



ASHLEE S. CLEVELAND

Interior Stylist + Product & Graphic Designer

SUMMARY

Highly creative and multitalented Designer with extensive experience in fashion, Interiors, product design, graphics & marketing . Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities.

SERVICE

US Army Reserves

- 2002 - 2018
- COMSEC
- Radio Repair
- Convoy Logistics
- Access Guard
- OIF: Iraq 2005 - 2006
- OEF: Iraq 2007 - 2008

SKILLS

- Space Planning
- Organization
- Color Theory
- Sourcing
- Merchandising
- Social Media Management
- Content Creation

EMPLOYMENT

Visual Merchandiser

2019 - Present

At Home Decor Superstore

- Styles + stocks welcome, feature and main table displays to demonstrate current trends and highlight promotional sales.
- Styles + stocks quarterly design vignettes to display new merchandise and drive sales.
- Performs store conditioning tasks and housekeeping (inside and out) tasks as assigned.
- Maintains 5S standards (Sort, Straighten, Systematic cleanup, Standardize and Sustain) in all areas excluding receiving.
- Operates all equipment in a safe manner per directed procedures.
- Amplified conversational and negotiating acumen and verbal skills.

Interior Stylist, Product Designer

2017 : Present

Ashlee Dominic Design, LLC

- Determines the look and feel of clients' homes by selecting and placing decorative elements such as paint, textiles, and furniture.
- Makes interior spaces functional and safe by determining space requirements.
- Composing mood boards +3D rendering of client spaces.
- Sourcing products and materials
- Managing labor and installation processes
- Conceptualizing new product ideas
- Creating prototypes to be used in pitch proposals and product demonstrations.



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EDUCATION

B.F.A AIU Atlanta, GA
2010 - 2012
Fashion Marketing
Fashion Design
GPA: 3.86

Boxercraft, Inc.
2011
Marketing Internship

TECHNOLOGY

Microsoft Office

Adobe Suite

IBM AS 400

Scan / Copy / Fax

Typing / 10 - key

CONTACT

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EMPLOYMENT

Product Designer
Halo Slippers
2017 - 2019

Valentina Lucci, LLC

- Co-designed paten-pending Halo Slipper
- Created Initial prototypes of functioning Halo Slippers
- Patternmaking + grafting slipper patterns
- Construction of presentation Halo Slipper prototypes.
- Small production run manufacturing.
- Pitching to online + brick and mortar retailers

Style Consultant
Michael Kors Account
2014 Seasonal

Donnelley Communications

- Captured and analyzed user feedback and responded to written communications.
- Improved customer service quality results by evaluating and updating processes.
- Maintained a high level of quality assurance by proofreading.
- Handled customer inquiries with the highest degree of courtesy and professionalism.

HOBBIES + INTERESTS



Interiors



Fashion



Craft Art



Graphic Design