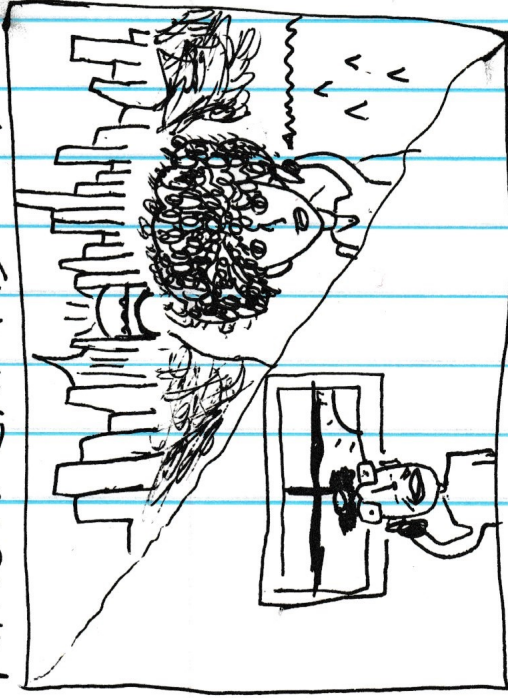
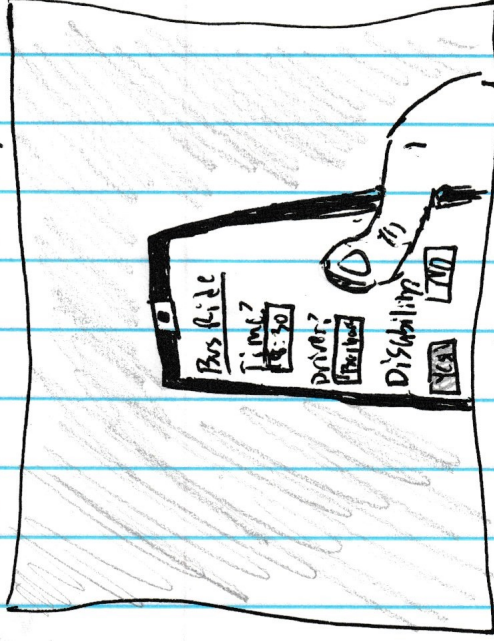


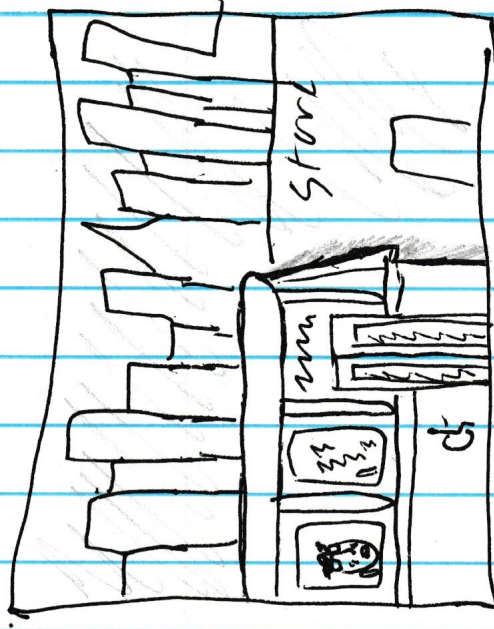
MARCUS (AMRBELL / DAVID JOHNSON PERSONA)



Mr. Johnson is talking to his daughter about how beautiful it is outside. He tells her he is going to ride the bus around the city today.



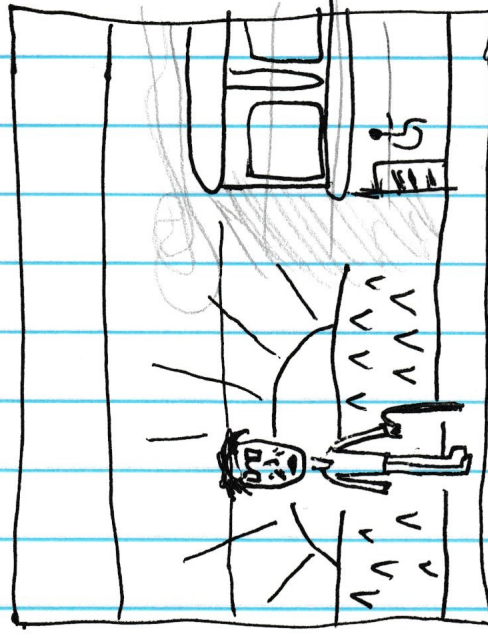
Mr. Johnson likes that the app is easy to use and has a disability feature. This feature will assist with his walking cane.



