IEEE UK & Ireland YP Postgraduate STEM Research Symposium

28th – 29th November, 2018
University of Chester

The IEEE Young Professionals UK and Ireland Section's STEM Symposium is organised in collaboration with the Department of Computer Science at the University of Chester.

Sponsorship
and
Exhibition Prospectus

Call for sponsors

The proposed symposium focuses on research, enterprise and knowledge transfer. It is a 2-day event targeting STEM based postgraduate researchers, postdocs and young professionals.

The main aim of the event is to create an opportunity for early researchers, especially PGRs, to present their research and receive feedback, share ideas, network in an environment that allows them to share their challenges, learn about relevant research tools and skills, and explore the possibilities of turning their research to enterprise. It also provides an opportunity for professionals, from the industry and academia, to interact with ongoing research, network and share ideas.

The event will comprise the keynote, research presentations (posters and talks), specialised workshops, specialised panel discussion, research-to-enterprise pitches, awards and reception. We have confirmed the participation of leading industry and academic experts as speakers. Some of these include Nigel John (Senior Research Professor, Advanced Medical Imaging and Visualization), Mike Horne (Chartered Engineer and consultant in the commercial aerospace sector) and Mike Hinchey (Professor of Software Engineering and Chair of the IEEE in UK and Ireland) among many others.

This Symposium is jointly organised by IEEE YP UK and Ireland Section and the department of Computer Science, University of Chester. It will be hosted at the University of Chester on 28th & 29th November 2018. Please refer to the event webpage for further details on the program and sessions available.

Event Schedule

Day 1: Wednesday 28th November 2018

Time	Session
10:00 - 11:00	Registration
11:00 - 12:00	Welcome & Symposium Keynote by Professor Mike Hinchey (Topic TBC)
12:00 - 13:20	Paper Presentation Group 1 (Tracks TBC)
13:20 - 14:20	Lunch & Poster Session
14:20 - 15:20	Workshop Sessions (30 minute concurrent sessions)
14:20 - 15:20	Research to Enterprise Pitches
15:20 - 16:40	Paper Presentation Group 2 (Tracks TBC)
16:40 - 17:10	Tea & Coffee Break
17:10 - 18:30	Paper Presentation Group 3 (Tracks TBC)

18:30 Day 1 closes

19:30 Symposium Reception/Dinner

Day 2: Thursday 29th November 2018

Time	Session
09:00 - 09:20	Registration
09:20 - 10:00	Panel Discussion
10:00 - 11:20	Paper Presentation Group 4 (Tracks TBC)
11:20 - 11:40	Tea & Coffee Break
11:40 - 12:40	Paper Presentation Group 5 (Tracks TBC)
12:40 - 13:40	Lunch & Poster Session
13:40 - 14:00	Closing Remarks & Awards Ceremony
14:00 - 15:00	Opportunity for Networking

15:00 Day 2 closes

* Schedule subject to change

Why sponsor us?

Being a Sponsor for '**IEEE Young Professionals PGR STEM Research Symposium**' is a sure way of bringing your name to the attention of current and future young engineers and scientists not only from your city but also from all over the country. These students and young professionals are eagerly exploring options for their future career.

Sponsoring us gives your organisation a very important visibility amongst young professionals in the industry and academia.

Sponsors will be at the centre of the event and will be recognized in all media associated with the event – before, during and after. **IEEE Young Professionals PGR STEM Research Symposium** will be widely published through social media using mediums such as Facebook, electronic media such as the **IEEE United Kingdom and Ireland Section's** new website and through flyers, posters to all members and non-members of IEEE, and to universities in all parts of England, Scotland, Wales and Ireland. Through the symposium, sponsors will be able to reach a large number of young professional scientists and engineers before, during and after the event. Moreover, the IEEE is a non-for-profit organisation and any surplus funds would be used to reinvest in more services and future events in the area.

Sponsorship Packages

Our sponsorship tiers and opportunities are designed to provide each sponsor the ability to be involved at their preferred level and capacity, and to engage with our dynamic engineering and science students and young professionals from across the country. Further details about each sponsorship type can be found below. Please take the opportunity to have a quick read and give any of the organizing committee a call to discuss these further; we consider our sponsorship tiers as a starting point for discussion and look forward to talking to you.

