



## ARMANSYAH HAKIM

A UI/UX designer with skills in quality assurance and a keen interest in cyber security. A problem-solving conceptualizer driven by a passion for knowledge.

 Bandung, Bandung City, West Java, Indonesia



### Work Experiences

#### Lead UI/UX designer, Project manager

Optimasi.ai - Indonesia • September 2023 - Present



##### A. Lead UI/UX designer

- Implemented user-centric design methodologies and conducted thorough user research.
- Collaborated closely with all stakeholders to ensure alignment with business objectives.
- Successfully achieved the goals for 4 SaaS project dashboards, resulting in increased repeat orders from existing clients.
- Effectively trained and developed junior UI/UX designers in-house by enhancing their design taste first, then introducing UX research methods to expedite project delivery for SaaS dashboards.
- Implemented a user-centered design approach to develop a more equitable overtime system, resulting in fairer overtime practices for all individual performances.
- Developed an office design system that strengthened the company's brand identity.
- Created a complex formula for a government software project, enabling it to calculate the impact of natural disasters or crimes on surrounding communities.

##### B. Project/product management

- Managed & maintained 10 SaaS dashboard project
- Successfully crafted a product roadmap for an internal SaaS dashboard, slated for testing in the target market.
- Efficiently managed incoming tasks for each designer and developer, leading to more effective and efficient individual performances.
- Implemented an agile system in the office, resulting in quicker responses to client tasks.
- Developed feature artifacts and bug artifacts for execution by developers, enhancing feature and bug management effectiveness.

#### UI/UX designer

Findjob Pte Ltd - Singapore • March 2022 - January 2023

- Successfully implemented a SaaS job dashboard as internal software for the company, resulting in a faster and easier hiring process for employees.
- Managed all project and product components of the company for easy management.
- Developed a mobile application for individuals experiencing legal issues in job hunting, enhancing their skills, and providing consultations with experts for better social reintegration.
- Successfully redesigned the company's website, increasing visitor engagement.
- Developed job seeker kiosks distributed across Singapore, providing easier access, especially for the elderly or individuals with limited devices in job searching.

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## Education

### Telkom University

Bachelor of arts - Interior Design • 2013 - 2017



### Digital Talent Scholarship 2022 - UIUX design

UI/UX Designer • 2022

Enhance my skills with the prestigious UI/UX Bootcamp training, organized by the esteemed Indonesian Ministry of Communication and Information. This comprehensive program offers a transformative learning experience, equipping participants with cutting-edge knowledge and hands-on practice in the user interface (UI) and user experience (UX) design.



### UI/UX Design Mastery

UI/UX design • 2022

Elevate my expertise in UI/UX design, meticulously crafted by the prestigious Skilvul. This immersive program delivers comprehensive knowledge and hands-on experience in UI/UX design techniques, tools, and methodologies.



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## Skill

### User Experience

- Web app design
- Dashboard design
- Mobile design
- Figma
- Prototyping
- UI design
- UX design
- 3D software

### Language

- English
- Indonesian