

# Team LEER

`<p> Study while you rest </p>`

# HELLO! We're...

`<p> We are team LEER </p>`

A team full of ambitious young students trying to turn complex subjects into fun, bite-sized lessons.



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# 01 The idea of the project



# The idea

`<p> Turning distractions into focus fuel </p>`

The whole idea behind the LEER project is to turn mindless scrolling into mindful scrolling.

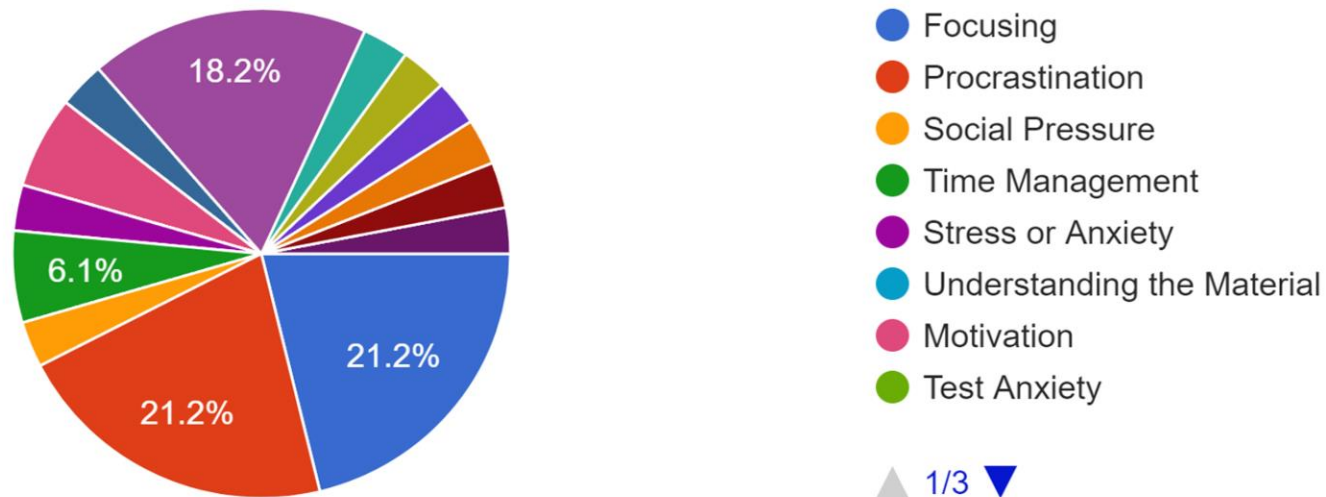


# 02 How did we come up with our idea?

# Our research shows ...

2. What is your biggest issue or challenge in school right now?

33 responses



That students find focusing and finding interest in the way of teaching poorly.



# 03 Our target group





# Our target group

`<p> Students and all types of young learners </p>`

Our platform is designed for curious learners of all ages, but especially targets students aged 10-18 who want to supplement their school education with engaging, short-form videos.




# 04 The Impact



# The impact

`<p> How can we stop the doom scrolling </p>`

The impact we are aiming for is quite ambitious but it isn't unattainable but with a little bit of more time and work our idea can live up to its expectations.



# 05 Team work



# Team work

<p> Our roles and tasks </p>

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# THANK YOU!

Do you have any  
questions?