



RateCard -Effective January 2022

GameTime is a TV, e-Zine, and Radio Magazine programme chronicling University culture across youth entertainment and sports. It is the largest youth engagement and connection platform in the country that is driven by HiSL, Nigeria's apex collegiate sports league.

With content across Sports, Entertainment, Lifestyle and Career opportunities, GameTime defines pop culture for the '20s youth.

It showcases the best of collegiate sports and football in particular with renowned pundits and figures in the space.

## GAMETIME BROADCAST STATIONS

TV : Supersport/DSTV, NTA Network, TVC, ETV Enugu, ARTV Kano

RADIO: Brila FM, Max FM, UniZik FM, Unillorin FM, Abu Zaria FM, Diamond FM, Bayero FM

### GameTime TV Rate Card

TV STATIONS	DESCRIPTION	BOOK RATE (NGN)	TIME BELT
SUPERSPORT/ DSTV	15 Seconds	218,350	Friday 8:30pm
	30 Seconds	434,500	
	45 Seconds	619,163	
	60 Seconds	825,550	
TVC NETWORK	15 Seconds	95,700	Saturday 6:00pm
	30 Seconds	148,500	
	45 Seconds	211,613	
	60 Seconds	282,150	
ARTV KANO	30 Seconds	50,419	Sunday 5:00pm
ETV ENUGU	30 Seconds	95,975	Saturday 5:00pm

## GameTime Radio Rate Card

RADIO STATION	DESCRIPTION	BOOK RATE (NGN)	TIME BELT
BRILA FM NETWORK	15 Seconds	57,650	Friday 4:30pm
	30 Seconds	90,860	
	15 Seconds	129,476	
	30 Seconds	172,634	
MAX FM	15 Seconds	17,380	Saturday 5:00pm
	30 Seconds	30,388	
	45 Seconds	43,303	
	60 Seconds	57,737	
ABU ZARIA FM	30 Seconds		Friday 5:30pm
UNIZIK FM	30 Seconds		Thursday 7:30pm
UNILORIN FM	30 Seconds		Monday 7:45am
BUK FM KANO	30 Seconds		Saturday 5:30pm
DIAMOND FM	30 Seconds		Saturday 4:30pm

The combined cost for all University stations is N227, 700

## GameTime Print(Hard Copy & E-Zine) Rate Card

Specification	Description	Monthly Rate (NGN)	Quarterly Rate (NGN)	Annual Rate (NGN)
Full Page	Pan-Nigeria reach with an active online subscribers base of about 80,000+	490,000	1, 150, 000	2, 525, 000
Half Page (300x600)		260, 000	570,000	1, 850, 000
Leaderboard (320x50)		105, 000	290, 000	630, 000
Standard Banner (300x250)		135, 000	320, 000	770, 000
Skyscraper (160x600)		195, 000	390, 000	830, 000

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