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| Name: Philip Jackson   *Tagline*: Middle school student. He likes  to have fun, however, he sometimes feels  restricted partially because of his age. | Demographic Information **Age**: 11  **Place of residence**: Lake Oswego, Oregon  **Gender**: Male  **Occupation**: Student  **Marital/Family status**: Single  **Internet Competency**: Decent, uses it 2 hours a day, uses it primarily for playing video games. |

**Narrative**: Philip is in middle school. His parents separated when he was 7, now he lives with his dad. His dad works a lot. In a typical day, Philip will go to school, get home, play some video games, and work on homework later.

**The main reason this person will use your web site:**

He has recently gotten in to Star Wars. He really enjoyed watching The Force Awakens and he has seen the two newer movies. Has also seen the Revenge of the Sith but nothing before that. Part of the reason he is so interested in Star Wars is because his two closest friends are in to it as well as a girl he likes. The reason he is in the website is, so he can learn things about Star Wars without necessarily being extremely nerdy.

**Any secondary reasons this person will use your web site:**

He is bored and want to read something really quick.

**Devices used by the end user (phone/tablet/etc):**

iPhone

**Social media sites/online services used by the end user:**

Facebook