

WE ARE ARGOS

SMART SOLUTIONS FOR COMPLEX CHALLENGES

Organizations of all sizes – from Fortune 500s to governmental institutions – use Argos artificial and human intelligence to decide where to invest, who to acquire, and who to hire.

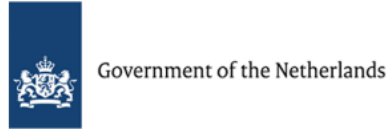
LETS TALK



OUR CLIENTS



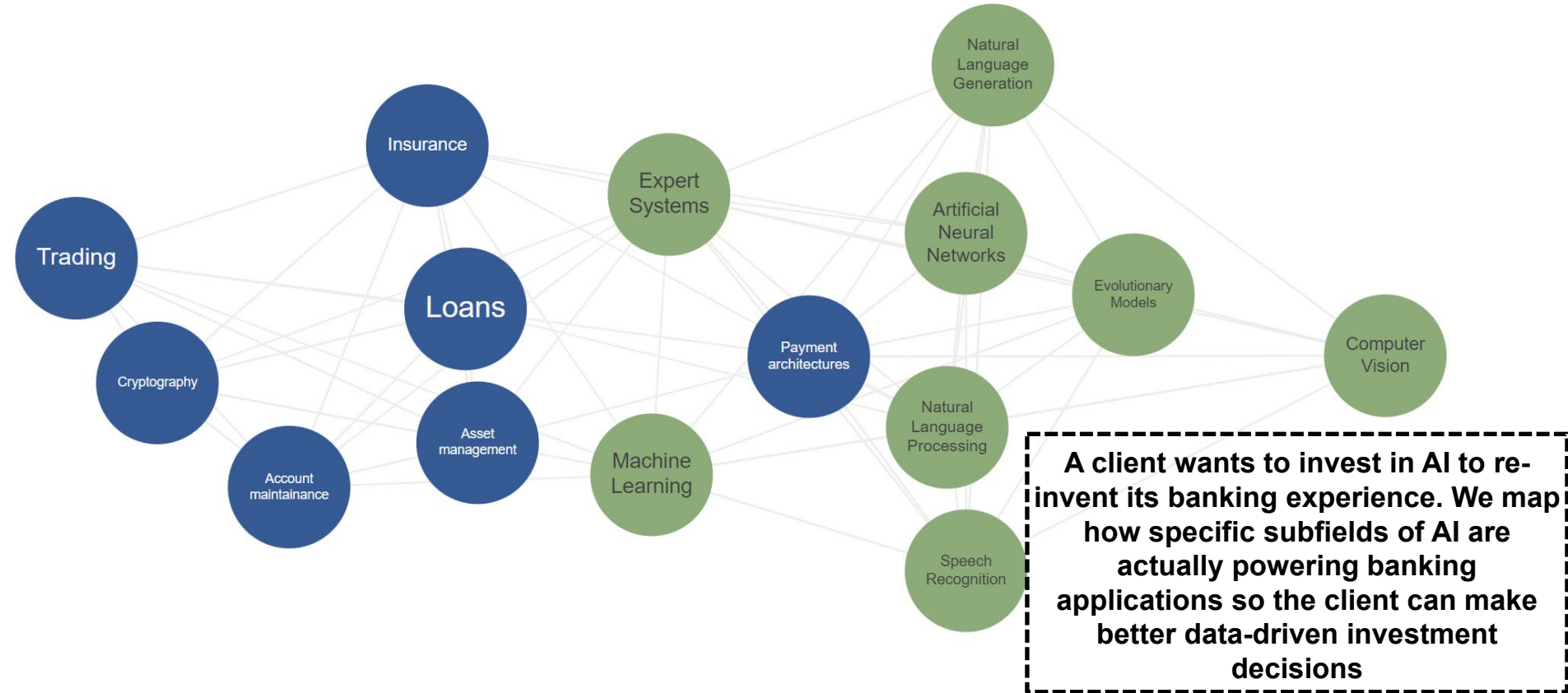
L'ORÉAL



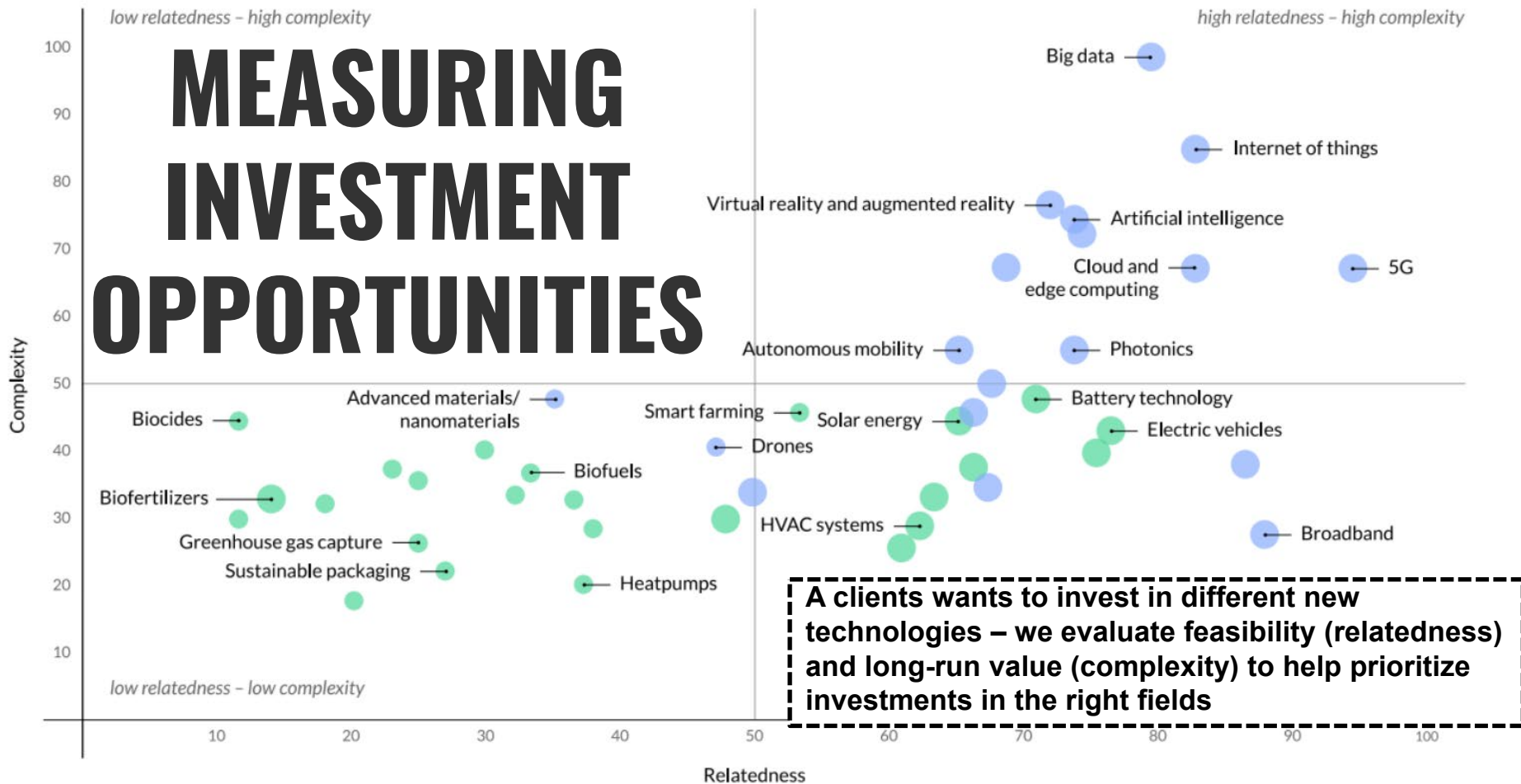
INNOVATION STRATEGY



CASE STUDY: RE-INVENTING BANKING WITH AI



MEASURING INVESTMENT OPPORTUNITIES



