



L'Ambassador School

TRAINING THE BEST SALES AMBASSADORS FOR POWERFUL BRANDS



SELLING LUXURY TODAY DEMANDS MORE THAN TRADITIONAL APPROACH — IT REQUIRES CUTTING-EDGE SKILLS, INNOVATIVE TECHNIQUES, AND A DEEP UNDERSTANDING OF THE RAPIDLY EVOLVING LUXURY MARKET AND ITS DISCERNING CONSUMERS.

AT OUR CORE, WE BELIEVE THAT REACHING EXCELLENCE IN CUSTOMER SERVICE IS A CONTINUOUS JOURNEY — ONE THAT EVOLVES, ELEVATES, AND NEVER ENDS.

A black and white photograph of a woman from the waist up. She is wearing a dark, button-down blazer over a light-colored top and dark trousers. A belt with a large buckle cinches her waist. She is looking down at a tablet device she is holding in her hands. Her hair is short and dark. The background is blurred.

ABOUT US

LOCATED IN THE HEART OF LISBON, L'AMBASSADOR SCHOOL IS PORTUGAL'S PIONEERING CONCEPT ACADEMY DEDICATED TO SHAPING THE NEXT GENERATION OF EXCEPTIONAL SALES AMBASSADORS.

WE INSPIRE AMBITION, DEVELOP TALENT, AND TRANSFORM POTENTIAL INTO EXCELLENCE.

AT L'AMBASSADOR SCHOOL, WE EMPOWER OUR STUDENTS AND CLIENTS WITH CUTTING-EDGE TECHNIQUES, REFINED METHODS, AND HIGH-IMPACT COMMUNICATION SKILLS THAT BOOST CONFIDENCE AND ELEVATE PERFORMANCE.

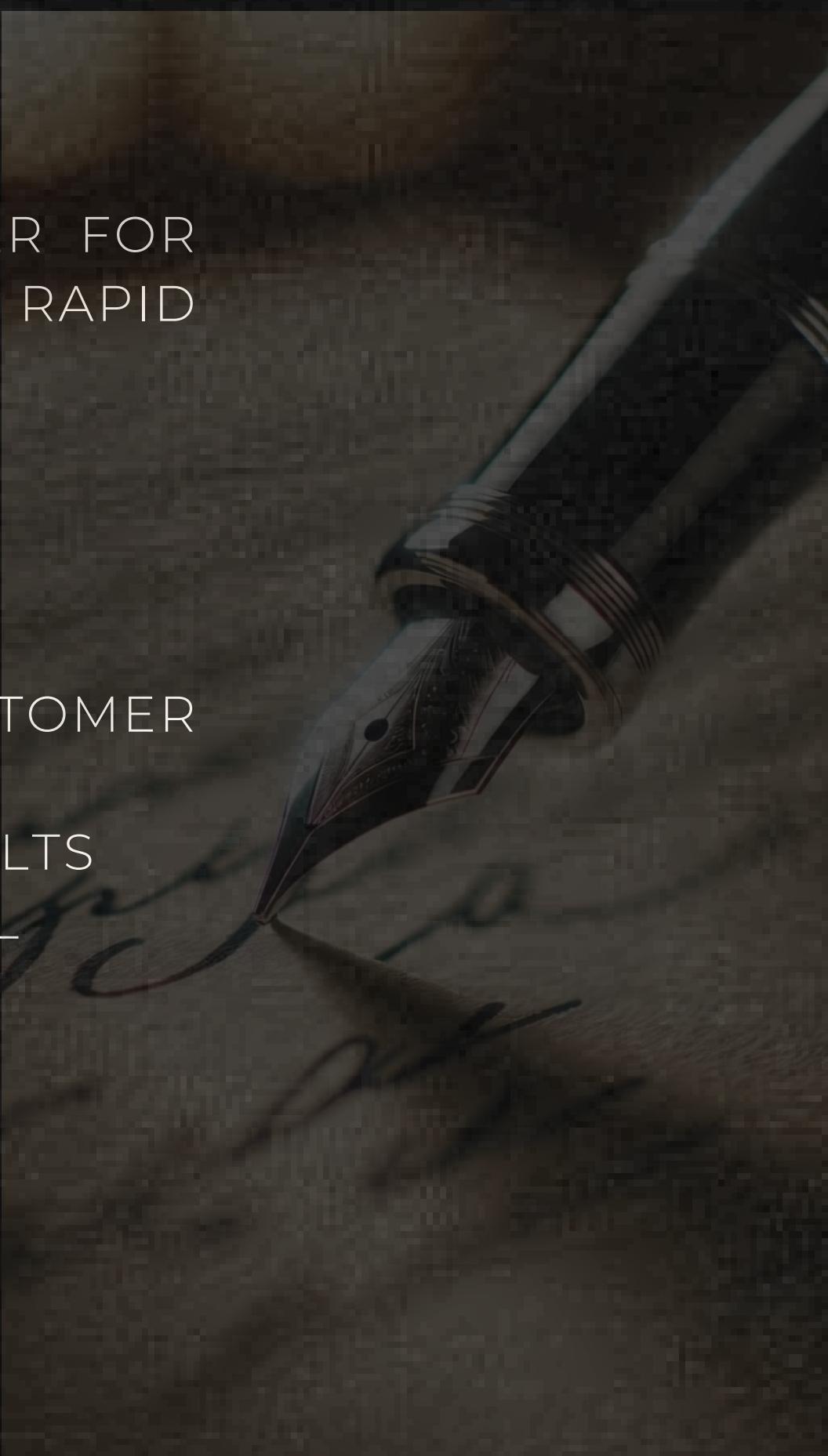
OUR TRAINING ENSURES EVERY PARTICIPANT IS PREPARED TO DELIVER A TRULY TAILOR-MADE, MEMORABLE AND IMPECCABLE CUSTOMER EXPERIENCE — EVERY TIME.

