

AI융합 연계전공(010982)-인공지능의 이해 3강

Data Engineering for Artificial Intelligence

Jaewook Byun

Ph.D., Assistant Professor, Department of Software, Sejong University

Table of Contents

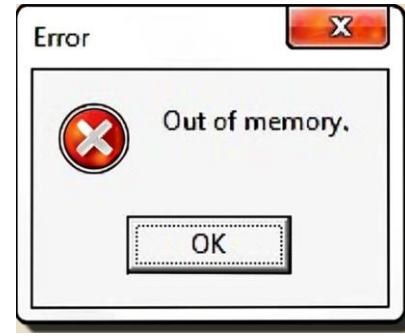
1. Introduction to Data Engineering for Artificial Intelligence (Big Data Processing)
2. Data Collection & Processing

Introduction to Data Engineering for Artificial Intelligence

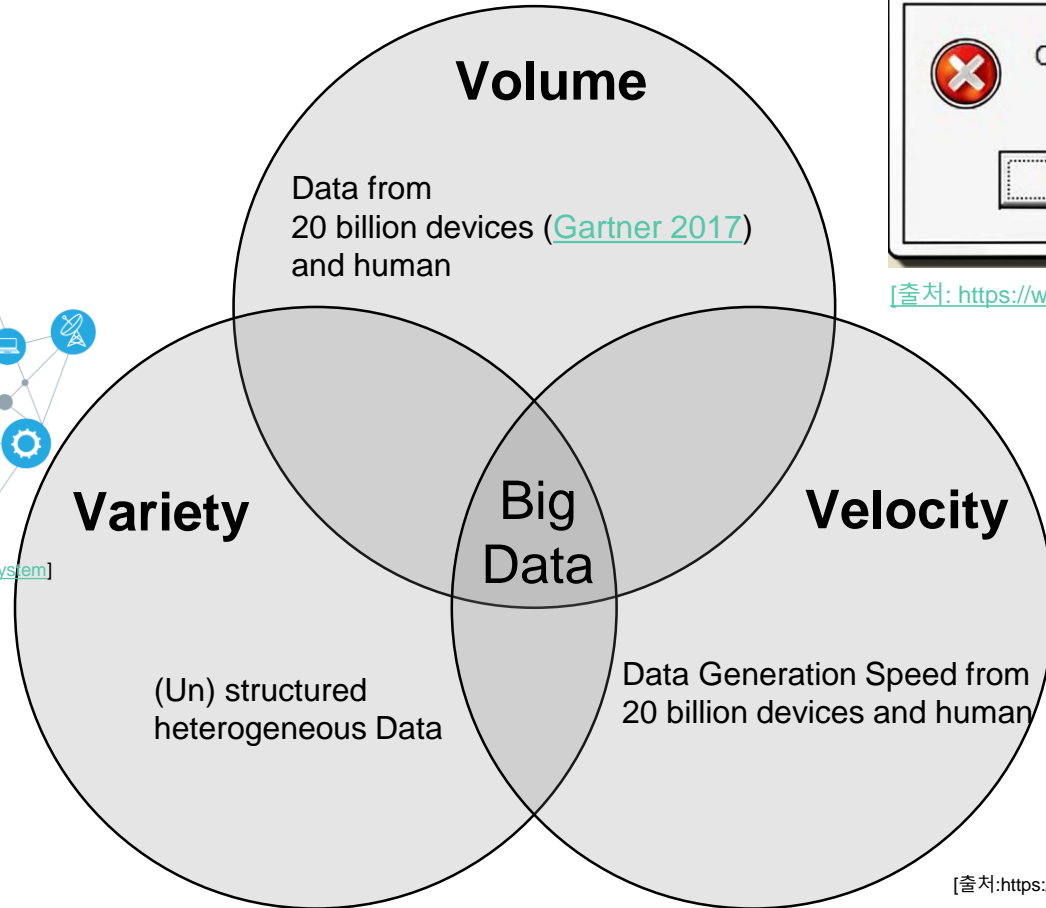


[1][2][3]

Introduction to Big Data



[출처: <https://www.youtube.com/watch?v=qE133EHwoI0>]



