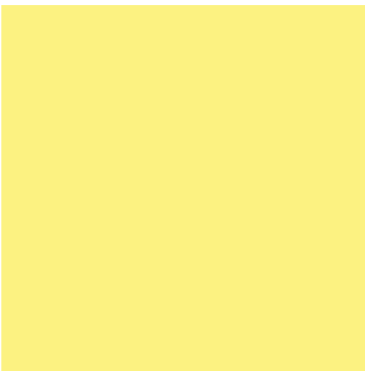


Says

What have we heard them say?  
What can we imagine them saying?

What do we say to members of Lok Sabha?

What is Lok Sabha in politics?

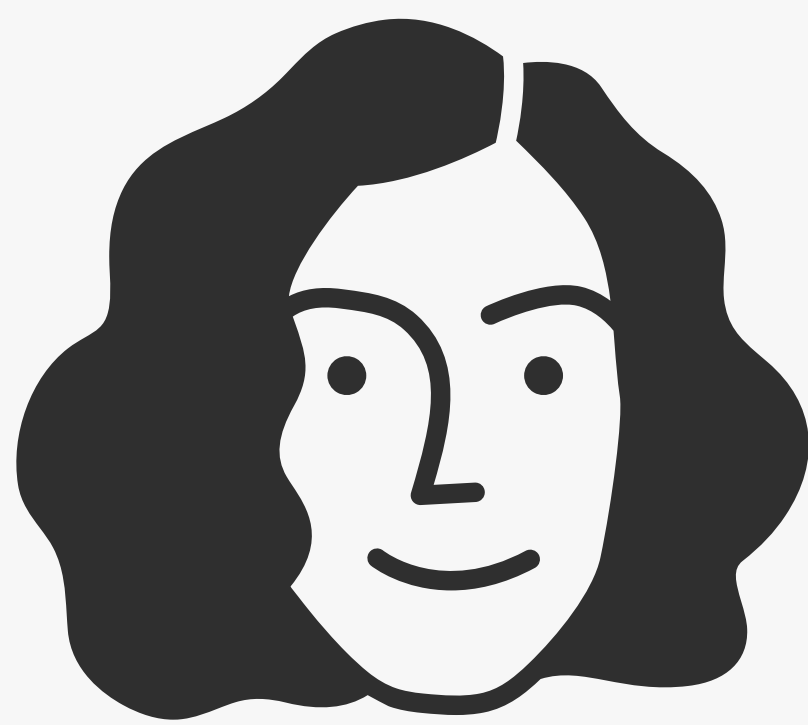
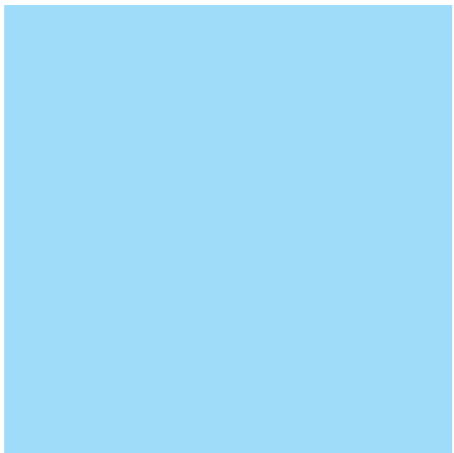


Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

What is the importance of Lok Sabha elections?

Why do you think elections are required?

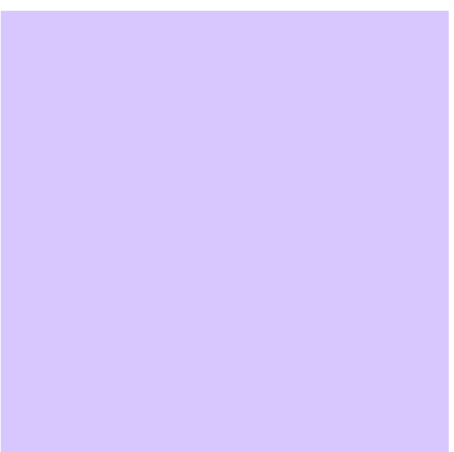


Persona’s name

Political juggernauts:  
A Quantitative  
Analysis Of  
Candidates In The  
2019 Lok Sabha  
Elections

Does the Lok Sabha elect MLA or MP?

What is a political issue in global politics?

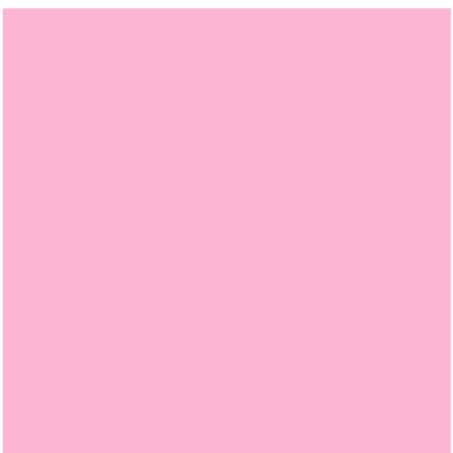


Does

What behavior have we observed?  
What can we imagine them doing?

Are objective facts or appeals to emotion more effective in shaping public opinion?

What is your political affiliation?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?