1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Answer:- Based on the data provided following are the main three conclusions about crowdfunding campaigns

(1) Approximately 57% of campaigns are successful and roughly

37% of campaigns are failed & failed % is around 6%.

(2) Campaigns related to Films & Video, Music, and theatre have more probability of success.

(3) Campaigns with goal range between 15,000 – 25000 are more chances of success.

1. What are some limitations of this dataset?

Answer:- The dataset should have info on how these campaigns were run/implemented like face to face, online etc and should have some information on target audience as well like which region/what segment was targeted.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Answer:- Separate graphs or tables for each campaign can be added to check individually or can be grouped based on similarity of campaigns for trend analysis.