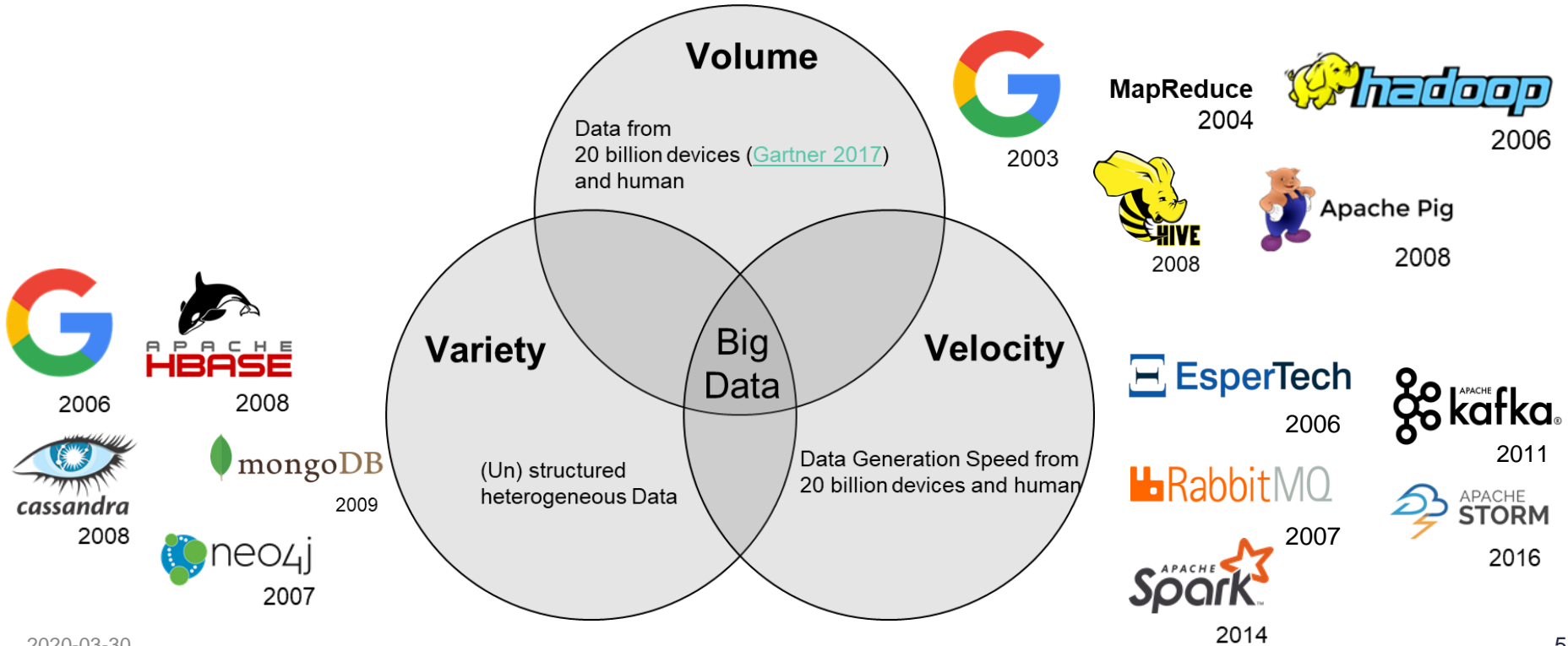
Every 60 seconds

-  98,000+ tweets
-  695,000 status updates
-  11 million instant messages
-  698,445 Google searches
-  168 million+ emails sent
-  1,820TB of data created
-  217 new mobile web users

[출처: <https://pbs.twimg.com/media/CJpQUc2WUAQHztb.png>]

Introduction to Big Data Technologies

- Big Data Technologies (Definition of IDC 2011)
 - A new generation of technologies and architectures extract value from Big Data



APPLICATIONS – ENTERPRISE

SALES	MARKETING - B2B	MARKETING - B2C	CUSTOMER EXPERIENCE / SERVICE	ENTERPRISE PRODUCTIVITY
SALES CHORUS INSIDE SALES.COM people conversica clar aviso tactical fuzze fuzze machines Cloud C1	RADIUS EVEREST Lattice sense tubular ENGADIG KNOCK mpe	Zeta Bloomreach SendGrid Ingage ACTION BLUECO AMP STYLAB Experientia Amperio ampert GLANTFLEX Simon Lifely PERSADO remesh	qualtrics MEDALLIA Aptiv omni CLEARBRIDGE zendesk Customer omni omni dash omni Calabrio perdo HEAP Amplitude Work omni DynaGems ASAPP data omni aheni Gedex tagbox omni aheni	slack ORACLE GURU lumiada DIFFORT clar talla lalo

[illegible]

APPLICATIONS - INDUSTRY

ADVERTISING	EDUCATION	REAL ESTATE	GOVT	INTELLIGENCE	FINANCE - INVESTING	FINANCE - LENDING	INSURANCE
 Apploft  Criteo  Adapt  Integral  Openx  Mediagold  Adaptive  Distillery  Livescience  TAP-AD  Delicious.com	 Knewton  VTS  Credentia  Geopay  Blackboard  Blackboard  Blackboard  Blackboard  Blackboard  Blackboard  Blackboard	 Redfin  VTS  Credentia  Geopay  Blackboard  Blackboard  Blackboard  Blackboard  Blackboard  Blackboard  Blackboard	 OpenGov  Mark43  Livescience  Passport  SmartPhone  iStockphoto  iStockphoto  iStockphoto  iStockphoto  iStockphoto  iStockphoto	 Palantir  Dataminr  Qud  PRIMER  PRIMER  PRIMER  PRIMER  PRIMER  PRIMER  PRIMER  PRIMER	 OnDeck  Affirm  Jianpu  Kredtech  AVANT  Upstart  Alura  LEAR  BANC  100Cred  Credit  ThredUp  Mogent  Kiva	 The Hartford  Cvent  Cyber  Em  Root  Root  Root  Root  Root  Root  Root  Root  Root  Root	

