



TRAINING THE BEST SALES AMBASSADORS FOR POWERFUL BRANDS



SELLING LUXURY TODAY DEMANDS MORE THAN  
TRADITIONAL APPROACH — IT REQUIRES CUTTING-EDGE  
SKILLS, INNOVATIVE TECHNIQUES, AND A DEEP  
UNDERSTANDING OF THE RAPIDLY EVOLVING LUXURY  
MARKET AND ITS DISCERNING CONSUMERS.

AT OUR CORE, WE BELIEVE THAT REACHING  
EXCELLENCE IN CUSTOMER SERVICE IS A CONTINUOUS  
JOURNEY — ONE THAT EVOLVES, ELEVATES, AND  
NEVER ENDS.



# ABOUT US

LOCATED IN THE HEART OF LISBON, L'AMBASSADOR SCHOOL IS PORTUGAL'S PIONEERING CONCEPT ACADEMY DEDICATED TO SHAPING THE NEXT GENERATION OF EXCEPTIONAL SALES AMBASSADORS.

WE INSPIRE AMBITION, DEVELOP TALENT, AND TRANSFORM POTENTIAL INTO EXCELLENCE.

AT L'AMBASSADOR SCHOOL, WE EMPOWER OUR STUDENTS AND CLIENTS WITH CUTTING-EDGE TECHNIQUES, REFINED METHODS, AND HIGH-IMPACT COMMUNICATION SKILLS THAT BOOST CONFIDENCE AND ELEVATE PERFORMANCE.

OUR TRAINING ENSURES EVERY PARTICIPANT IS PREPARED TO DELIVER A TRULY TAILOR-MADE, MEMORABLE AND IMPECCABLE CUSTOMER EXPERIENCE — EVERY TIME.

