

## **Trey Helmer**

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Cumming, GA

### **Summary:**

I am on a course to restructure my career into Sales, Marketing and Project Management for Full-Stack Web Services and Applications. Because of my diverse background and creative abilities, I feel I can bring a lot of experience and 'outside the box' strategies to this field.

### **Education:**

**Georgia Institute of Technology**, Atlanta, Ga  
Bachelor of Science, Industrial Management, 1998

**Georgia Institute of Technology**, Atlanta, Ga  
Full-Stack (MERN) Coding Bootcamp, 2019

### **Business Software:**

Slack, MS Word, Excel, PowerPoint, Outlook, Visio, Adobe Acrobat, Photoshop, Windows, Mac, Android, iOS, Linux, VOIP, Google Apps for Business, CRM, Zoom, ADP, iRecruiter.

### **Web Development:**

Bootstrap, Git, Html, CSS, Javascript, Node, Mongo, Mysql, Express, jQuery, Heroku, VSCode, React.

### **Work Experience:**

#### **ClubCorp-Laurel Springs CC - Suwanee, Ga (2017-Current)**

*Assistant Superintendent*

- Scheduling, Payroll, Crew Management, Project Management, Budgeting, Hiring
- ADP, iRecruiter

#### **Horseshoe Bend CC/Golf Club of Georgia - Alpharetta Ga (2015-2017)**

*Team Leader*

- Agronomy, Course Renovation and GreensKeeping.

#### **Atlantus Group, LLC/ Atlantus International LLC - Atlanta (2012-2014)**

*Partner*

- Contracted US representative for an emerging brand of Fracking Sands/Proppant Transport and Storage Containers, imported from China.
- Identify new business relationships, JV partnerships and leads in US Shale/ fracking industry.

#### **Dynamic Technology, LTD - Richmond/Atlanta (2011-2012)**

*Market Research & Development-1 year Contract*

- Assisted with the development of the sales/marketing strategy for a new line of Antimicrobial protective products.
- Creative, Branding, Market Analysis and Sales Strategy.

### **International Alliance Group, LLC - Atlanta, Ga (2008- 2010)**

#### *Sales Representative*

- Structured sales for various raw and building materials to/from China, Africa, Korea, Brazil and Vietnam. (Bitumen, Sugar, Iron Ore, Proppent.)
- Developed an International network of commodity brokers, reps and agents, utilizing trade portals like Alibiba.com, etc.

### **M&M Alliance Group, LLC - Atlanta, Ga (2005-2008)**

#### *Business Development and Sales Associate*

- Helped Develop the Business and Sales Strategies for ViroKlear™, an HIV anti-retroviral therapy, for Africa and Caribbean.
- Generated the lead that secured \$4M initial funding directed towards clinical trial development and market strategies for ViroKlear™ parent company.
- Assisted in Business Development for other products, such as the Cancer therapy, Neoplasnet™.
- Engaged The Kemri Medical Institute in Kenya to take part in a special access clinical trial for ViroKlear™. (Ref: <http://www.kemri.org>)
- Assisted with the sale of M&M and its exclusive marketing rights to Australian Investment Company.

### **Oxygen Infusion, Inc. - Atlanta, Ga (2001- 2007)**

#### *President/Founder*

- Provided Medical equipment to Spas and Clinics using Profit Sharing Partnerships.
- Researched trending therapies, negotiated terms with manufactures and negotiated terms with partner clinics.
- Worked directly with Doctors and Clinic Managers to design marketing collateral and campaigns to promote new services created by these technologies.
- Assisted in the design, development and participated as a “proof of concept” franchise model proposed by Bio-telemetric Signaling, Inc. (BTSI) in their public offering for franchised Health Centers for various preventative health regimens.
- Recognized in Atlanta Magazine June 2004.

### **Global Telelink Services- Dunwoody Ga (2000-2001)**

#### *New Market Development Manager*

- Provided proprietary Call Center VOIP technology through their own network, in addition to the operation of their own Call Center facilities.
- Led the efforts to establish additional revenue streams for call centers during intermittent downtime and reported directly to President and Shareholders.
- Designed a plan to offer selected “Seasonal trend” and “Personal Healthcare” products through an infomercial TV format by expanding the capabilities of existing center into an Order/ Fulfillment Center.
- Conducted research, seeking unique first to market, consumer healthcare products.

### **Lynxus, Inc. - Atlanta Ga (1998-2000)**

#### *Sales Associate, Co-Branding/Private Label Division*

- Lynxus provided a proprietary-filtered Internet service product to government agencies, Religious organizations, schools and various groups.
- Designed a variety of National Programs for a Private Label Internet Service.
- Designed and Developed the AFSCME (American Federal State and County Municipal Employees) PC/Internet bundle for their union members. Recognized by Governor Jeb Bush. The program provided computers and home Internet access to credit challenged State and Municipal employees, through a payroll deduction payment program.

**Consumer Expo/ Office World- Marietta/ Atlanta, Ga (1995-1998)**

*Computer Sales Associate & Technician*

- Built, sold and serviced personal computers to retail customers and businesses.

**Associations/Programs:**

Georgia Tech Varsity Tennis Team

Georgia Tech Letterman's Club

United States Golf Association

**Personal Interests:** Golf, Family, Big Green Egg, Georgia Tech Sports, Gadgets, Healthcare Technologies.