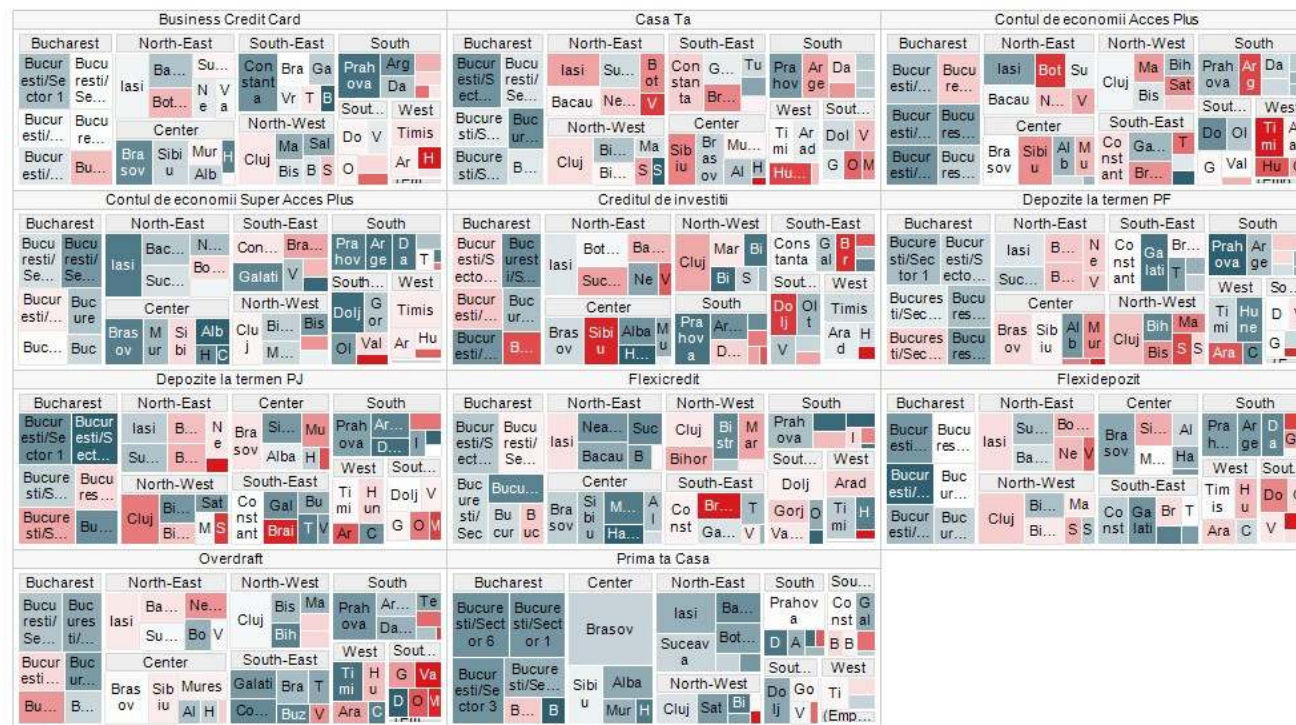


# Andrei Petrescu BI Analytics – some examples

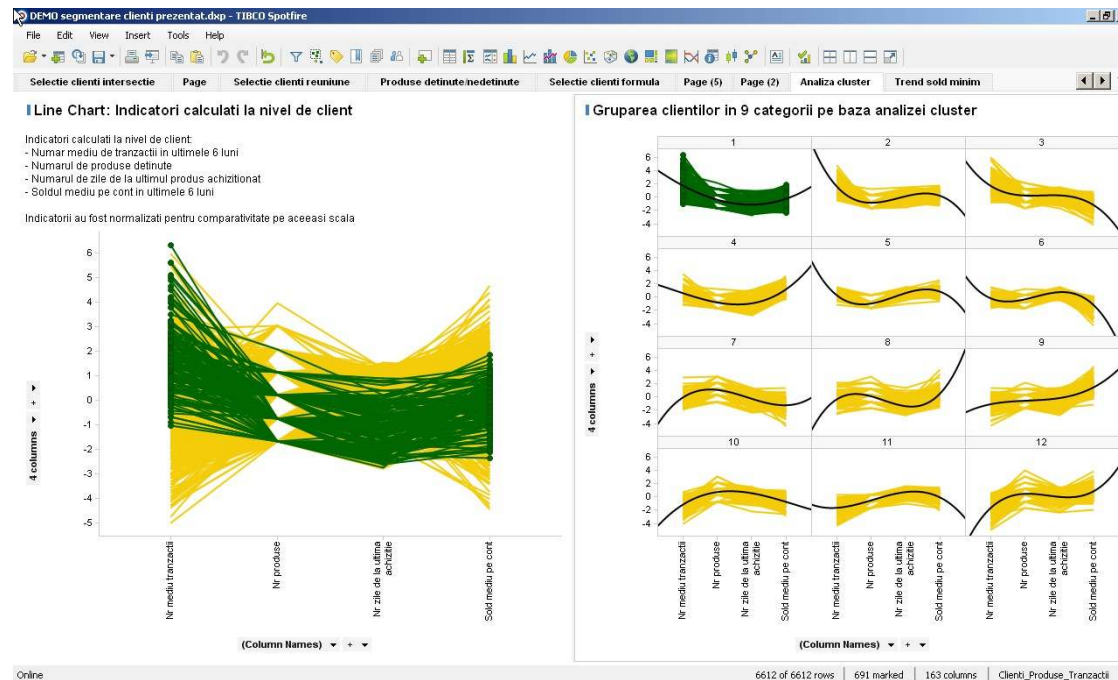
