**NAANMUDHALVAN Program: DIGITAL MARKETING**

**ASSIGNMENT**

4224 - UNIVERSITY COLLEGE OF ENGINEERING TINDIVANAM

Electronics and Communication Engineering

Final Year-Sem VII

Teem Members:

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Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Response:

URL Link: <https://pandiyan1234.blogspot.com/2023/10/pdp-digital-works.html?m=1>

Immage:

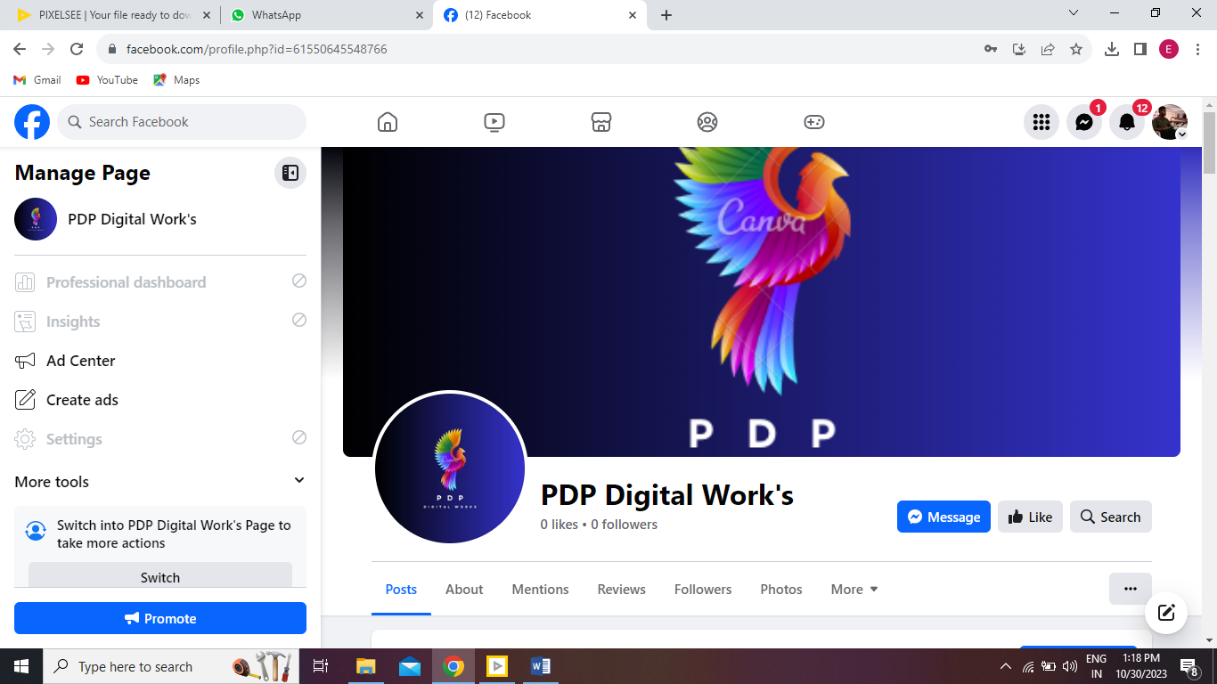


2. Create a New Facebook Business Page and post one social media poster for your brand.

Response:

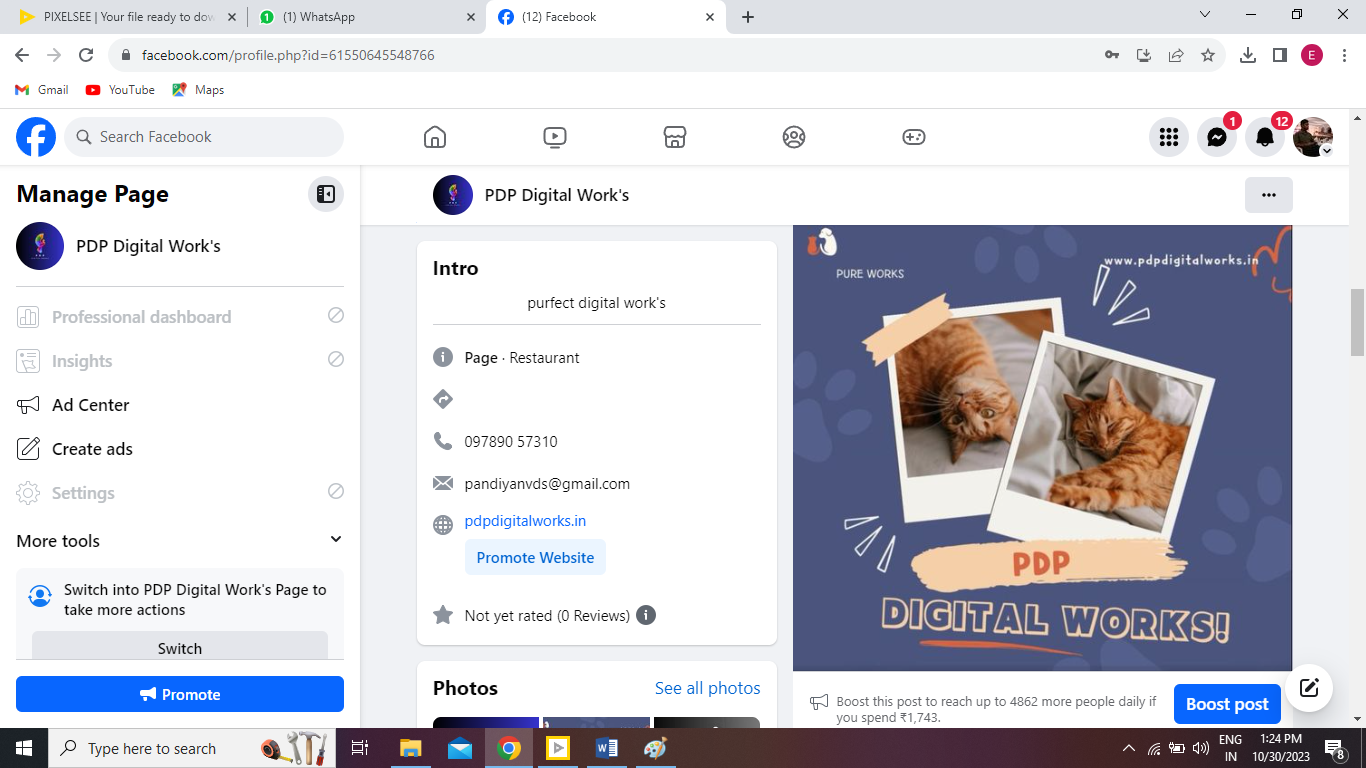
Facebook Business Page URL Link: <https://www.facebook.com/profile.php?id=61550645548766&mibextid=ZbWKwL>

Immage:



Social media poster URL Link: <https://m.facebook.com/story.php?story_fbid=pfbid05LeMuxTePn2sDoHk85t5m3eYnCF6n5ys9aCLyxNDaKvDAu6FzLXP9SfxrrQsjvUql&id=61550645548766&sfnsn=wiwspwa&mibextid=RUbZ1f>

Immage:



3. Create and design a social media advertisement poster using canva.

Poster:



4. Create email newsletter design using MailChimp or canva tool.

