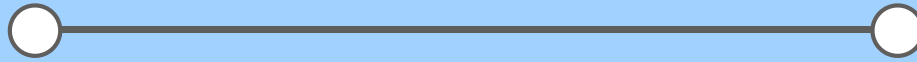




1/1/2016

6/30/2017

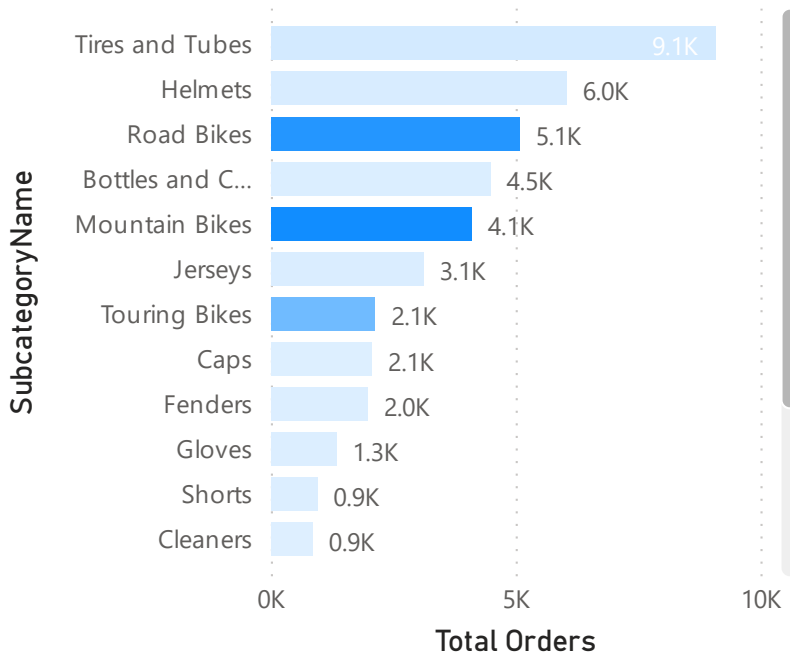


Total orders by Category



Total orders by Subcategory

Total Revenue: \$0.01M to \$7.05M



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Total	22,534	2.14%

View Product Detail



Month Revenue

\$1.83M✓
Goal: 1.77M (+3.31%)

Monthly Returns

166✓
Goal: 169 (+1.78%)

Monthly Orders

2,146!
Goal: 2165 (-0.88%)

Top Products(Orders)

Water Bottle - 30 oz.

Top Products(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

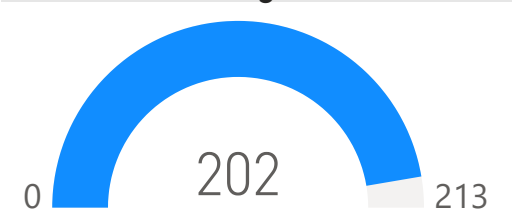
Pacific



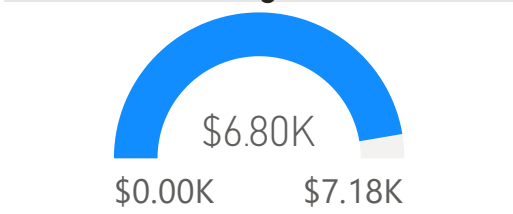


Sport-100 Helmet, Black

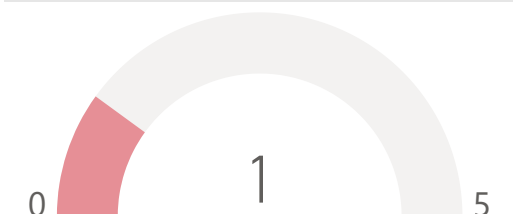
Current month orders VS. Target



Current month Revenue VS. Target



Current month Returns VS. Prev Month



Price Adjustment (%)