Mr. Johnson was able to get on the bus without a problem and was able to get assistance with his disability.



He was also able to enjoy cruising through the city on the bus in silence which is important to him so he can think + enjoy life.



Thanks to how easy the bus app is to us and the assistance Mr. Johnson got today, we can go home happy without an attitude.



When he walks in the house, Mrs. Johnson is surprised to see her husband doesn't have an attitude today about riding the bus.

Jaylon Durant



John wants to go to Starbucks to work on his app, He wants to take the bus but misses it due to not knowing the bus routes.



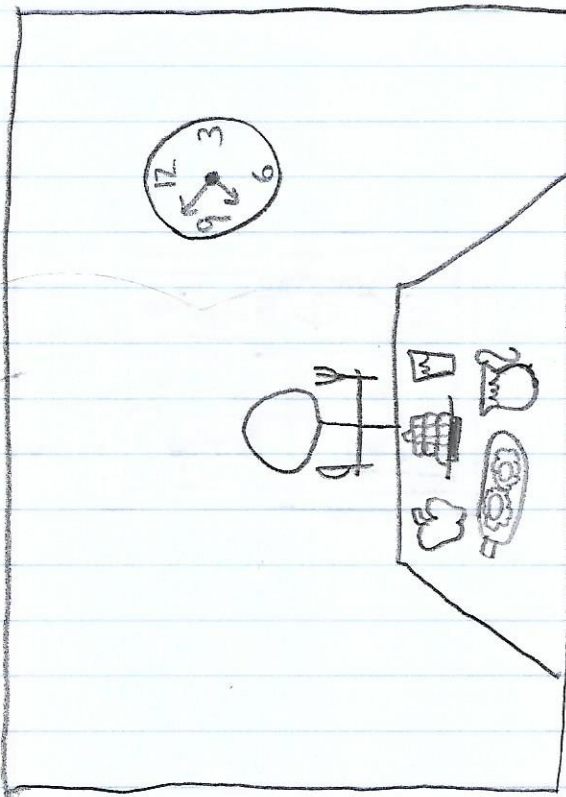
Later that day John meets up with a friend, after taking a mile walk to starbucks, and tells him about an app that was recently created to track the bus movements.



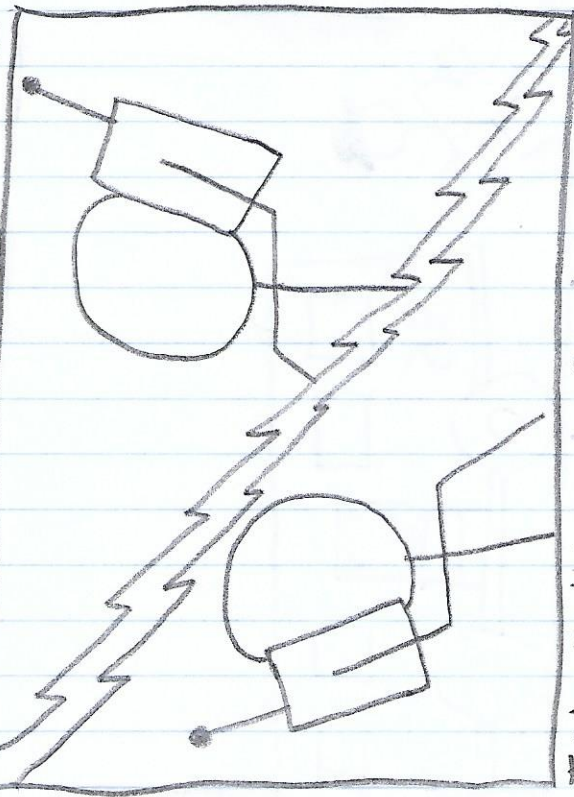
Now John can get to the bus on time and have the correct route.



