

Superstore Sales Performance Dashboard - by Pesandu Randisa

Order Date (Year-Month)

All ▾

Category

All ▾

Segment

All ▾

Region

All ▾

Total Sales

2.30M

Total Profit

286.40K

Total Orders

5009

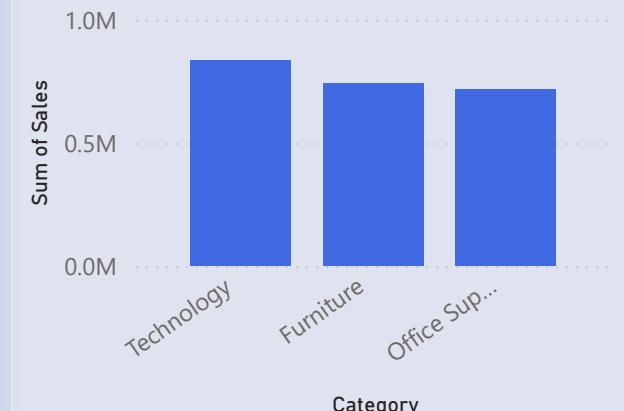
Profit Margin (%)

12.47

Sales by Month



Sales by Category



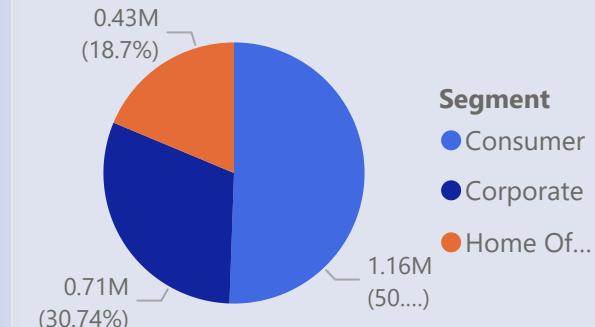
Profit by Region



Top 10 Products by Profit

Product Name	Sum of Sales	Sum of Profit	Category
Canon imageCLASS 2200 Advanced Copier	61,599.82	25,199.93	Technology
Fellowes PB500 Electric Punch Plastic	27,453.38	7,753.04	Office Supplies
Total	192,096.31	66,478.78	