INNOVATION STRATEGY

WHAT

Make smart decisions
in a complex world



WHERE

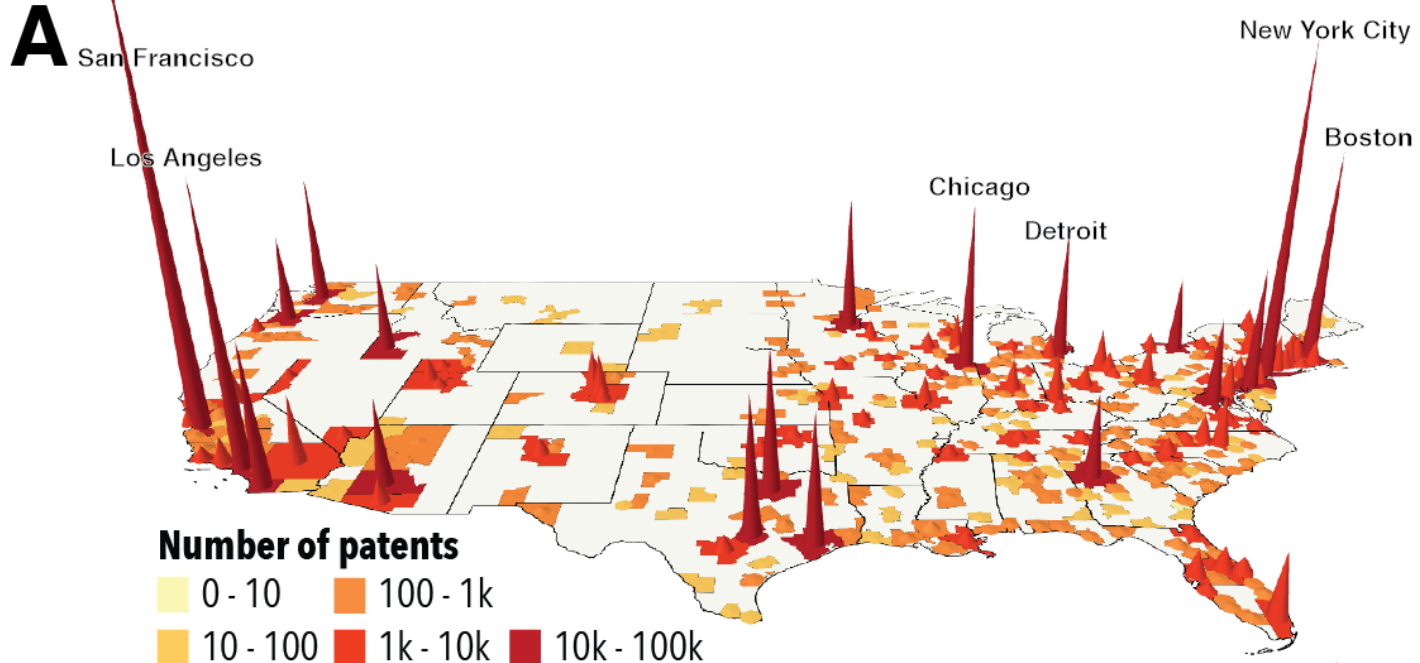
Identify innovation hubs
in any technology



WHO

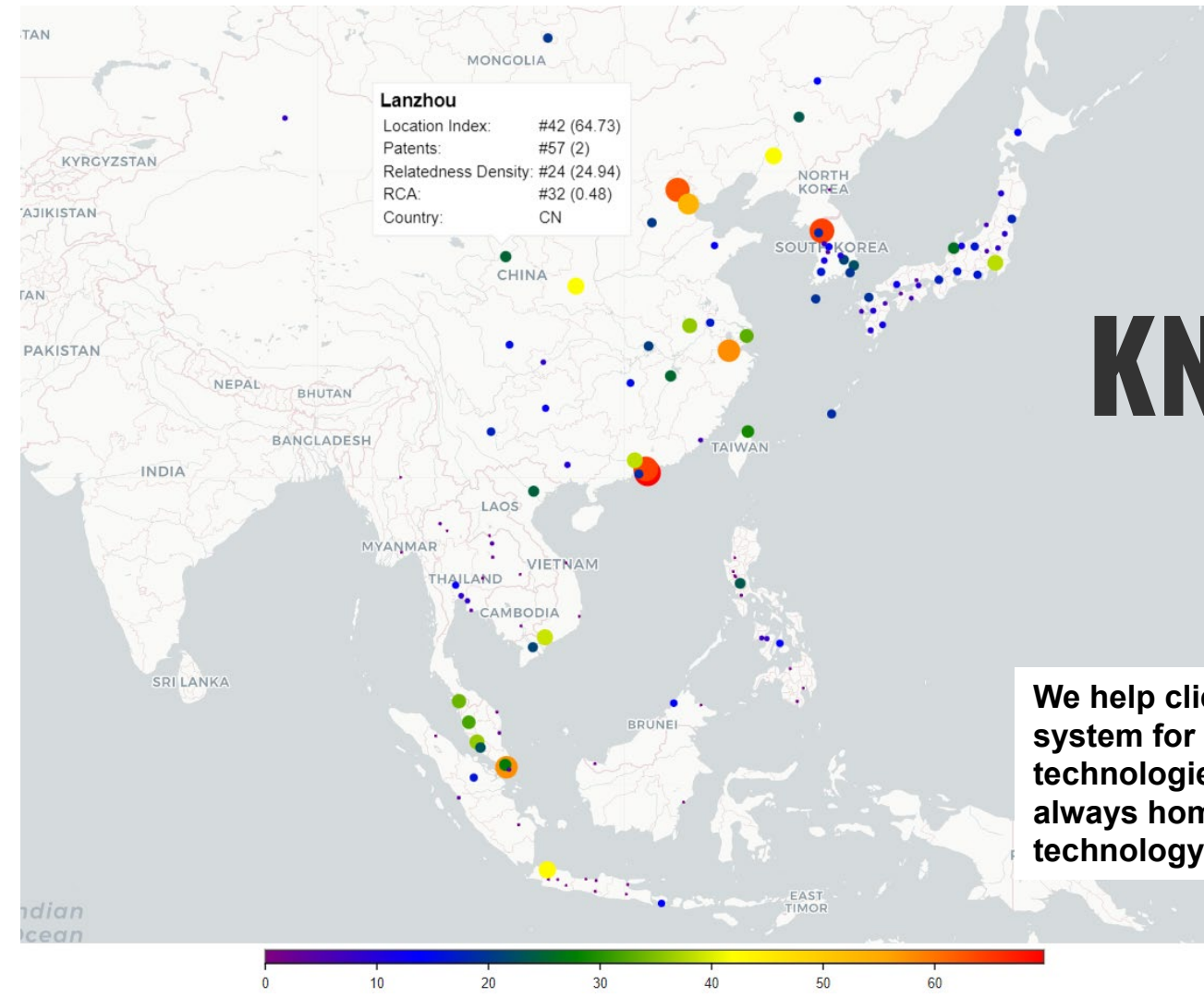
Find rising stars and
assess industry leaders

