

## Ideation Phase

### Define the Problem Statements

Date	18-06-2025
Team ID	LTVIP2025TMID53224
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

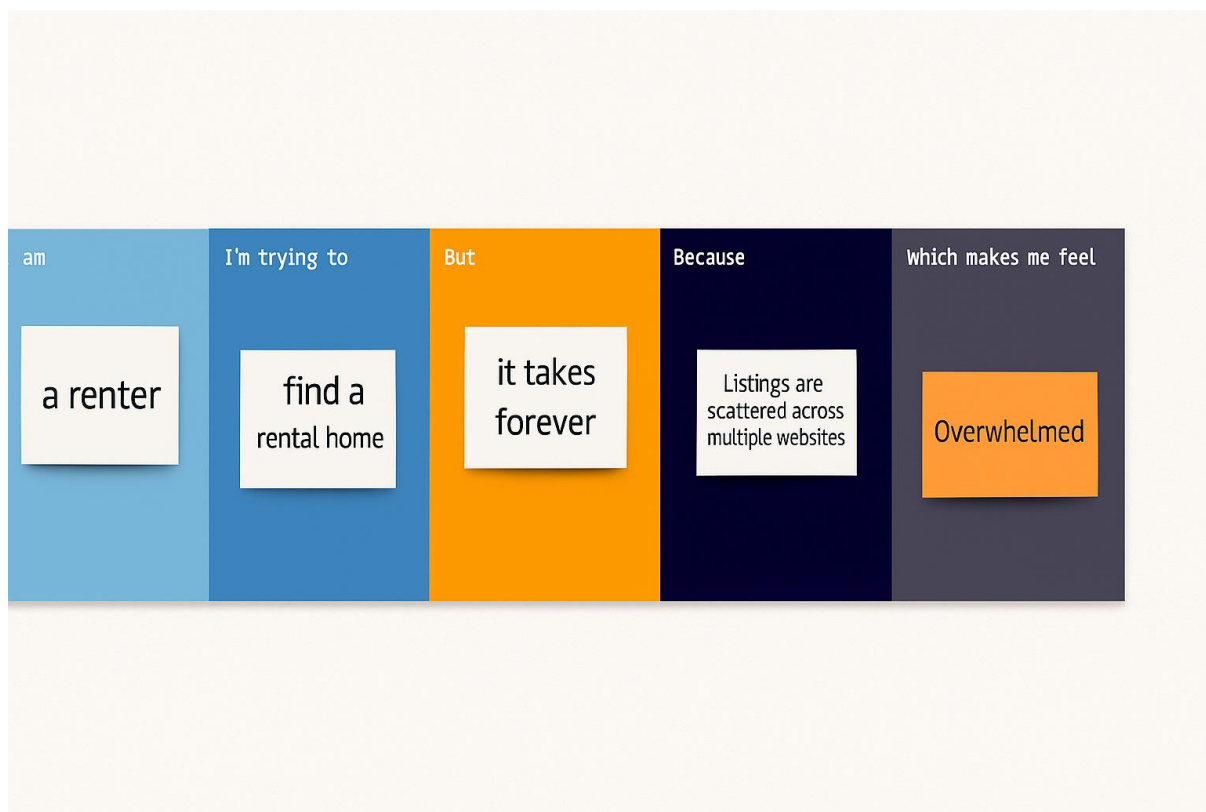
### HouseHunt:

#### Finding Your Perfect Rental Home

<b>I am</b>	a renter searching for a new home
<b>I'm trying to</b>	find a rental property online
<b>but</b>	the available listings are difficult to browse
<b>because</b>	there are no adequate search filters
<b>which makes me feel</b>	<b>frustrated</b>

Reference: <https://miro.com/templates/customer-problem-statement/>

### Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a renter looking for a reliable rental home	I'm trying to find a property that fits my budget and needs	But most listings are scattered and often fake	Because there is no centralized and verified platform	Which makes me feel overwhelmed, frustrated, and unsure
PS-2	I am a property owner trying to rent out my flat	I'm trying to list my property and find good tenants	But I receive spam inquiries or no responses	Because the platform lacks filters and verification	Which makes me feel annoyed, discouraged, and insecure