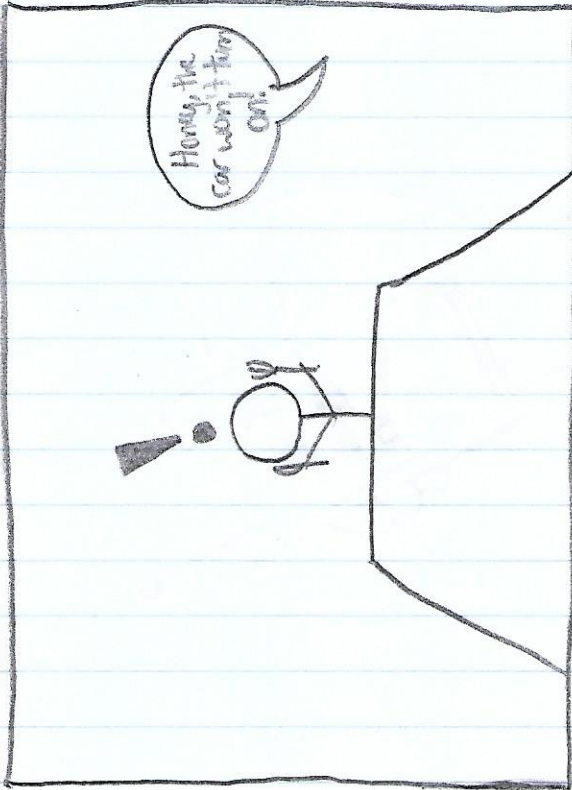
John is now having no troubles getting to the bus and can enjoy a morning of peaceful work and a nice cup-of-joe.



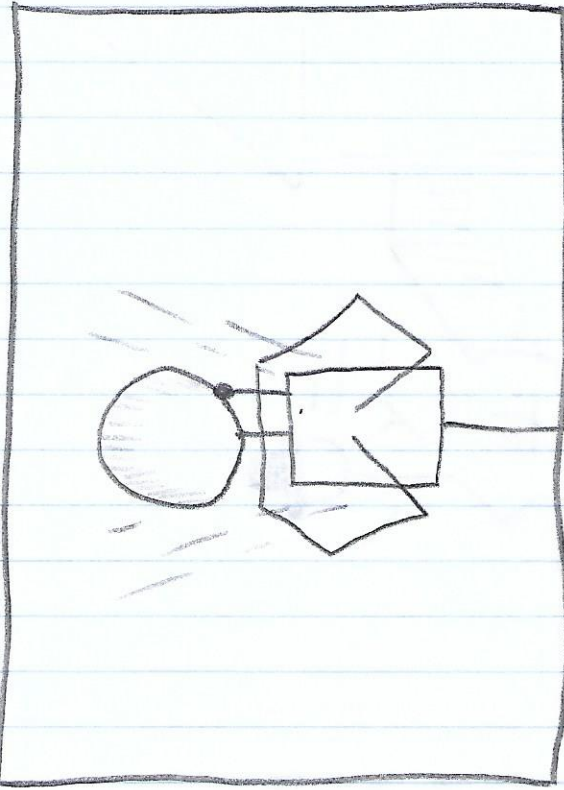
As per usual Jared is late for work, yet he continues to eat. Jared knows he is fine since he eats fast.



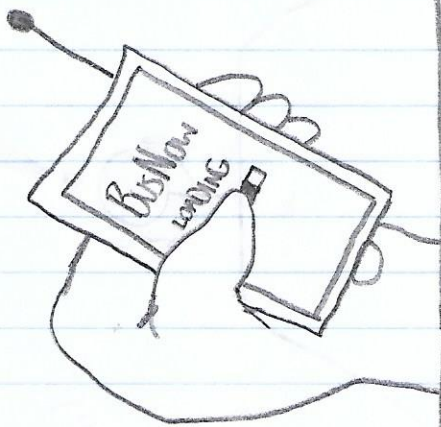
Jared calls his coworker Ben asking for a lift, but he's 2 minutes away from work already.



