

# **TRY & BUY**

**BROWSE, TRY, BUY  
ALL IN AUGMENTED REALITY**

# OUR TEAM

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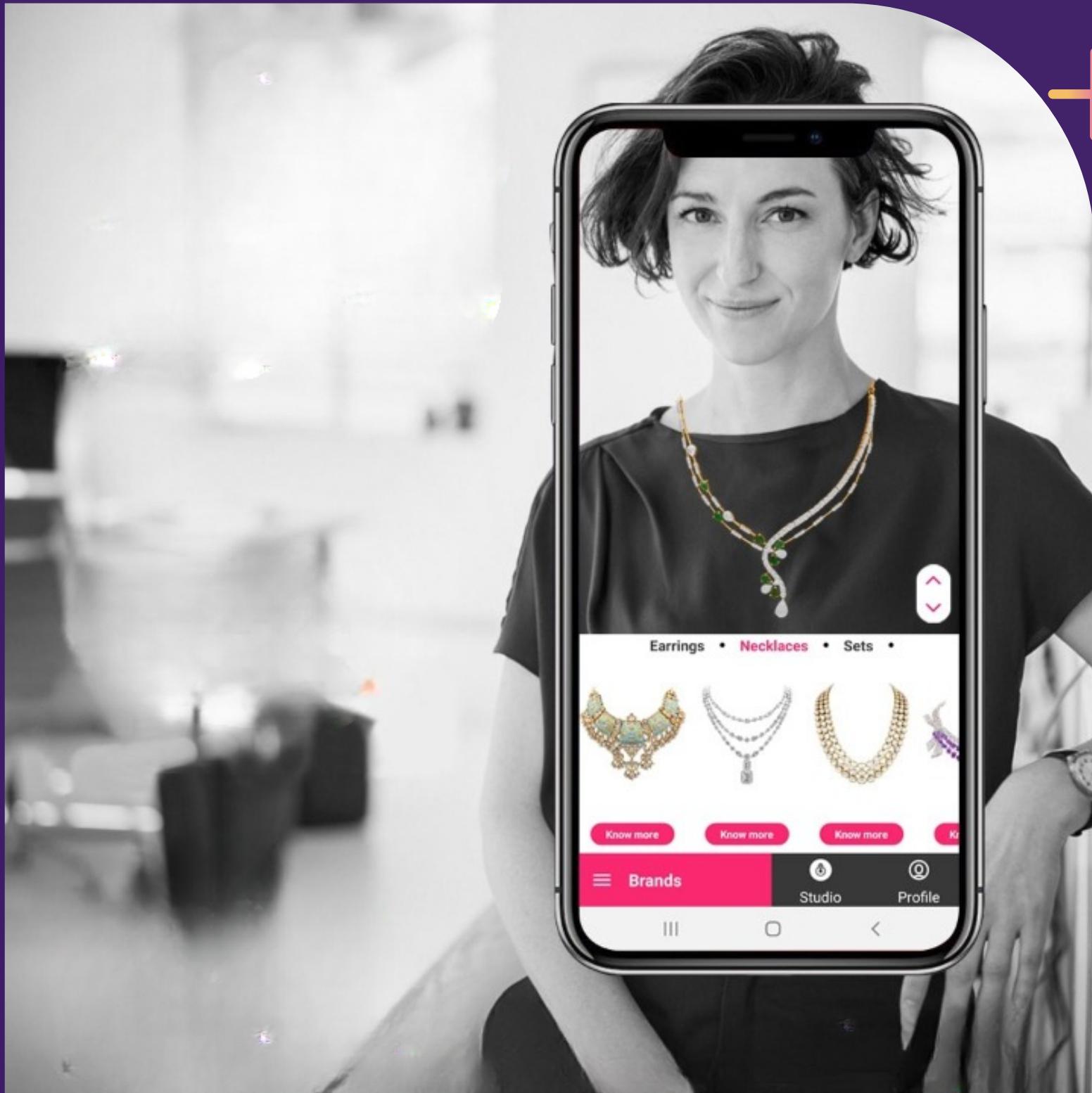
# PROBLEM STATEMENT

