Smrithi Srinivasan

(248)-470-9209
https://pbworks111.github.io/smrithi-srinivasan-portfolio/
smrithisrinivasan47@gmail.com

EDUCATION

Master of Science in Information
Concentration: User Experience Research & Design
University of Michigan School of Information– Ann Arbor, MI
EXPECTED GRADUATION - APRIL 2022

Bachelor in Business Administration (BBA)
Eastern Michigan University, Ypsilanti, MI
GRADUATED- APRIL 2020

- Majored in Computer Information Systems
- Majored in Management (Concentration– Human Resources)

RELEVANT WORK EXPERIENCE

UX Design Intern (Remote) *Nuance Communications*
Burlington, MA
MAY 2021 - AUGUST 2021

- Assisted with creating low-fidelity mockups
- Conducted user analysis on Dragon Medical One
- Documented UIs for Dragon Medical One

UX Research Intern (Remote) *Traits A.I*
San Diego, CA
JANUARY 2021 -APRIL 2021

- Conducted clickstream analysis to determine user background
- Created survey to understand user pain points
- Conducted unmoderated interview + usability test on new users'
- Created user personas' based on user demographics
- Implemented UX recommendations on to chatbot system

U–M Student Project Member (Remote) *Bløm Meadworks (Student Project)*
Ann Arbor, MI
SEPTEMBER 2020 - DECEMBER 2020

- Researched user website usage and competitive analysis
- Interviewed users to understand consumer behavior
- Assisted in designing wireframes for the website

Chatbot Intern (Remote) *Traits A.I*
San Diego, CA
JULY 2018 -JANUARY 2019

- Researched various types of chatbots for chatbot creation
- Created chatbot based on Nakamoto's personality
- Tested chatbot on colleagues for feedback on development

SKILLS

UX Tools- Miro, Figma, Adobe XD, Sketch, InVision, Justinmind and Photoshop (Beginner)

Coding Languages- HTML/CSS, JavaScript, MS SQL (Beginner)

Software- SAP and PeopleSoft (Beginner)

PROJECTS

- Satoshi Chatbot:
  - https://www.messenger.com/t/SatoshiApp
- Augmented Reality Class Project
  - https://pbworks111.github.io/smrithi-srinivasan-portfolio/AR_Project.html