0.00

Slider control

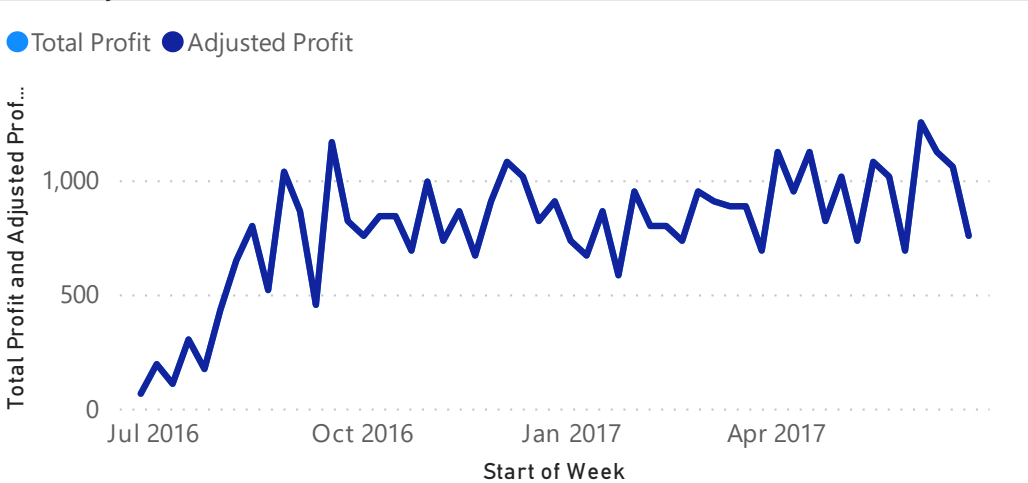
\$33.6399999999...