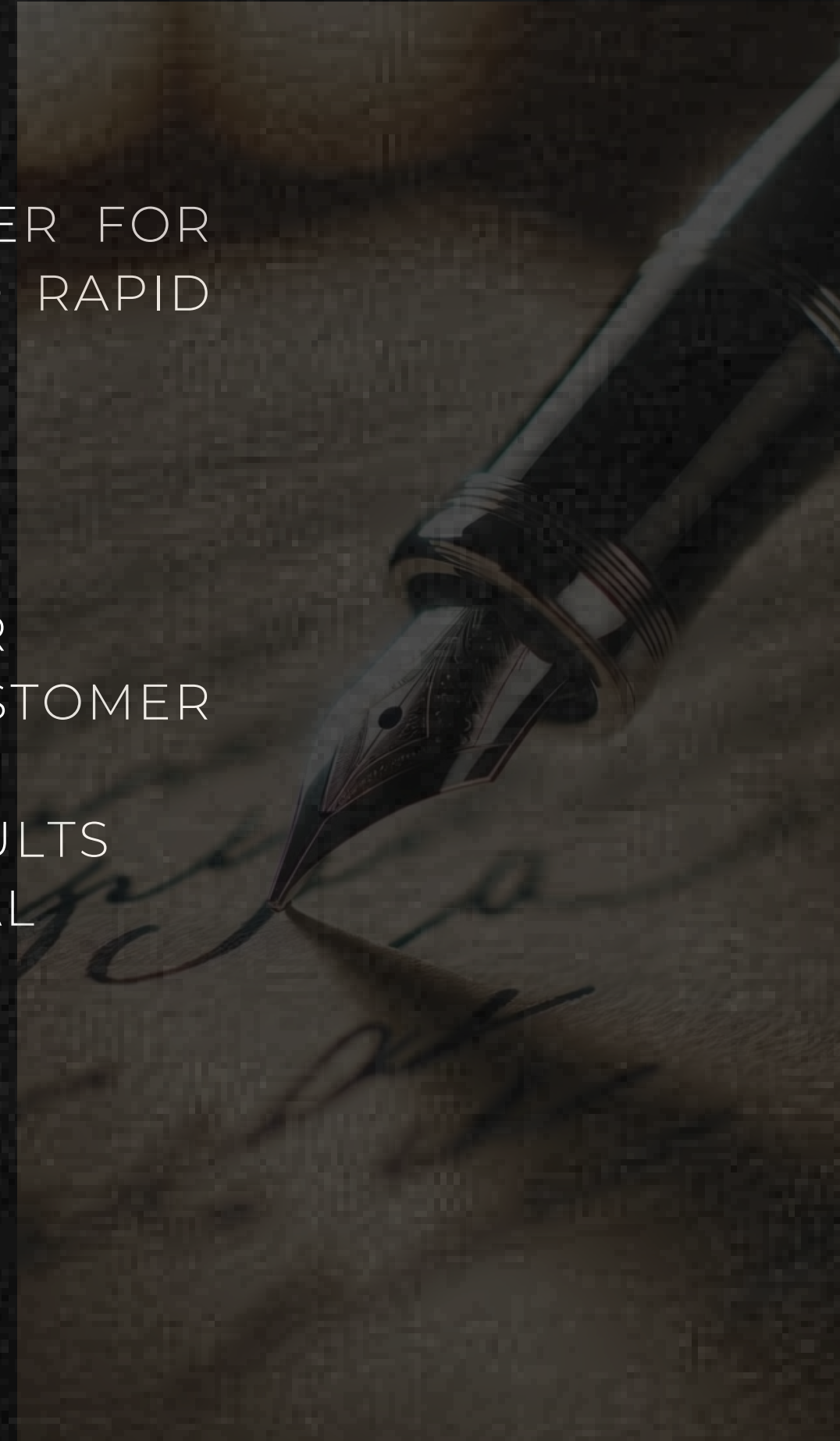


# OUR VISION

LUXURY TRAINING STANDS OUT AS A POWERFUL GROWTH DRIVER FOR COMPANIES, ESPECIALLY IN TIMES OF STRONG COMPETITION AND RAPID EVOLUTION WITHIN THE LUXURY MARKET.

REGULAR TRAINING SESSIONS ARE ESSENTIAL TO:

- GAIN A DEEPER UNDERSTANDING OF THE LUXURY CONSUMER
- NAIL AND POLISH SKILLS, TECHNIQUES ACCORDING TO CUSTOMER DIVERSITY
- BOOST SEAMLESS TEAMWORK WHICH LEADS TO HIGHER RESULTS
- SHARPEN COMMUNICATION, SOLVING-PROBLEM AND EMOTIONAL INTELLIGENCE

