

Careers Super Day

Using Key Employability Skills

22/10/2025

Evaluation - The Results

EBP South asked students, teachers and business volunteers to feedback on the impact of the Careers Super Day which meets Gatsby Benchmarks 1, 3, 4, 5, and 8 and CDI Career Development Framework Skills.



200

STUDENTS TOOK PART IN THE CAREERS SUPER DAY

WHAT YOUNG PEOPLE LEARNT FROM THE SESSIONS

"Which GCSEs I need for the jobs I want."

"Learning new skills."

"To talk to people to help you get the job you want."

"Which career I would like to do and which skills I need for work."

"How to use good people skills."

"Learning to work as a team to solve problems."

"You can do anything if you put your mind to it."

"People skills are very important."

"Teamwork is good."

"What will help me in the future."

"If you mess up you can fix it."

"Communication is key."

"Structural engineering sounds like a great job."

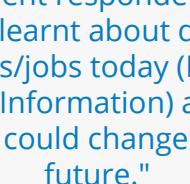
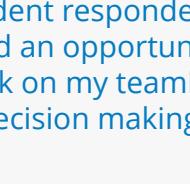
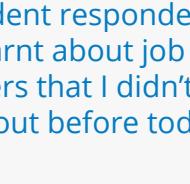
"Teamwork and resilience."

"You need to do well on your GCSEs for most jobs."

"What hot and cold jobs are."

"How to be employable."

"Too many things to be able to name just one."



Of student respondents said "I've learnt about job types or careers that I didn't know about before today."

Of student respondents said "I've had an opportunity today to work on my teambuilding and decision making skills."

Of student respondents said "I have learnt about different careers/jobs today (Labour Market Information) and how these could change in the future."

Student respondents said "I am now more aware of the employability skills that employers look for"

● Problem solving	67
● Good work ethic	62
● Entrepreneurial thinking	54
● Communication	69
● Digital	61
● Resilience	67
● Leadership	70
● Teamwork	78



WHAT THE EMPLOYERS SAID

"A great session today, the children asked great questions and showed real interest in careers that they knew little about. It was great to engage with so many girls and help them understand that there are careers within construction that may interest them."

Heather Ford - Costain

"It was good to see the students engage with good questions and realise that skills in a career are transferable and it is not just about qualifications."

Colin Gillingham - NCC Group

WHAT THE SCHOOL SAID

"A positive day for students to explore employability skills and a range of careers. Students enjoyed meeting the huge range of employers and finding out about their jobs and skills needed for their careers. Sessions were interactive, and allowed students to work on their teamwork skills."

Lucy Conner - Assistant Headteacher at Park Community School

EBP SOUTH

"We thrive on feedback from students, schools, and employers! It's how the EBP team ensures we're delivering the best for our customers. By leveraging our vast network of employers and business volunteers, we craft inspirational, top-tier encounters designed to spark new possibilities for students. For EBP South, this evaluation process is vital—it directly strengthens our quality assurance, tracks success for young people, and maintains our Matrix accreditation."

Buz Williams - Head of Marketing, Business and Events