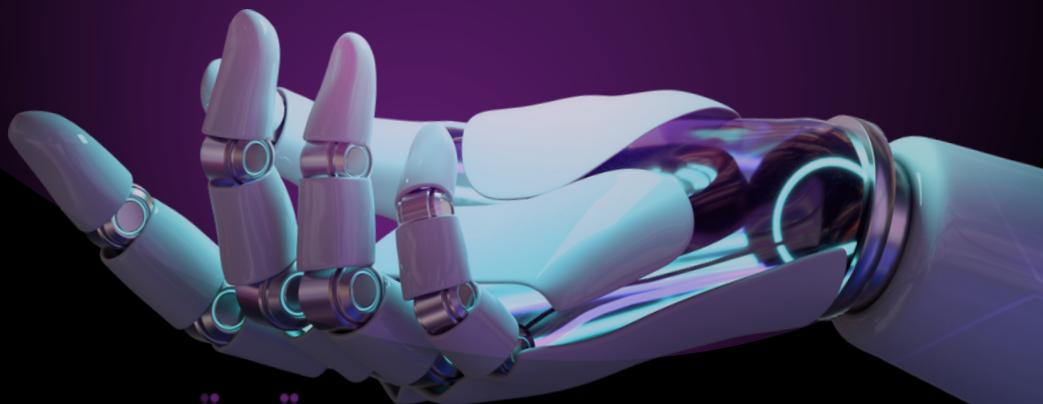


XENIA '24

BRIDGING IMAGINATION
& REALITY

1 TO 4 FEBRUARY



PICT CSI STUDENT BRANCH
**SPONSORSHIP
BROCHURE**

2024

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ABOUT XENIA

XENIA is an Annual Technical Fiesta, organised by PICT CSI Student Branch.

It is a well-known inter-college fest, with technical and non-technical events.

It is a four-day fest, where bright minds from all around participate, to compete amongst themselves.

The organising team in XENIA consistently strives in exploring various technologies to bring you the most innovative events.

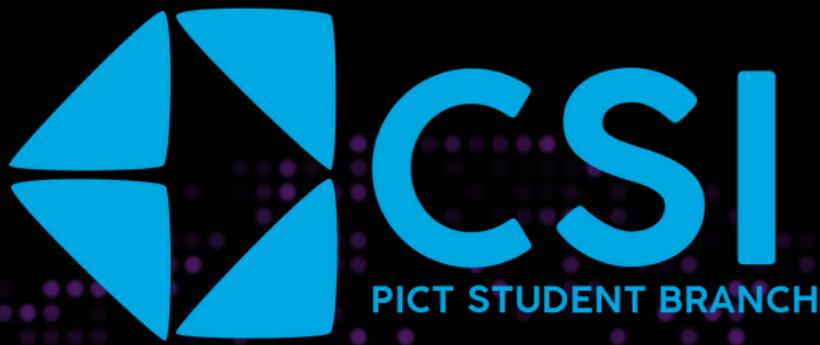
XENIA emphasises on the technical events while also bringing you the opportunity of participating in various ingenious non-technical events.

ABOUT COMPUTER SOCIETY OF INDIA



Today the Computer Society of India takes pride in being the largest and the most professionally managed association of and for IT professionals in India. The purposes of the Society are scientific and educational directed towards the advancement of the theory and practice of Computer Science and Information Technology. The seed for the Computer Society of India (CSI) was first sown in the year 1965 with a handful of IT enthusiasts who were a computer user group and felt the need to organize their activities. They also wanted to share their knowledge and exchange ideas on what they felt was a fast emerging sector.

ABOUT PICT CSI STUDENT BRANCH



PICT CSI Student Branch [PCSB], working under CSI, was established in 2016 with an objective to facilitate research, knowledge and career enhancement for the students of PICT, along with inspiring and nurturing new entrants into the industry.

It provides a platform for technical and non-technical education.

One of our key strengths at PCSB is our rate of growth in a short span of time. We take pride in the fact that we are one of the best student communities in Pune, still growing at an exponential rate.