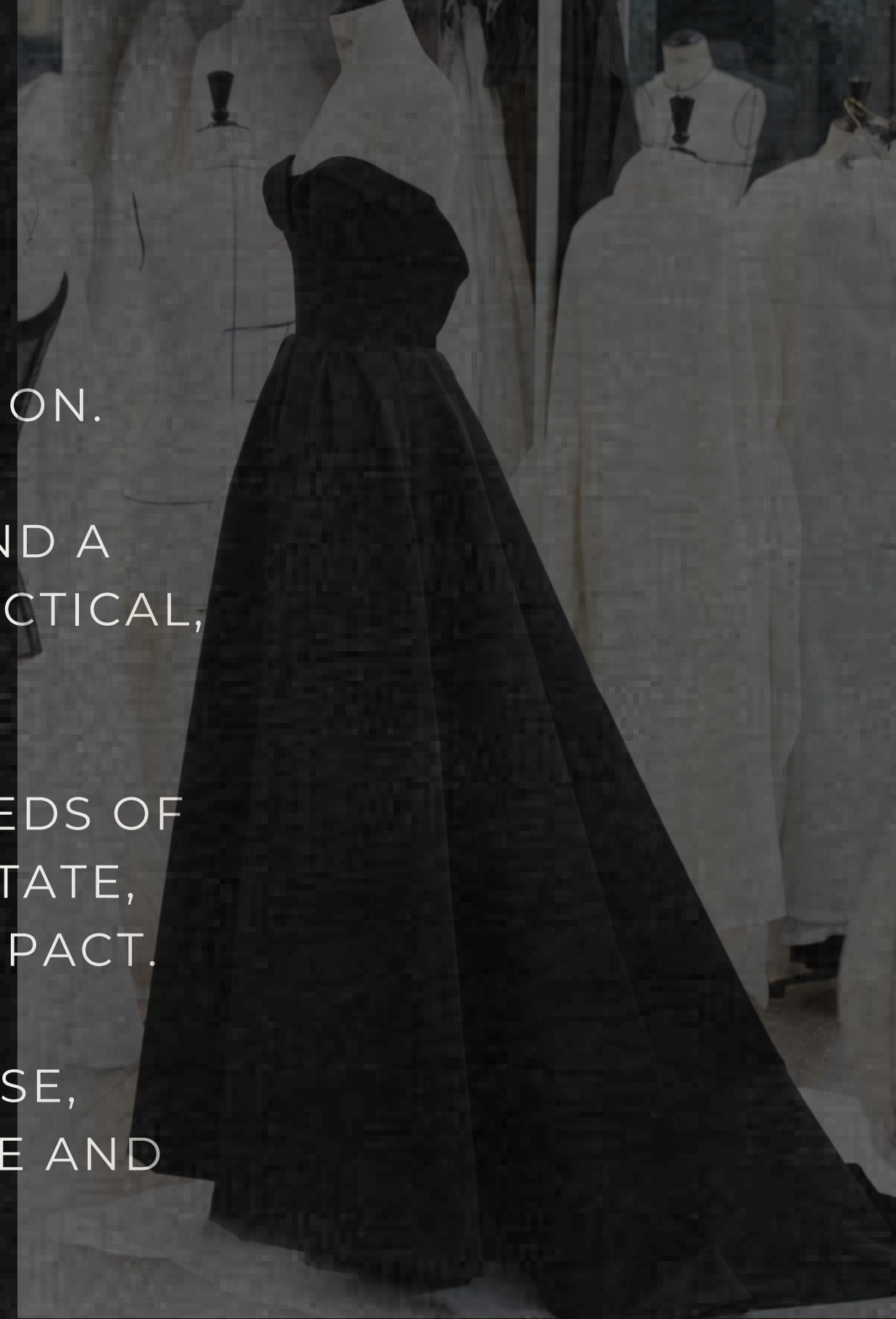


OUR TRAINING PROGRAMMES AND WORKSHOPS ARE FULLY CUSTOMISED AND BUILT AROUND MAXIMUM LIVE PARTICIPATION.

THROUGH DYNAMIC ROLE PLAYS, REAL-LIFE CASE STUDIES, AND A VARIETY OF INTERACTIVE ACTIVITIES, PARTICIPANTS GAIN PRACTICAL, IMMEDIATELY APPLICABLE SKILLS.

EACH TRAINING IS CAREFULLY TAILORED TO THE SPECIFIC NEEDS OF THE LUXURY SECTOR — WHETHER BOUTIQUE RETAIL, REAL ESTATE, OR HOSPITALITY — TO ENSURE ABSOLUTE RELEVANCE AND IMPACT.

ALL PROGRAMMES ARE AVAILABLE IN ENGLISH OR PORTUGUESE, ALLOWING BRANDS TO TRAIN THEIR TEAMS WITH CONFIDENCE AND CONSISTENCY ACROSS MARKETS.



# WE OFFER

TRAINING PROGRAMMES



INDIVIDUAL COACHING



TALENT SELECTION





# OUR GOAL

WE TRAIN, EDUCATE, INSPIRE, AND CULTIVATE A DEEP,  
LASTING PASSION FOR THIS REMARKABLE PROFESSION  
— SALES AMBASSADOR



# LET'S BE CONNECTED



☆ L'Ambassador School