## 1. Profitability analytics

### Cost / Venit



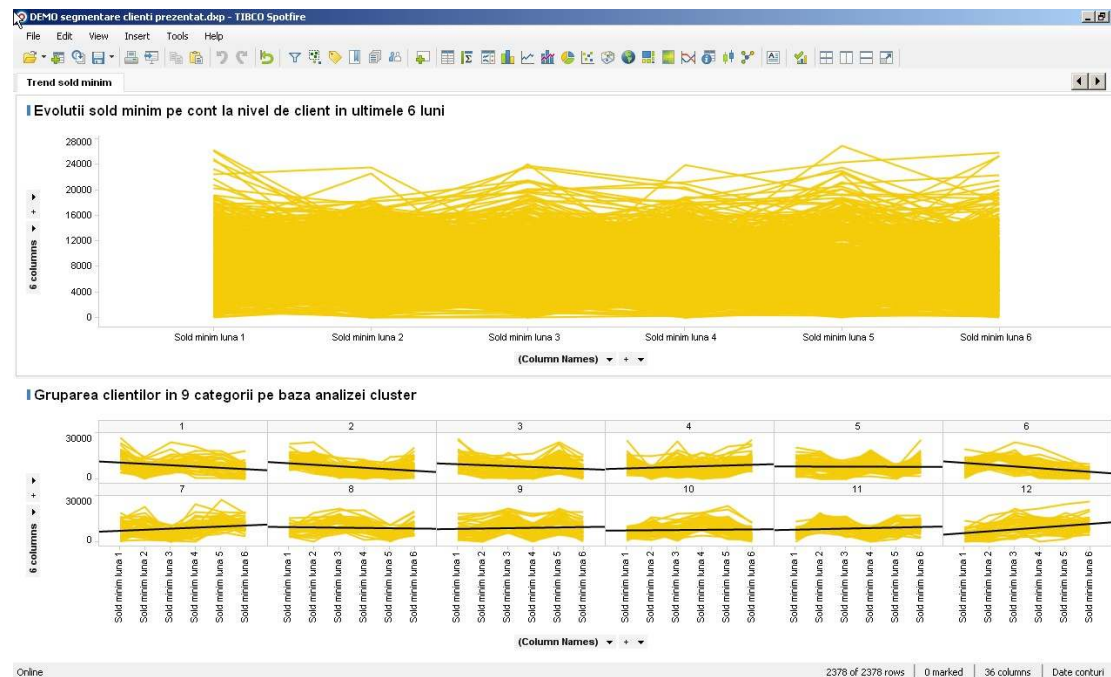
# Analytics

## 2. Statistical Segmentation analytics, based on multiple criteria



