Ready to use PBI Report Success checklist #14

- Step-by-step guide
- web & mobile version
- **Ø** adoption & usage
- **Ø** qualitative signals
- **tangible** impact

Power BI Report not getting traction?

Don't guess - measure what matters.



Deployment ≠ Adoption



High-quality visuals aren't enough.



Solid technical build isn't enough.



Real success is when your report is used, trusted, and actionable.

Adoption & Usage

- Track number of users (daily/weekly/monthly)
- Monitor percentage of licensed users actively using the report
- Measure frequency of access per user
- Analyze device usage (mobile vs desktop)
- Compare first-time vs repeat users
- Are **key personas engaging** as expected across roles/departments?

Qualitative Signals

- Collect satisfaction scores (surveys)
- Count feature requests and feedback
- Monitor reduction in ad hoc analysis requests
- Track references in meetings and decision-making
- Requests to **build on top of shared semantic model**
- Reduction in time-to-insight or analysis effort
- Are onboarding aids (info buttons, tutorials, etc.) being used?

Tangible Impact

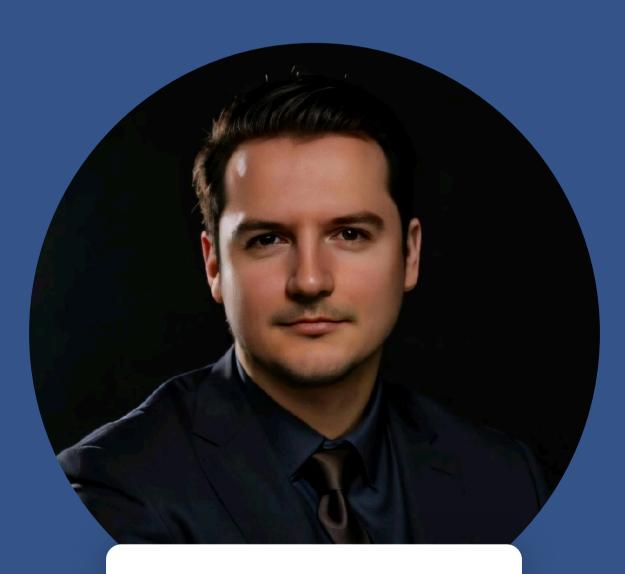
- Monitor improvement in business KPIs
- Track acceleration of decision cycles
- Evaluate shift toward single source of truth
- Monitor growth in self-service capabilities
- Track cross-team data-driven collaboration
- Assess process efficiency and transparency gains

Tangible Impact

- Calculate compute cost vs value delivered (ROI)
- Track usage to remove unused sections and avoid 'onion strategy'
- Define switchovers of reporting from legacy to Power BI reports
- Are insights from the report **driving observable decisions/actions?**
- Is the report structure maintainable and modular for future updates?
- Are security/access controls aligned with compliance requirements?

Follow me for more of these in your LinkedIn feed!





Alex Badiu

@alexandru-badiu