Adjusted Price

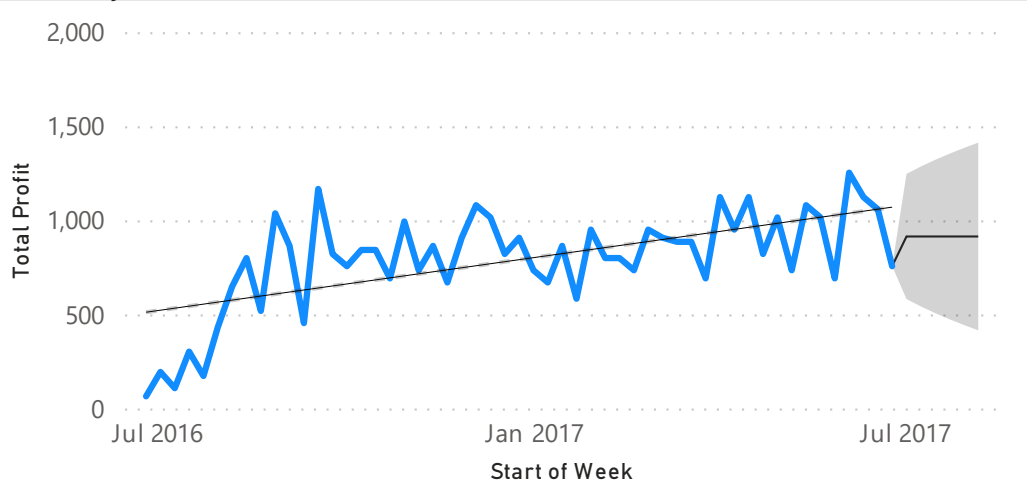
\$33.64

Avg Retail Price

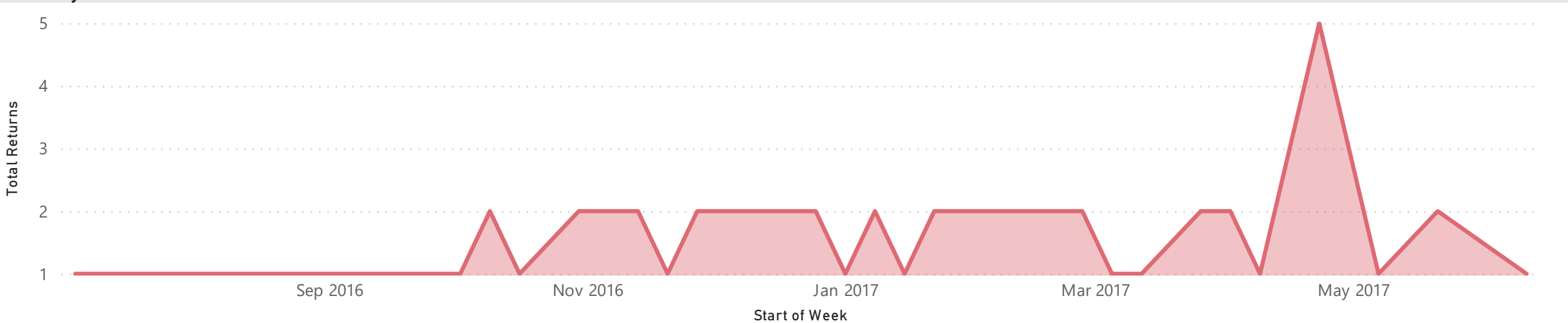
Weekly Profit



Weekly Profit

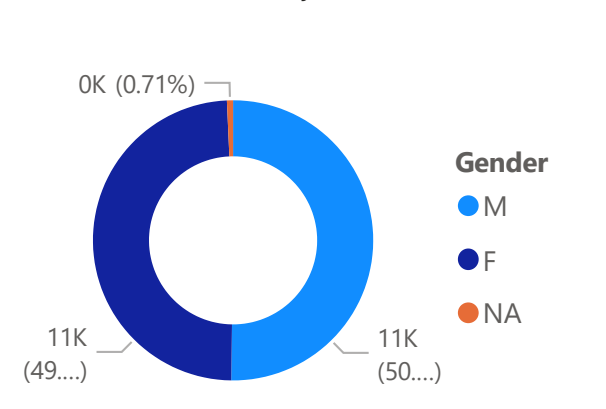


Weekly Returns

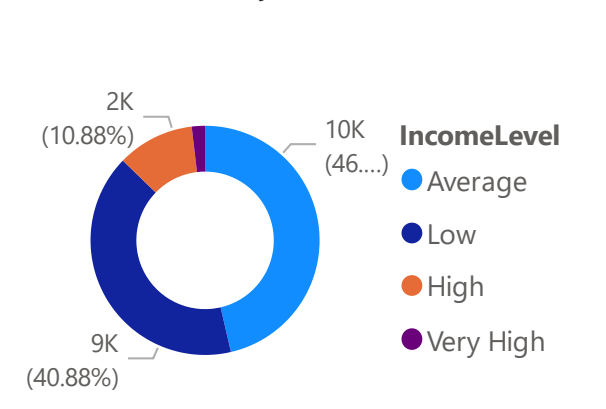


FullName	Total Orders	Total Revenue
Ms. Zoe Reed	1	\$573.63
Ms. Zoe Murphy	2	\$128.04
Ms. Zoe Cooper	1	\$96.97
Ms. Zoe Bell	1	\$32.60
Ms. Zoe Bailey	2	\$1,284.07
Ms. Yolanda Yuan	1	\$78.91
Ms. Yolanda Simpson	2	\$1,513.55
Ms. Yolanda Sharma	1	\$603.49
Ms. Yolanda Shan	2	\$4,667.38
Ms. Yolanda Rajee	1	\$1,763.62
Ms. Yolanda Pal	1	\$72.54
Ms. Yolanda Kumar	2	\$116.23
Ms. Yolanda Goel	1	\$1,054.43
Ms. Yolanda Deng	1	\$539.99
Ms. Whitney Suri	1	\$2,261.61
Ms. Whitney Subram	1	\$573.63
Ms. Whitney Rana	2	\$4,473.47
Ms. Whitney Patel	2	\$4,144.34
Ms. Whitney Mehta	1	\$1,034.08
Ms. Whitney Malhotra	1	\$42.25
Ms. Whitney Gonzalez	1	\$647.21
Ms. Wendy Romero	2	\$1,599.81
Ms. Wendy Gill	1	\$539.99
Ms. Wendy Blanco	2	\$230.87
Ms. Virginia Srini	1	\$2,181.56
Ms. Virginia Rana	1	\$596.49
Ms. Virginia Patel	2	\$102.63
Ms. Virginia Lopez	2	\$1,272.97
Ms. Virginia Fernandez	1	\$617.02
Total	22,534	\$18,509,633.20