EVENT HIGHLIGHTS

TECHNICAL EVENTS

NINJA CODING

A Competitive Coding competition that tests your debugging skills along with your reverse coding ability. Participants will be faced with a myriad of questions appearing in the form of MCQs, coding questions based on difficulty level and questions that tests their programming language knowledge. It will serve as an essential all-round event for coders

CODESTRIKE

This is a quintessential Competitive Programming Coding contest where programmers are free to choose any programming language and are required to clear multiple rounds, each round requiring a unique approach to finding the solution

CAMPUS TO CORPORATE

Campus to Corporate provides a simulation of the environment faced during interviews and how best to ace them. This event does not limit itself to conducting coding rounds but also introduces Aptitude tests, Group discussions that invoke a new perspective of interviews in hopes to build confidence

EVENT HIGHLIGHTS

TECHNICAL EVENTS

HACK-AI-THON

The ultimate Hackathon of using AI tools. The participants will learn about various unique and creative AI tools in a 2 day workshop. The outcome of their learnings in the workshop will be tested by the implementation of a given problem statement

XENALYTICS

Discover the future of business at our data analytics competition with a consulting twist. Participants will analyze real company data with AI and data tools to make insightful reports, offering valuable improvement suggestions

XENATHON

This event will allow us to witness a wide variety of advanced solutions and cutting-edge technology with its exclusive Technical Problem-Solving Competition. We offer participants thought-provoking challenges, inviting them to create innovative solutions that could shape the future

EVENT HIGHLIGHTS

NON-TECHNICAL EVENTS

XENOGENIC

This event will allow the participants to explore the depth of their abilities and is suited for individuals from all backgrounds, where rigorous testing on aptitude, situation handling capacity, and situational intelligence will occur. This is an opportunity where participants will not only test their skills but will also showcase problem-solving capabilities

DECRYPTO HUNT

This event will allow the participants to explore the campus through a treasure-hunt. This is an opportunity where participants will get to solve puzzles that test their wits and a sense of adventure and will also be able to showcase their problem solving skills

FANDOM

This event brings you the ultimate binge-watch bonanza featuring your favorite shows and movies. Engage in discussions, trivia, and fan theories amidst the cinematic glow. It's time to celebrate the magic of fandom under the spotlight!

CRIC WARS

Along with bingeing shows, IPL remains one of the most coveted and discussed events. Following such trends, CricWars brings an IPL Auction like event which consists of multiple rounds. Participants will be able to witness a gripping auction environment and curve ball thrown at every round that will give them a run for their money

SPONSORSHIP STRUCTURE

TITLE SPONSOR

- Your company will be positioned as “Company’ presents Xenia ‘24” in all the communications (verbal/written).
- The company will be published as the Title Sponsor on all social media channels of PCSB.
- The company's logo will be placed on the Xenia website and app, on the home page, and on the official Xenia '24 T-shirts.
- The company's logo will always accompany the the logo of Xenia '24.
- The company's logo will be placed on certificates, Synopsis books, flyers and other related documents.
- The company will be invited during the inauguration and award ceremony.
- The company will be given physical presence on the campus.
- A separate page will be dedicated to display the company's information in the Synopsis book.
- If company insists, a seminar/webinar could be arranged by the company to communicate with the students.

SPONSORSHIP STRUCTURE

CO-SPONSOR

- Your company will be positioned as “Xenia ‘24 co-sponsored by ‘Company’” in all the communications (verbal/written).
- The company will be published as the Co-Sponsor on all social media channels of PCSB.
- The company's logo will be placed on the Xenia website, in the app, and on the home page.
- The company’s logo will be positioned on the certificates.
- The company will get verbal publicity during the inauguration and closing ceremony.
- The company will be given physical presence on the campus.
- If company insists, a seminar/webinar could be arranged by the company to communicate with the students.

SPONSORSHIP STRUCTURE

ASSOCIATE SPONSOR

- The company's logo will be placed on the Xenia website, and in the app.
- There will be a link to the company's website through the company logo on our website.
- The company will be published as the Associate Sponsor on all social media channels of PCSB.
- The company's logo will be positioned on the certificates, Synopsis books, flyers and other related documents.
- The company will get verbal publicity during the inauguration and closing ceremony.
- If company insists, a seminar/webinar could be arranged by the company to communicate with the students.

SPONSORSHIP STRUCTURE

EVENT SPONSOR

- The company will be published as the Event Sponsor on all social media channels of PCSB.
- The company's logo will be placed on the Xenia website and app, and on the home page.
- The company's logo will be positioned on the certificates, Synopsis book, flyers and other related documents.
- The company's logo will be visible for the whole time during the event.
- The company will get verbal publicity during Inauguration and Closing Ceremony.
- If a particular event has judging criteria , Company can provide judges/mentors.

PREVIOUS SPONSORS

CION DIGITAL



IDBI intech
Integrating Disruptive Technologies



PubMatic



Harbinger

GLIMPSES OF XENIA'22



Numerous sessions, webinars and events
with a footfall of 3000+



Xenia 2022 attracted a wide range of sponsors

GLIMPSES OF XENIA'22



One of the biggest offline technical fests in Pune after Covid



Participation from all over India across various student communities

CONTACT US

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