

ANNEXURE A: DETAILS OF THE PRODUCT

PRODUCT: ENAM INDIA VISION PORTFOLIO

Types of Securities	Listed equities and related instruments Debt and related instruments (such as Liquid Mutual funds, ETFs, etc.) Bank Fixed Deposits		
Geography	India		
Investment Objective	Generate capital appreciation through investments in equities with a long-term perspective		
Basis of selection of securities	Seek to identify high-quality focused on consistent growth; backed by a well-developed sustainable competitive advantage, strong execution capabilities and able managements		
Investment Approach	<ul style="list-style-type: none"> Construct a high quality, high conviction, long-only portfolio of ~15-30 companies Allocation across industries and capitalization ranges including companies which are typically under-researched and offer a higher return potential 		
Operational Structure	<ul style="list-style-type: none"> Segregated accounts for each portfolio client - demat/custody account Bank account will be at pool level except for NRI clients Subject to aggregation of purchases or sales for economy of scale, the brokerage account will be common. The trades will be executed as aggregate and will be allocated to individual accounts after execution except for NRI clients where separate broking account would be opened for each client. 		
Dividend	<ul style="list-style-type: none"> Dividends received from underlying stocks are reinvested Product does not make intermediate payouts to investors 		
Benchmark	S&P BSE 500 TRI Index, being the broad-based benchmark for the Indian market appropriately reflecting the investment strategy		
Portfolio Allocation	Asset Class	Indicative Allocation	Risk Profile
	Equities and related instruments	0–100%	High
	Debt and related instruments	0–100%	Medium to Low
	Cash at Bank & Fixed Deposits	0–100%	Medium to Low
On-boarding option	Direct on-board option available		
Investment Horizon	3+ years		
Socially Responsible	Yes		
Derivatives/Hedging	Yes		
Currency	INR		
Securities Lending	Only in accordance with SEBI Securities Lending Scheme, 1997 and subject to permission of the Client		
Subscriptions	<p>An initial corpus consisting of Securities and /or funds of an amount prescribed by the Portfolio Manager, subject to minimum amount as specified under SEBI Regulations, as amended from time to time (Currently Rs.50 Lakhs).</p> <p>Ongoing - The Client may on one or more occasion(s) or on a continual basis, make further placement of Securities and / or funds under the portfolio, subject to discretion of the Portfolio Manager.</p>		
Redemption	30 days' notice		

First / Sole Holder

Second Holder

Third Holder

F

S

T