

Smrithi Srinivasan

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EDUCATION

Master of Science in Information (User Experience Research and Design) —

University of Michigan — Ann Arbor, MI

EXPECTED GRADUATION - APRIL 2022

- GPA: 3.66/4.00

Bachelors in Business Administration —

Eastern Michigan University — Ypsilanti, MI

- Majored in Computer Information Systems
- Majored in Management (Concentration- Human Resources)

RELEVANT WORK EXPERIENCE

Web Developer — Super Interns — Remote

JANUARY 2021 - PRESENT

- Utilizing WordPress implement changes to website
- Participating in advertisement campaigns for changes on website

Project Member — Bløm Meadworks (Student Project) — Ann Arbor, MI

SEPTEMBER 2020 - DECEMBER 2020

- Researched user website usage and competitive analysis
- Interviewed users to understand consumer behavior
- Assisted in designing wireframes for the website

Remote UX/UI Intern — By George HR — Tenaflly, NJ

JULY 2019 - NOVEMBER 2019 AND AUGUST 2020

- Communicated with supervisor to understand their needs for the app
- Created use cases based on users' and supervisor's needs
- Researched competitors to understand their app design
- Sketched and designed wireframes for the app
- Conducted usability test on users

Remote Chatbot Intern — Traits A.I — San Diego, CA

JULY 2018 - JANUARY 2019

- Researched various types of chatbots for chatbot creation
- Created chatbot based on Nakamoto's personality
- Tested chatbot on colleagues for feedback on development

PREVIOUS WORK EXPERIENCE

Remote Human Resource Intern — The Game Haus — Cincinnati, OH

NOVEMBER 2018 - JUNE 2019 & SEPTEMBER 2019 - JULY 2020

- Interviewed applicants to determine best candidates for positions
- Onboarded new interns for their designated position
- Maintained and updated job postings for various websites
- Maintained administrative files for interns and applicants

SKILLS

UX Tools- Miro, Figma, Adobe XD, Sketch, InVision, Justinmind and Photoshop (Beginner)

Coding Languages- HTML/CSS, JavaScript, MS SQL (Beginner)

Microsoft Office (Word, Access, Visio, Excel, Powerpoint, Access, Onenote &, Outlook)

Software- SAP, PeopleSoft, WordPress (Beginner)

PROJECTS/PORTFOLIO

- Satoshi Chatbot: <https://www.messenger.com/t/SatoshiApp>
- Personal Portfolio: <https://pbworks111.github.io/smrithi-srinivasan-portfolio/>

Remote Human Resource Intern — Jetzy— New York, NY

JANUARY 2019 - JUNE 2019

- Interviewed and sent offer letters to accepted applicants
- Onboarded new interns for their designated departments
- Maintained administrative records for interns and applicants
- Maintained and updated job postings for various websites