**Online shopping is often inefficient, and customers lack the ability to try products.**

**Sizing and fit issues, especially with furniture, are major barriers to online shopping**

**High return rates in e-commerce are costly for both customers and retailers**

# + INTRODUCTION & OBJECTIVE

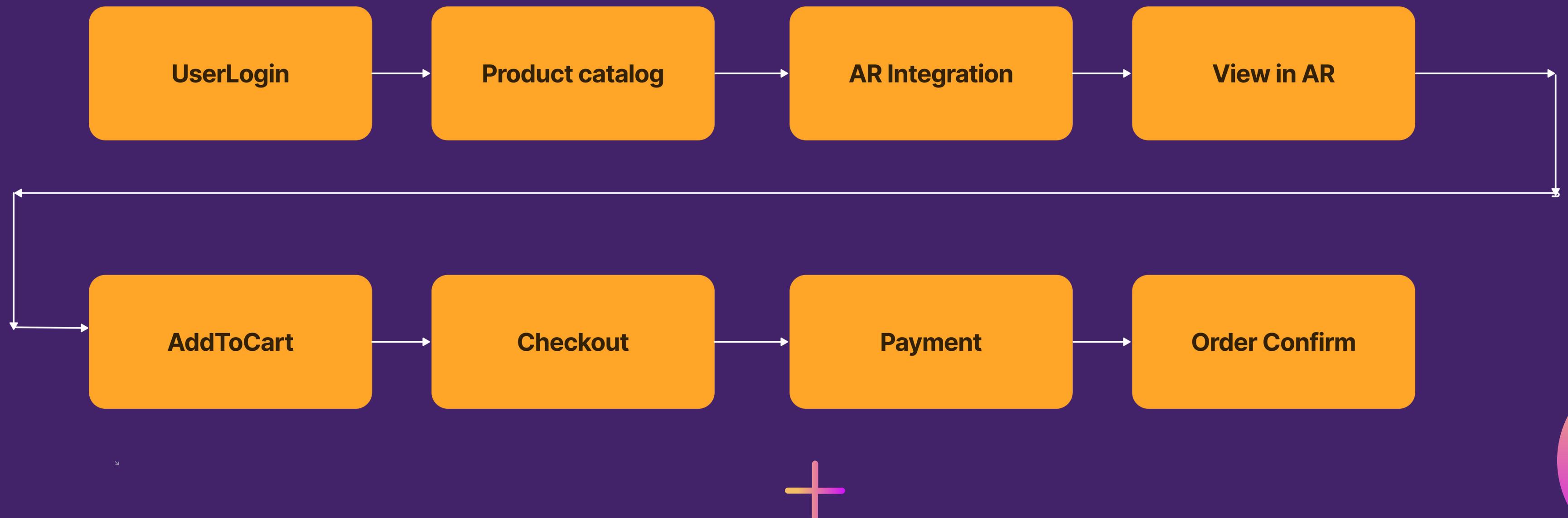


With Augmented Reality, you can now try on stunning jewellery and visualize furniture in your home, all from a user-friendly website.  
“It's shopping, reimaged”.

# TECH STACK USED



# Flowchart



# Current Scenario

1. People visit jewellery store and try the product.

2. Unavailability causes problems.

3. Sometime want to alter the design.

4. Time consuming process.

5. Many fraud cases is observed in which thieves run out with jewellery out of sudden.

6. Hard to access.

# Future Scenario

1. People can try the product even without visiting the shop.

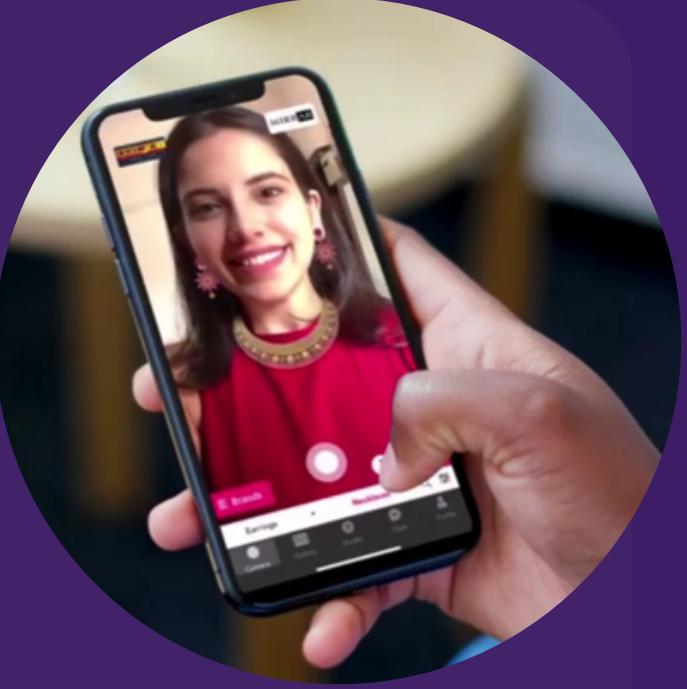
2. Unavailability is not a problem for user experience.

3. Could alter the design within seconds.

4. Saves a lot of time.

5. Theft can be avoid easily by providing AR application for jewellery.

6. Ease of access.



# Benefits of AR in shopping

Enhanced User experience.

Reduce return rates and associated expenses.

Solve size and Fit concerns as user can visualize better

AR shopping experience makes shopping more interactive and engaging



THANK YOU

