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| Name: Philip Jackson   *Tagline*: Young person interested in many things that his peers are in to as well. A typical high school student. | Demographic Information **Age**: 15  **Place of residence**: Portland Oregon  **Gender**: Male  **Occupation**: Student  **Marital/Family status**: Single  **Internet Competency**: Really good, uses it 3 hours a day, has multiple social media accounts, enjoys playing video games in his spare time. |

**Narrative**: Philip is a high school student. He enjoys working / playing on his computer, aspires to become a game designer one day.

**The main reason this person will use your web site:**

He enjoys reading about Star Wars. He has seen all of the movies and would like to get more information. Typically, he will keep the information to himself as part of his personal knowledgebase.

**Any secondary reasons this person will use your web site:**

To see what his classmates, who are more into Star Wars than him are talking about.

**Devices used by the end user (phone/tablet/etc):**

Laptop, Android Phone

**Social media sites/online services used by the end user:**

Facebook, Instagram, Twitter