OUR VISION

LUXURY TRAINING STANDS OUT AS A POWERFUL GROWTH DRIVER FOR COMPANIES, ESPECIALLY IN TIMES OF STRONG COMPETITION AND RAPID EVOLUTION WITHIN THE LUXURY MARKET.

REGULAR TRAINING SESSIONS ARE ESSENTIAL TO:

- GAIN A DEEPER UNDERSTANDING OF THE LUXURY CONSUMER
- NAIL AND POLISH SKILLS, TECHNIQUES ACCORDING TO CUSTOMER DIVERSITY
- BOOST SEAMLESS TEAMWORK WHICH LEADS TO HIGHER RESULTS
- SHARPEN COMMUNICATION, SOLVING-PROBLEM AND EMOTIONAL INTELLIGENCE





OUR TRAINING PROGRAMMES AND WORKSHOPS ARE FULLY CUSTOMISED AND BUILT AROUND MAXIMUM LIVE PARTICIPATION.

THROUGH DYNAMIC ROLE PLAYS, REAL-LIFE CASE STUDIES, AND A VARIETY OF INTERACTIVE ACTIVITIES, PARTICIPANTS GAIN PRACTICAL, IMMEDIATELY APPLICABLE SKILLS.

EACH TRAINING IS CAREFULLY TAILORED TO THE SPECIFIC NEEDS OF THE LUXURY SECTOR — WHETHER BOUTIQUE RETAIL, REAL ESTATE, OR HOSPITALITY — TO ENSURE ABSOLUTE RELEVANCE AND IMPACT.

ALL PROGRAMMES ARE AVAILABLE IN ENGLISH OR PORTUGUESE, ALLOWING BRANDS TO TRAIN THEIR TEAMS WITH CONFIDENCE AND CONSISTENCY ACROSS MARKETS.

WE OFFER

TRAINING PROGRAMMES

INDIVIDUAL COACHING

TALENT SELECTION



OUR GOAL

WE TRAIN, EDUCATE, INSPIRE, AND CULTIVATE A DEEP,
LASTING PASSION FOR THIS REMARKABLE PROFESSION
—SALES AMBASSADOR



LET'S BE CONNECTED



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