**When it comes to cutting-edge innovation: location matters.
We deploy machine learning tools and scan billions of data
points, so our clients don't have to guess where to locate their
R&D lab, incubator or offices.**

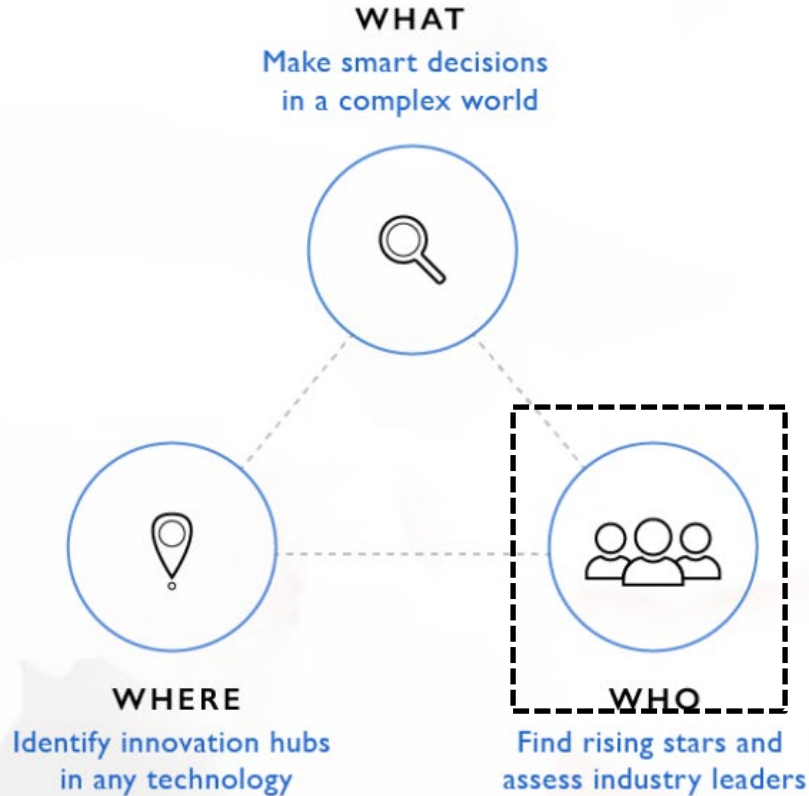


LOCATE WHERE KNOWLEDGE IS

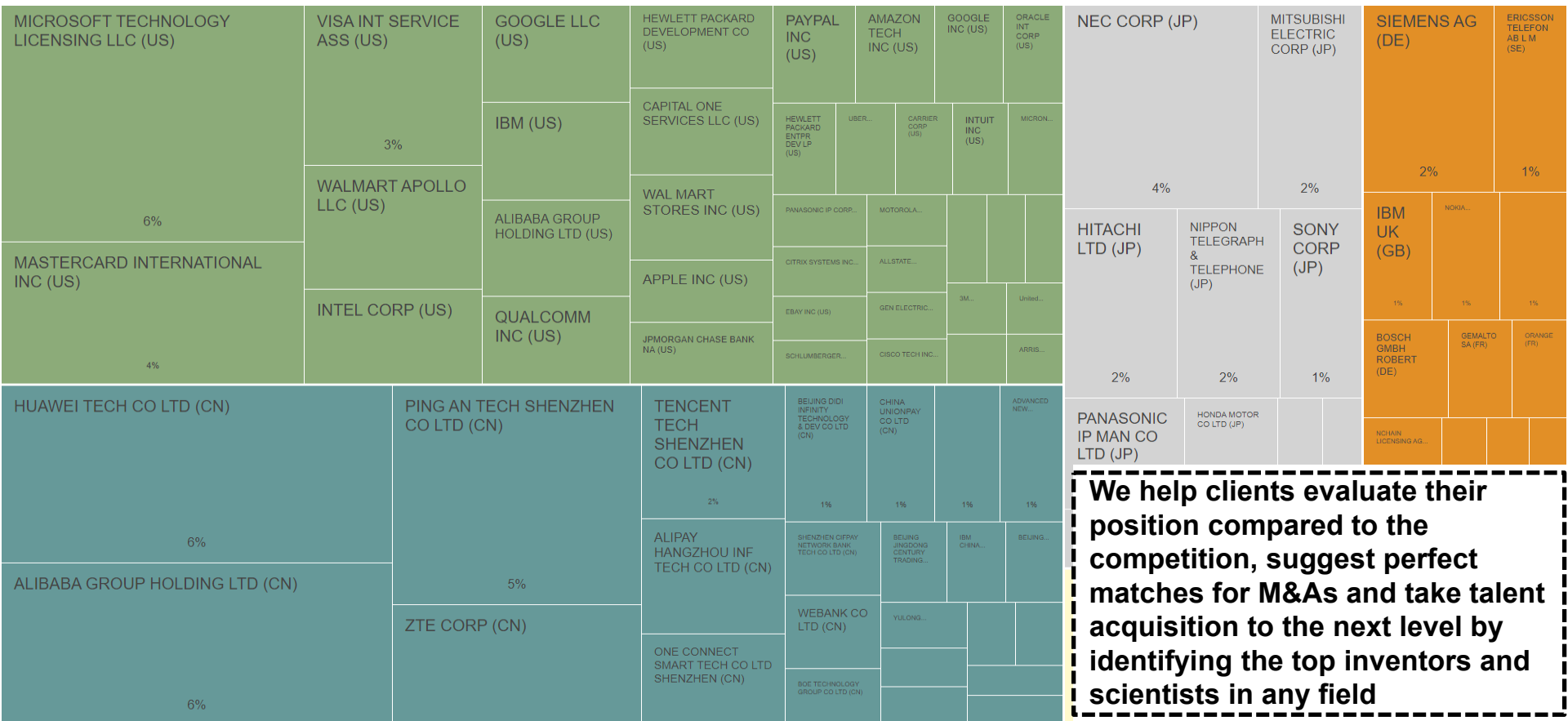
We help clients identify the ideal ecosystem for R&D labs in very specific technologies. The right location is not always home but always depends on the technology!



INNOVATION STRATEGY



WHO ARE THE LEADERS IN...ANY TECHNOLOGIES?



We help clients evaluate their position compared to the competition, suggest perfect matches for M&As and take talent acquisition to the next level by identifying the top inventors and scientists in any field

SERVICES

WE ARE HERE FOR YOU

Argos Strategy Group supports global leaders in multiple ways through our unique process.

ECO-SYSTEM MAPPING OF INNOVATION

Where does innovation come from?

PATENT LANDSCAPE ASSESSMENT

How do technologies combine with each other?

COMPETITOR BENCHMARKING

How does your organization or region stand against competitors?

M&A AND STRATEGIC PARTNER EVALUATION

What is the technological fit of potential business partnerships?

TECHNOLOGY TRENDS & STRATEGIC EVALUATIONS

What are the technologies of your future?

HUMAN TALENT DATA AND TARGETING

Who are the top inventors and scientists in a given field?

LOCATION BASED INVESTMENT DATA

Where does all the funding go?

BRAND & MARKETING

How does your brand relate to customers?

LETS TALK