Smrithi Srinivasan

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EDUCATION

Masters in User Experience Research & Design—
University of Michigan— Ann Arbor, MI
EXPECTED GRADUATION - APRIL 2022

Bachelors in Business Administration—
Eastern Michigan University— Ypsilanti, MI
GRADUATED- APRIL 2020

- Majored in Computer Information Systems
- Majored in Management (Concentration- Human Resources)

RELEVANT WORK EXPERIENCE

Remote UX Intern — *Nuance Communications— Burlington, MA*
JUNE 2021 - AUGUST 2021

- Assisted with creating low-fidelity mockups
- Conducted user analysis on Dragon Medical One
- Compiled user analysis into an interactive presentation

Remote UX Research Intern — *Traits A.I— San Diego, CA*
JANUARY 2021 -APRIL 2021

- Conducted clickstream analysis to determine user background
- Created survey to understand user painpoints
- Conducted unmoderated interview + usability test on new users'
- Created user personas' based on user demographics
- Implemented UX recommendations on to chatbot system

Project Member — *Bløm Meadworks (Student Project) — Ann Arbor, MI*
SEPTEMBER 2020 - DECEMBER 2020

- Researched user website usage and competitive analysis
- Interviewed users to understand consumer behavior
- Assisted in designing wireframes for the website

Remote Chatbot Intern — *Traits A.I— San Diego, CA*
JULY 2018 -JANUARY 2019

- Researched various types of chatbots for chatbot creation
- Created chatbot based on Nakamoto's personality
- Tested chatbot on colleagues for feedback on development

PREVIOUS WORK EXPERIENCE

Student Development Assistant — *University of Michigan- Stamps — Remote*
SEPTEMBER 2020 - APRIL 2021

- Transcribed notes of organization's webinars
- Utilized employee database to manage supervisors client portfolio
- Assisted with administrative filing, note taking, organizing, etc
- Created human resources intern performance review

SKILLS

UX Tools- Miro, Figma, Adobe XD, Sketch, InVision, Justinmind and Photoshop (Beginner)

Coding Languages- HTML/CSS, JavaScript, MS SQL (Beginner)

Microsoft Office(Word, Access, Visio, Excel, Powerpoint, Access, Onenote &, Outlook

Software- SAP and PeopleSoft (Beginner)

PROJECTS/PORTFOLIO

- Satoshi Chatbot: https://www.messenger.com/t/SatoshiApp
- Personal Portfolio: https://pbworks111.github.io/smrithi-srinivasan-portfolio/