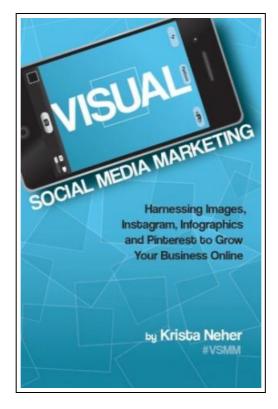
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Paperback. Condition: New. 129 pages. Visual Social Media Marketing is changing the way that we communicate online. This book will show you exactly how to harness the explosive growth of visual sites and social networks to get results for your business. Visual marketing tactics and strategies can get you traffic, leads and sales, and this book will show you how to get all three. Over the past few years, the web has become very crowded and social networks are even more cluttered. Visual images have emerged as an effective way to break through the clutter and reach your audience online. It isnt just about social media or social networks either. If you want your website or any of your online content to be shared or travel through the web, images should be at the forefront of your strategy. This book will share with you WHY images are so important as well as HOW to create a comprehensive image strategy for your business online. In addition, well also cover the key image tools and sites that can help your business grow. The tools that well cover in the book are: -Instagram: a leading mobile phone social network and image creation site-Image creation: strategies and tools to create amazing images-Infographics: one of the best ways to share your story-Pinterest: the visual social sharing site that is taking the social media world by stormYou will finish this book with not only a strategic understanding, but also a tactical plan for how you can grow your business by using visuals. What Youll Get With This Book: Visual Social Media Marketing is about quickly communicating ideas and information in a way that breaks through the clutter. This book will quickly help you understand how to get results from the visual marketing opportunities that are exploding...



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