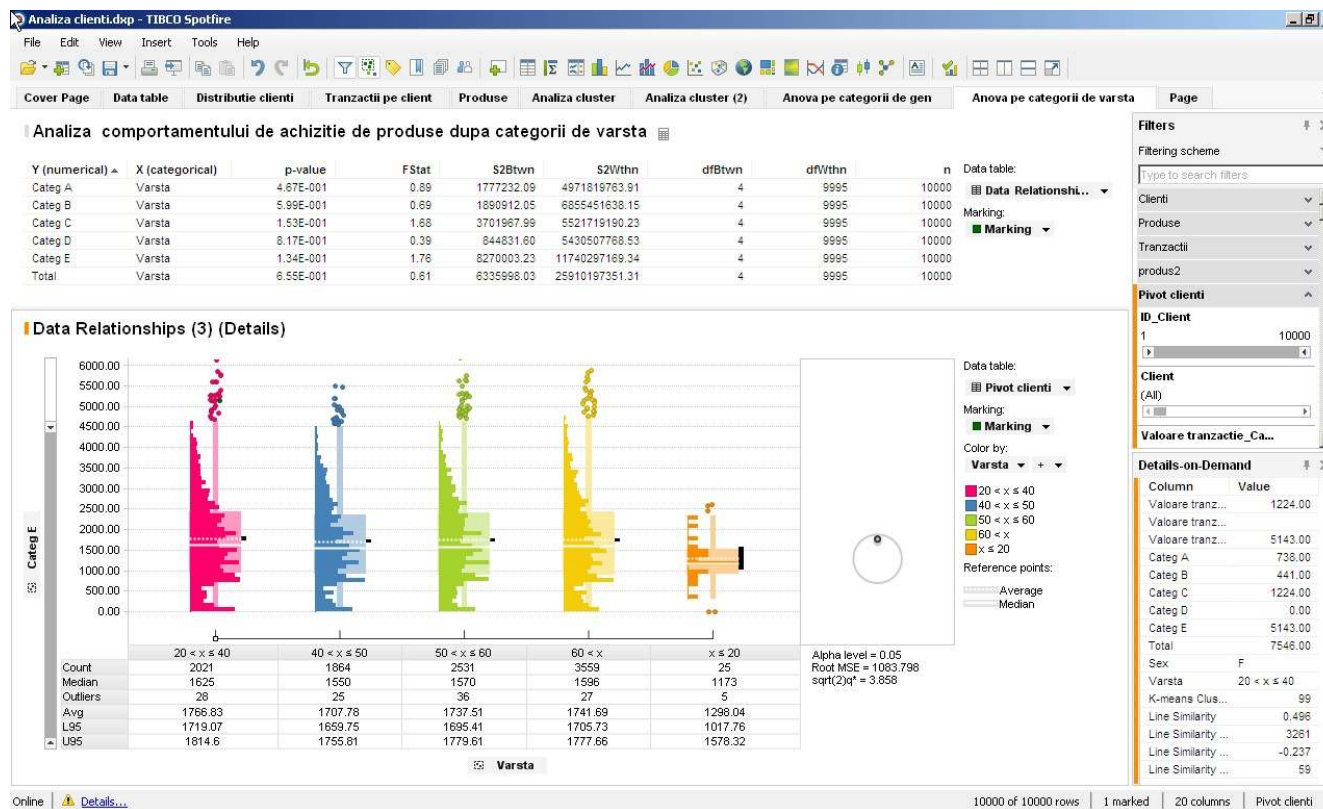
# Analytics

## 3. Statistical Segmentation analytics, based on a single criteria



# Analytics

