

Says

What have we heard them say?
What can we imagine them saying?

Attrition- It represents the number of people leaving the organization

Education Field- It represents the employees working in the organization from different education fields.

Department- It represents the employees working in different types of department

The Tableau HR Scorecard:
Measuring Success in
Talent Management

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Short summary of the persona

Gender- It represents the gender of employees working in the organization.

Marital Status- It represents whether the employees working in the company are married or not

Job Role- It represents the job role of the organization.

Years in current role- It represents the number of years worked at the current profile.

What are their fears, frustrations, and anxieties?

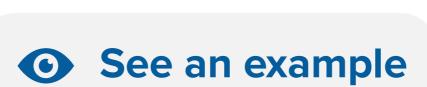
What other feelings might influence their behavior?

Over time- It represents the employees working overtime or not.

Standard hours- It represents the standard hours of work.

Does

What behavior have we observed? What can we imagine them doing?



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Monthly incomeIt represents the monthly income of the employees working in the

organization

Employee count-It represents the number of employees in the company

Job satisfaction-It represents the job satisfaction of the employees.