[illegible]

OPEN SOURCE

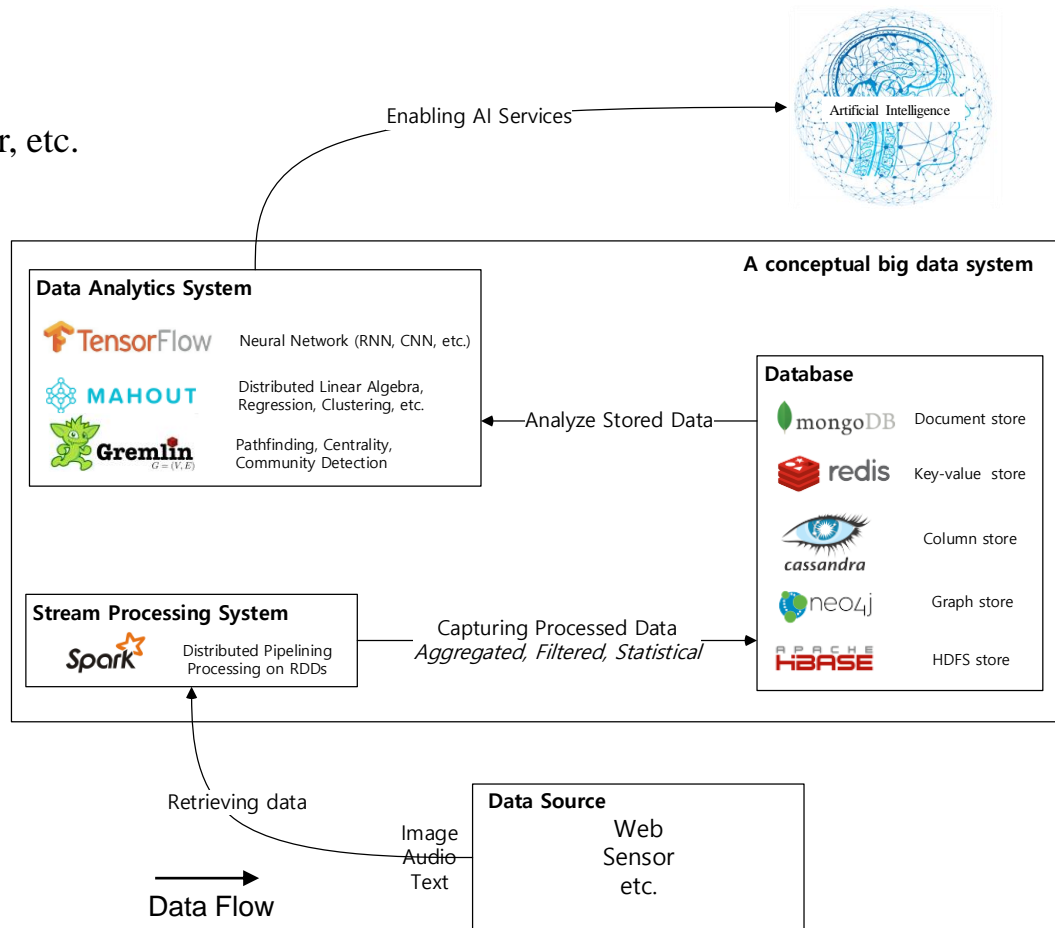
[illegible]

DATA RESOURCES

[illegible]

Conceptual Architecture

- Data Source
 - Image, Audio, Text, etc. from Web, Sensor, etc.
- Stream Processing System
 - e.g., Distributed pipelining processing on RDDs
- Database
 - Document store
 - Key-value store
 - Column store
 - Graph store
 - HDFS store
- Data Processing System
 - Image/audio Processing
 - Text Processing
 - Graph Processing
- Applications
 - AI Services



Reference

- [1] - <https://www.forbes.com/sites/bernardmarr/2017/06/09/why-ai-would-be-nothing-without-big-data/#6c2f83b44f6d>
- [2] - http://economychosun.com/client/news/view.php?boardName=C00&t_num=9318
- [3] - https://www.samsungsds.com/global/ko/support/insights/091517_CX_CVP3.html
- [4] - <https://mattturck.com/data2019/>
- Super Mario World - <https://www.youtube.com/watch?v=qv6UVOQ0F44>
- Snake - <https://www.youtube.com/watch?v=zIkBYwtkuTk>

Thank you for listening