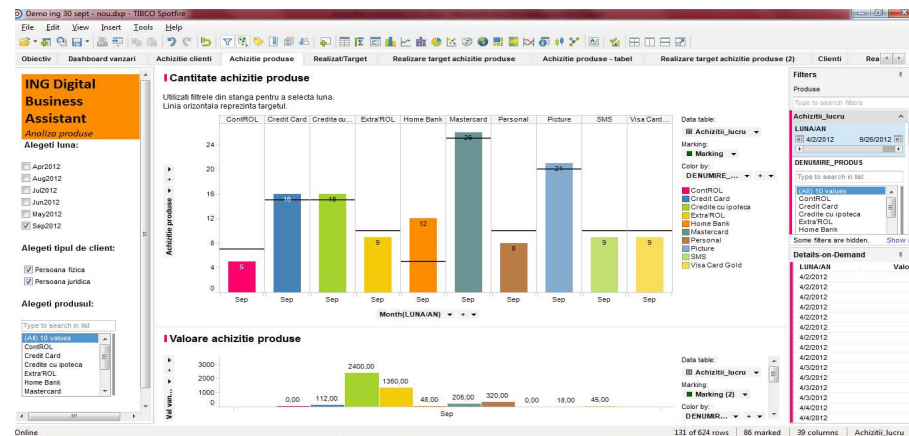
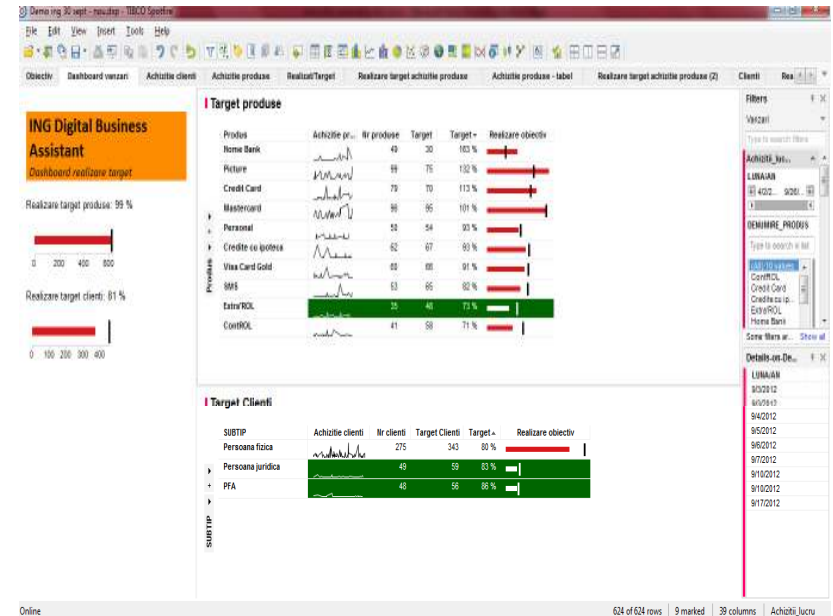
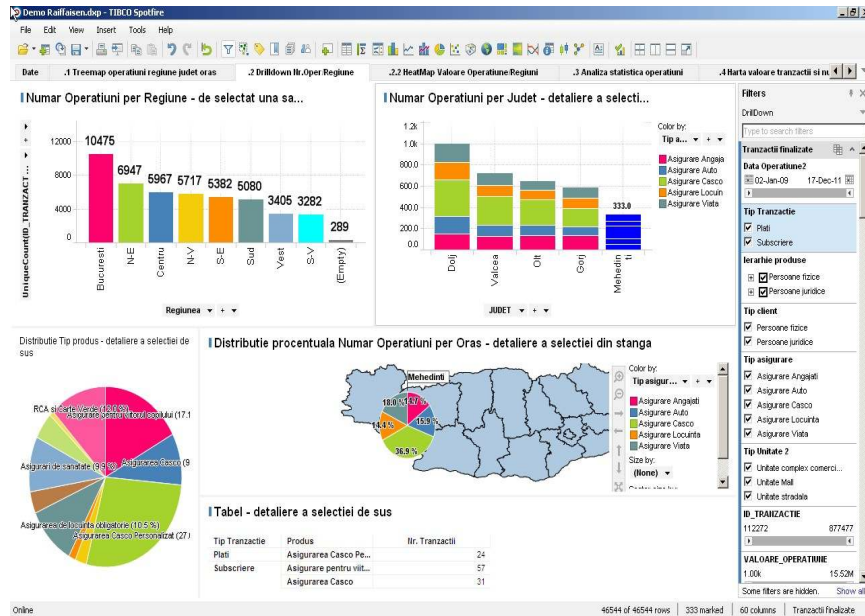
## 4. Statistical behavior analytics