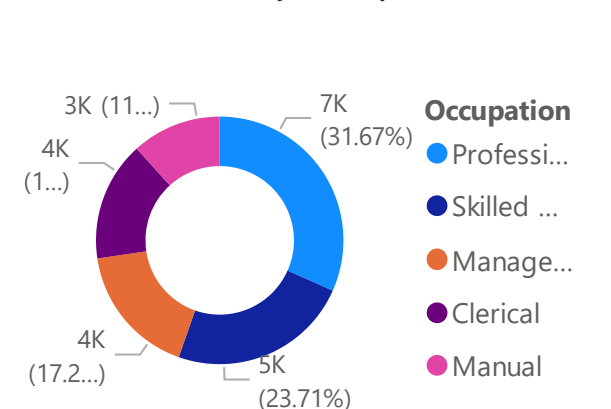
Orders by Gender



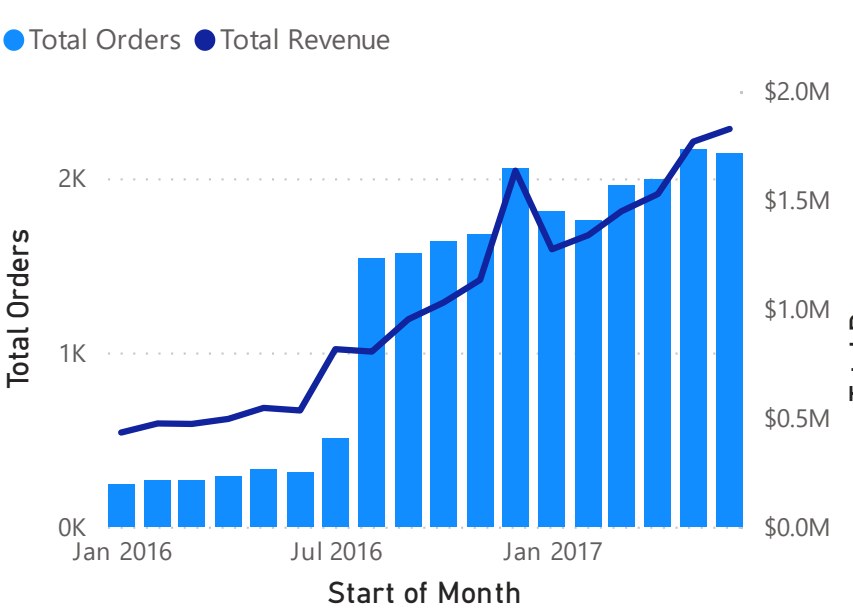
Orders by IncomeLevel



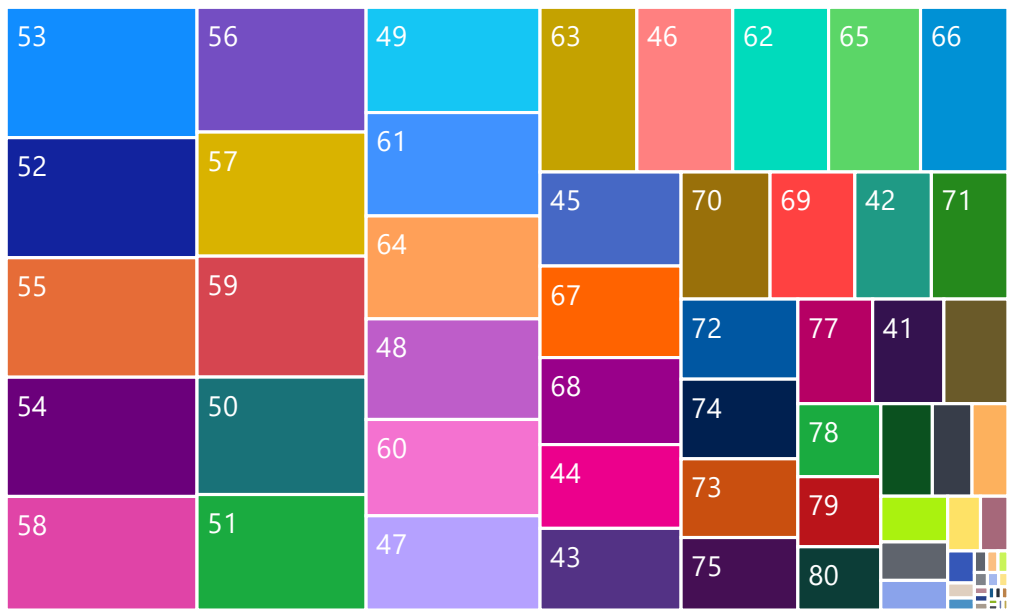
Orders by Occupation



Total Orders and Total Revenue by Start of Month



Total Orders by Current Age



Top Customer

Maurice

Customer Orders

6

Customer Revenue

\$12.41K