Jared is now panicking because he is now going to be late for work.



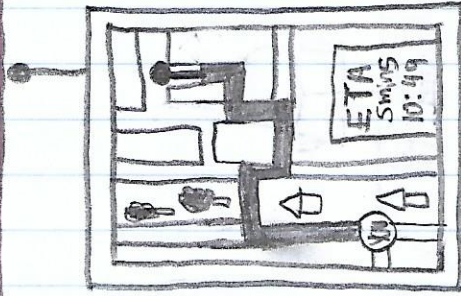
Out of options Jared must now use public transportation and immediately starts doing research.



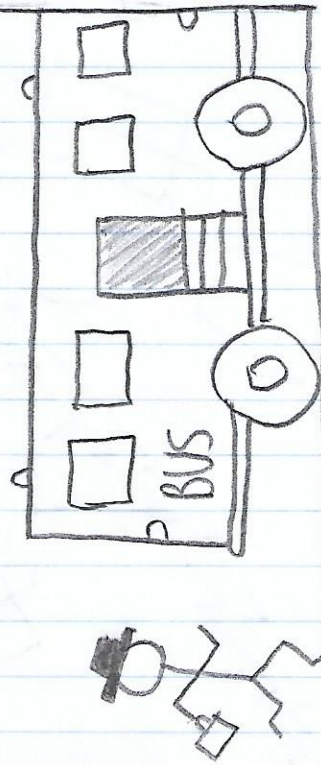
Jared finds an app called BusNow on the AppStore.



With very little time remaining, Jared quickly gets ready and rushes to the bus stop.



The app shows him the shortest path to the nearest bus stop and estimated arrival time to destination.

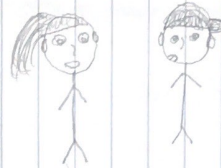


Jared makes it to the bus with 1 minute remaining and will arrive to work on time thanks to BusNow.

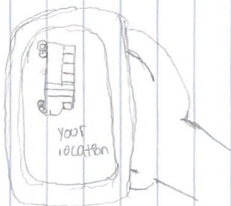
Christian Durant



Katrina accidentally wakes up late to get to her 10:50 a.m. class. Her school is 20 minutes away but she doesn't want to have a habit of wasting gas in her car.



Later that day Katrina ran into a friend that lived in her apartment area and ended up talking about a bus app that he uses.



The next day Katrina used the app & found the nearest bus to her.



The app notified Katrina when it will arrive.

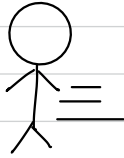


Katrina left her apartment & went to the bus stop. She checks the bus app & selected the nearest bus.



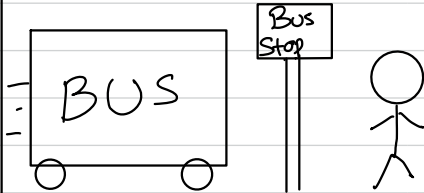
Katrina made it to her class on time & is now ready to learn.

Parker Canty



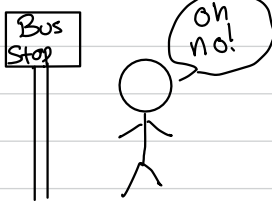
As a young photography entrepreneur, Jabari is never stagnant and is always on the move

3-14-22, 10:30 A.M



Living in the Seattle metro area, he sees no need to get a car as parking and gas prices are extremely high. As a result he uses public transportation to get around the city.

3-15-22, 10:37 A.M



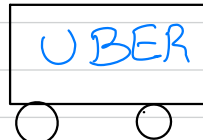
One of the risks of taking public transportation is that the schedules are unreliable. As someone who takes pride in being punctual, this causes Jabari an extreme amount of stress



But then he remembers that he downloaded the Bus Ride app. His reputation could be saved and he could become less stressed!

Bus	24 min
Uber	19 min
Bike	36 min

With the Bus Ride app, Jabari can see time comparisons between different modes of transportation such as the bus, ride sharing, and biking to a specific destination



Yessir!!

With Uber taking the least amount of time to get to his destination, Jabari chooses it. He feels accomplished because he will not be late for his photo shoot that is on the other side of the city