Sales by Segment



Sales by State

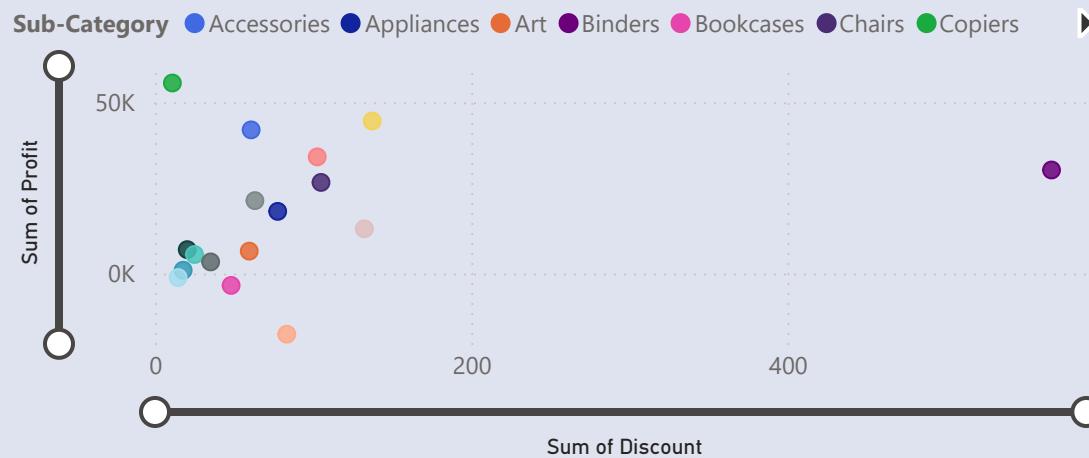


Microsoft Bing

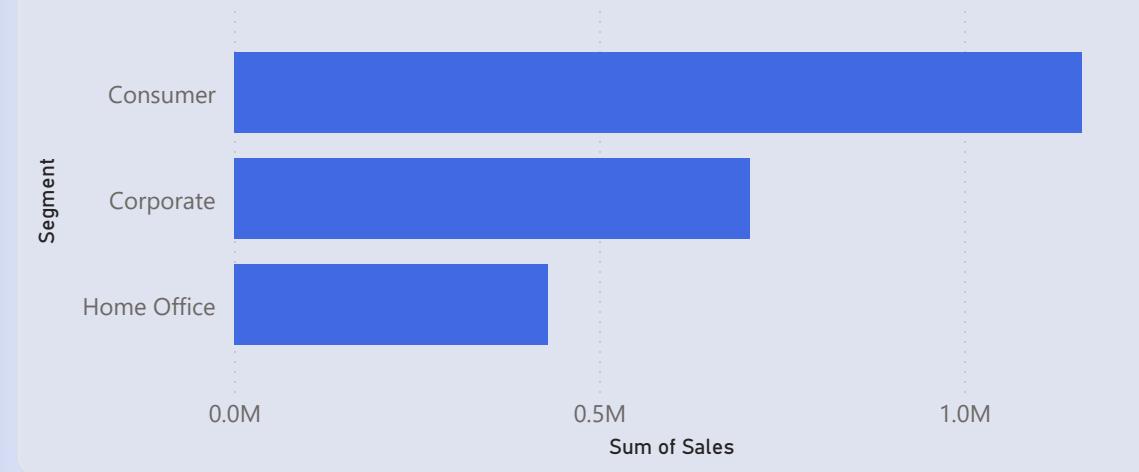
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Deep Insights

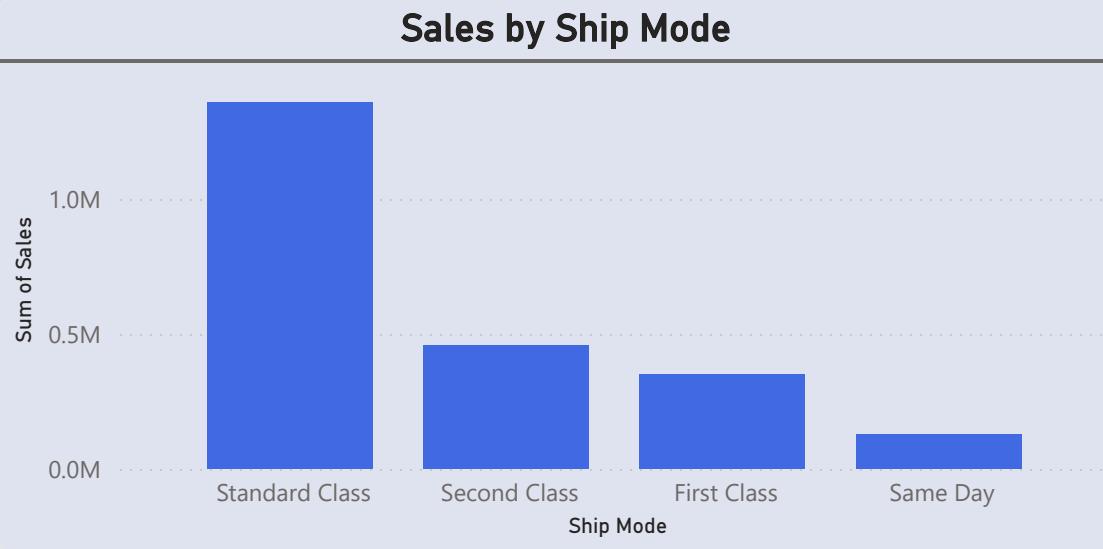
Profit vs Discount Scatterplot



Customer Segment Performance



Sales by Ship Mode



Tree Map: Category → Sub-Category → Sales