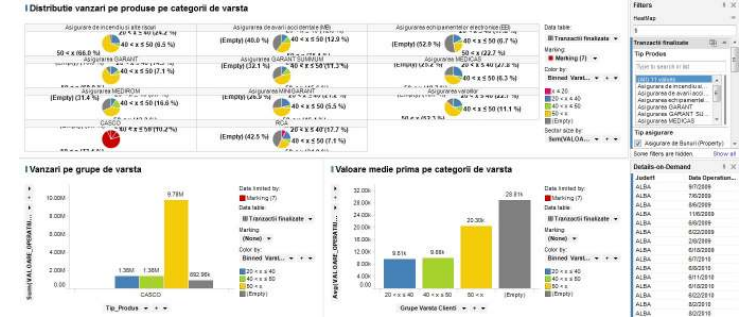
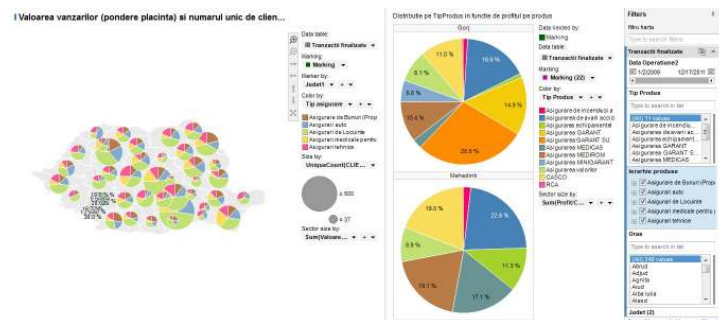
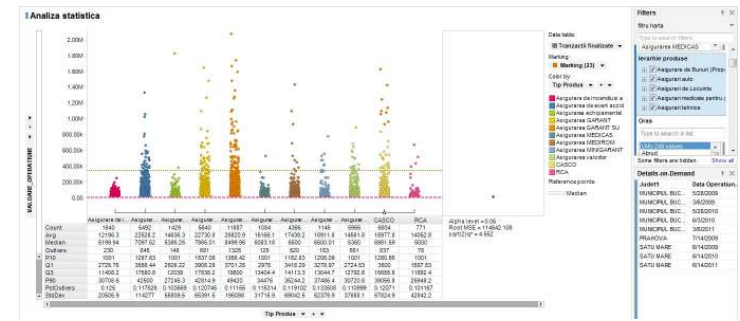
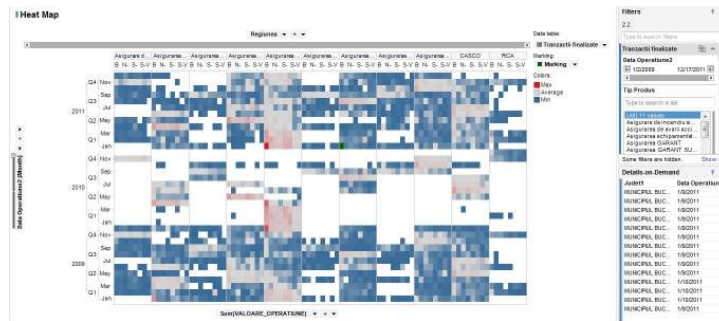


