



The Pragmatist's Guide to Corporate Lean Strategy: Incorporating Lean Startup and Lean Enterprise Practices in Your Business (Paperback)

By Michael Nir

aPress, United States, 2018. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book ***** Print on Demand *****.Use this practical, step-by-step guide on lean agile strategy to harness technological disruption at your large business to successfully advance your business rather than suffer a loss of business. The lean agile enterprise concept is demystified and translated into action as the author shares his experience with both success and major failure in areas such as healthcare, insurance, major airline, manufacturing, financial services, education, and big data. The author shares the good, the bad, and the ugly of enterprise-level adoption of lean startup practices (what we call a lean corporation). The book provides step-by-step instructions specifically targeted to technologists in multiple roles-from CEO to a developer on the ground-on how to build a lean agile corporation and avoid common traps. Building on the experience of the lean startup framework of Steven Blank and Eric Reis, this book takes these concepts to the enterprise level by providing tips and best practice guidelines, sharing horror stories and common anti-patterns in a fun and engaging way. What You'll Learn Discover how you can contribute to your company as it becomes a lean...



READ ONLINE
[7.55 MB]

Reviews

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Miss Celia Volkman

This is basically the very best book we have go through until now. I have got read and i also am confident that i am going to gonna study once again again in the future. I am just very happy to inform you that this is basically the very best ebook we have read inside my own life and might be he very best publication for at any time.

-- Angus Hickie