Gold Package - £1,500 (main sponsor)

- **Logo**: Logo displayed prominently on official Symposium publicity handbook, posters, emails, banners, advertising materials.
- **Signage/Display:** Logo prominently displayed on signage/screen in 3 rooms at the event.
- **Industry Exhibition:** Place of prominence at the exhibition and official recognition as Gold sponsor.
- **Attendees pack**: Sponsor's own material/gifts as part of attendees pack.
- **Complimentary registration**s: 2 x Complimentary registrations to the event, including reception dinner.
- **Company Standee**: Display company standee in prominent position (up to 2) at the event.
- **Handbook**: Double page A5 advertisement and a one page welcome message from executive, Logo as Gold sponsor on front or back cover.
- **Verbal Acknowledgement** as Major Sponsor during opening and closing sessions.
- **Reception:** Corporate signage displayed during symposium reception

Silver Package - £1,000

- **Logo**: Logo displayed prominently on official Symposium publicity-handbook, posters, emails, banners, advertising materials.
- **Signage/Display:** Logo prominently displayed on signage/screen in 2 rooms at the event.
- **Industry Exhibition:** Place at the exhibition and official recognition as Silver sponsor.
- **Attendees pack**: Sponsor's own material/gifts as part of attendee's pack.
- **Complimentary registration**s: 2 x Complimentary registrations to the event, **excluding** reception dinner.
- **Company Standee**: Display (one) company standee in prominent position at the event.
- **Handbook**: Full page A5 advertisement and Logo as Silver sponsor on sponsor's page.

Symposium Reception Dinner Package - £1,000

- **Logo**: Logo displayed prominently on official Symposium publicity handbook, posters, emails, banners, advertising materials.
- **Industry Exhibition:** Place at the exhibition and official recognition as Reception Dinner sponsor.
- **Complimentary registrations:** 2 x Complimentary registrations to the event, including reception dinner.
- **Company Standee:** Display company standee in prominent position at the dinner.
- **Handbook:** Logo on sponsor page.
- **Verbal:** Acknowledge at dinner.
    - o Speaking opportunity to address dinner participants briefly.
- **Entertainment:** Opportunity to organise and provide appropriate entertainment of choice for the dinner (at sponsors cost).

Bronze Package - £500

- **Logo**: Logo displayed on official Symposium publicity-handbook, posters, emails, banners, advertising materials.
- **Signage/Display:** Logo prominently displayed on signage/screen in 1 room at the event
- **Industry Exhibition:** Place at the exhibition and official recognition as Bronze sponsor.
- **Attendees pack**: Sponsor's own material/gifts as part of attendees' pack.
- **Complimentary registration**s: 1 x Complimentary registration to the event, **excluding** reception dinner.
- **Handbook**: Half page A5 advertisement. Logo on sponsor's page.

Exhibitors Package - £300

- **Logo**: Logo displayed on official Symposium publicity-handbook, posters, emails, banners, advertising materials.
- **Industry Exhibition:** Place at the exhibition.
- **Complimentary registration**s: 1 x Complimentary registrations to the event, **excluding** reception dinner.
- **Handbook**: Logo on sponsor's page

Sponsorship Opportunities Overview

Privileges	Gold Package (main sponsor)	Silver Package	Reception Dinner Package	Bronze Package	Exhibitors Package
Quantity (max)	One	Two	One	Three	Four
Logo displayed prominently on official Symposium publicity handbook, posters, emails, banners, advertising materials	✓	✓	✓	✓	✓
Logo prominently displayed on signage/screen at the event	✓	✓	-	✓	-
Presence	In three rooms	In two rooms	In one room (reception)	In one room	-
Desk at the Industry Exhibition	✓	✓	✓	✓	✓
Material/gifts for attendees from the Sponsor	✓	✓	-	✓	-
Presence at the reception	✓	-	✓	-	-
Symposium attendees from the sponsor	2 *(Reception entry included)*	2	2 *(Reception entry included)*	1	1
Standees displayed in prominent positions	2	1	At dinner	0	0
Entertainment & speaking opportunity at dinner	-	-	✓	-	-
Company branding & logo on handbook	Double page advertisement + One-page welcome message from executive, Logo as gold sponsor on front or back cover.	Full page advertisement + logo as silver sponsor on sponsor's page.	Logo on sponsor page.	Half page advertisement. Logo on sponsor's page.	Logo on sponsor's page.
GBP	1,500	1,000	1,000	500	300

Please contact a representative below to discuss your preferred sponsorship level latest by **3ʳᵈ of August 2018**.

If you do not find a sponsorship package suited to your needs, please contact us on the details below to discuss what we can do together to involve you in this event.

Contact Details

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