# Analytics

## 5. Operational Performance analytics



## 6. Product analysis analytics



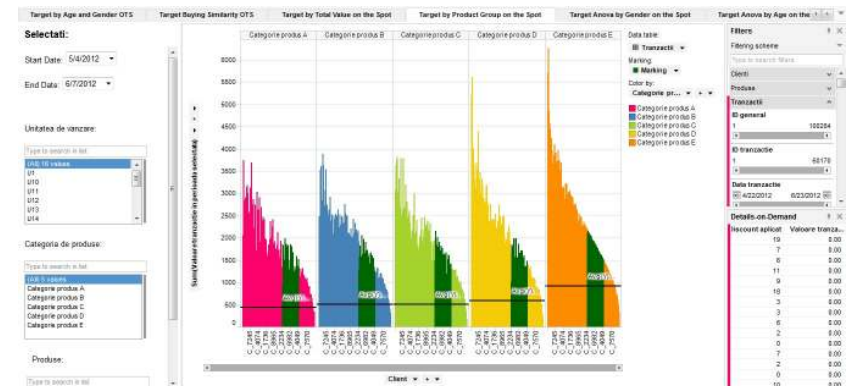
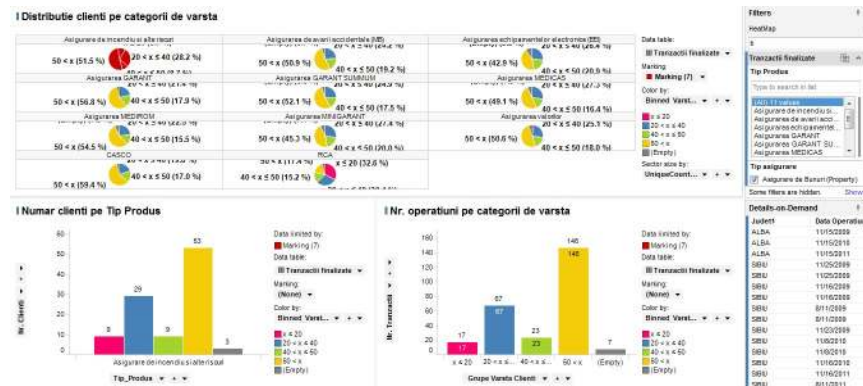
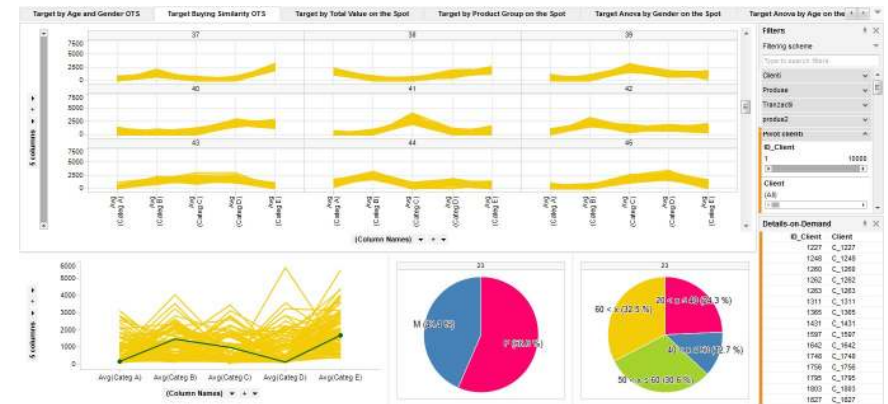
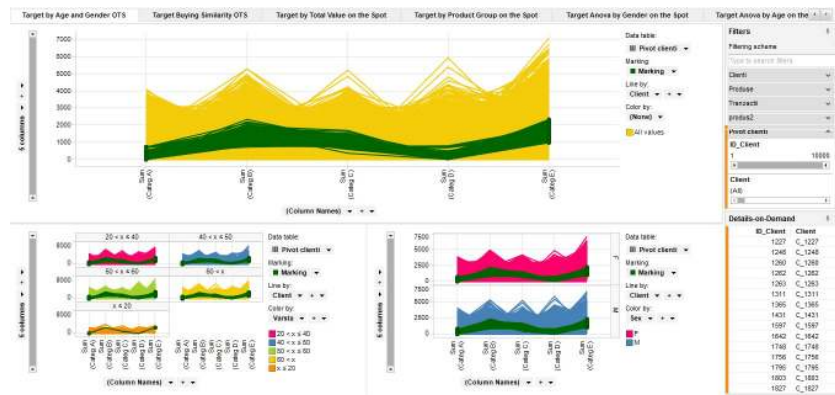
## 7. Retention analysis analytics





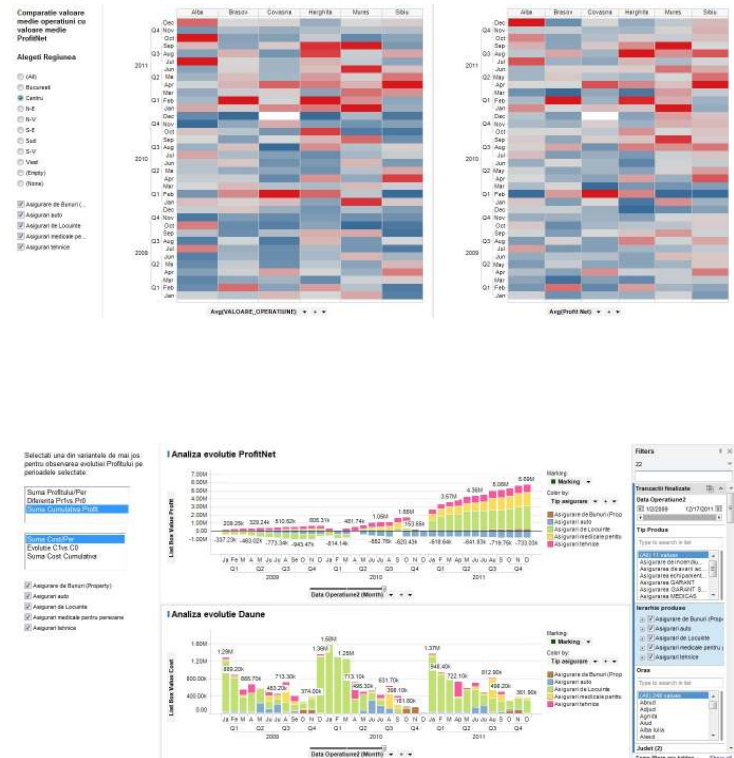
# Analytics

## 8. Customer analysis analytics





## 9. Sales & profit analysis analytics



# Analytics

## 10. Cross-sell and up-sell analytics

