



Food quality and safety information management theory and empirical research Cong Chinese rural issues

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 254 Publisher: Zhejiang University Pub. Date :2007-03-01 version 1. As China's economic growth and social development. consumer demand for food quality and food quality and safety issues of concern about the growing. China's Food quality and safety management system at the same time into a new stage. Food quality and safety problems is an important reason is information asymmetry: the responsibility of non-retroactivity cause of market failure. Solve the problem of food quality and safety is the key to the development of effective management system to lower the cost of quality and safety information management quality and safety to reveal more information. minimize food market information asymmetry. Contents: 1 Introduction 1.1 Background and significance of the problem 1.3 1.2 research purposes and to solve the basic problems to be main research method 1.4 1.5 1.6 of the contents of the main ideas and concepts 1.7 The main definition of innovation and lack of information on the articles of food quality and safety management theory and practical problems and theoretical analysis of the literature 2 2.1 2.2 Summary of...



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