



ANNA UNIVERSITY
MADRAS INSTITUTE OF TECHNOLOGY CAMPUS
PERSONALITY DEVELOPMENT ASSOCIATION
CHROMPET, CHENNAI - 600 044
EMAIL: pda@mitindia.edu WEBSITE: www.pda.mitindia.edu



About Us

The **Personality Development Association (PDA)** is one of the most venerable clubs at MIT, dedicated to fostering the holistic development of students. Guided by the motto "**Discover Thyself**", the association aims to cultivate essential soft skills and facilitate excellence in various academic and professional domains. Through continuous learning initiatives and career guidance from industry experts, PDA empowers students to achieve personal and professional success.

Our Motto: "Discover Thyself"

The motto "**Discover Thyself**" embodies the association's commitment to guiding students on a transformative journey of self-awareness and personal growth. This process encourages individuals to gain a deeper understanding of their identity, values, and life aspirations. By fostering self-discovery, PDA aims to inspire informed decision-making, the cultivation of meaningful relationships, and the pursuit of a fulfilling life. In an ever-evolving world, the motto underscores the importance of continuous personal development and lifelong learning.

Evolution

The Personality Development Association was established in 1984 by Professor Dr. K V Narayanan with an initial group of just five students. Over the past 40 years, the association has maintained its esteemed legacy, now comprising a team of over 100 students. This dedicated team organizes 40 to 50 high-quality sessions annually, including weekly coding and aptitude workshops, internship and placement preparation, resume building, career guidance for UPSC aspirants, mock interviews, group discussions, and MIT's prestigious annual talent fest, Persofest. Throughout the year, these activities are designed to foster the personal and professional growth of MIT students.



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OUR TEAM

Staff Incharge	Dr. P. Pabitha Associate Professor, Department of Computer Technology
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OFFICE BEARERS FOR ACADEMIC YEAR 2025 – 2026

Position	Name	Register Number
Chairperson	Akshaya B G	2022505024
Vice Chairperson	Saravanan.T.S	2022503574
General Secretaries	Jayavarshini R	2022503521
	Prem Kumar S	2022501015
	Varshigashree M	2022504033
Heads of Content Creation	Tirzah Sulamite K	2022508008
	Vimalraj M	2022504523
	Neelavathy G	2022503513
Heads of Event Management	Dhivya M	2022511020
	Gopi M	2022506004
Heads of Design	Vijay G K	2022503053
	Vithula V	2022505032
Head of Website Design	Udhaya Kumar K	2022503051
Chief Librarian	Madhesh P B	2022507011
Heads of Public Relation	Manjuvarsheni T	2022510055
	Megavarthini G	2022510041
Head of Podcast	Sinjini Bhalla	2022501051
Treasurers	Darsan S	2023508017
	Srimathi S	2023510055