

Chhotubhai Gopalbhai Patel Institute of Technology-2022 – Tech Meme Competition

*Competition Rules and Guidelines

Payment is necessary to enter this competition. This is a competition in the Chhotubhai Gopalbhai Patel Institute of Technology require to submit an entry fee (Rs.20). By entering the competition, the entrant agrees to abide by the competition rules and guidelines, and to accept the judges' decisions, which will be final.

*Eligibility

The meme must be **short, witty, relatable, and unique** and **family-friendly** will be accepted. Memes may be submitted in any language – all memes that are submitted in languages other than English must have an English translation and brief explanation attached to the entry.

*Competition Entry Process

Please submit a meme (up to five per person). Judges will determine the accuracy and appropriateness of the meme. All accepted memes will be posted to the UTU or CGPIT Facebook and Instagram page. The panel of judges will determine the winning meme from the three memes that receive the most shares and reactions (like, love, laugh, cry, surprise) on Facebook and Instagram between the opening and closing of the competition. Entrants will receive email communication regarding the status (approved/denied) of their memes. For memes to be approved, they must be original and meet the criteria outlined below. Offensive/obscene/lewd/misrepresentative memes will not be approved for entry into the competition.

*Deadlines

(Month Day, 2022) – Contest opens. Begin submitting memes for approval.

(Month Day, 2022) – General voting begins on the Facebook and Instagram page. Memes will be posted on an ongoing basis.

(Month Day, 2022) – Voting and submitting end at (Time).

(Month Day, 2022) – Announcement of winners.

*Voting Process

Voters may vote for memes by 'liking', 'loving', 'laughing', 'crying', or 'being surprised' and may vote for as many memes as they wish. Voters may also vote for a meme by 'sharing' it on Facebook and Instagram (via the share button), allowing each voter a maximum of two votes per meme.

*Sharing on Social Media

Memes that are accepted and posted to the Facebook page may be shared on individual social media channels (including FaceBook, Instagram, Twitter, Pinterest). All individuals are encouraged to use #CGPIT TECH MEME when sharing.

*Judging

A panel of judges will determine the winning meme from the top three memes (based on reactions and shares on the Facebook page). Their decision will be based on the following criteria:

Creativity of the Meme – 50%

Quality of the Meme's Message – 45%

Amount of votes the meme received – 5%

The winner will be announced on (Date) on the UTU website and notified through email. The top three memes will be blasted on various social media on (DATE).

*Terms and Conditions By entering Chhotubhai Gopalbhai Patel Institute of Technology-2022 – Tech Meme Competition, you agree that:

- Your meme may be shared online and in other formats and other social media users.
- The judges' decision is final, as are all competition deadlines.
- It may take a few days to receive the prize (whatever the prize is.)