Twitch Jassy Pokimane LLC

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5   781-999-4101   5

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7   2/13/2025   7

8   8

9   Blizzard Entertainment Hiring Team   9

10   Attn: Hearthstone Engineering   10

11   3100 Ocean Park Boulevard   11

12   Santa Monica, CA 90405   12

13   13

14   Re: Application for Senior Software Engineer, Shop - Hearthstone (Requisition ID: R024216)   14

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16   Dear Hiring Team,   16

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18 I hope this letter finds you well. My name is Bo Shang, and I am excited to submit my application for the Senior 18

19 Software Engineer, Shop - Hearthstone position. As a long-time Hearthstone enthusiast and experienced software 19

20 engineer, I bring a unique combination of technical expertise, deep knowledge of the game, and a passion for elevating 20

21 the player experience. 21

22   22

23 My enthusiasm for Hearthstone began the day I first pulled up a chair by the hearth. Over time, I have accumulated 23

24 virtually unlimited dust, so I rarely purchase packs. Instead, I invest in my favorite hero skins—particularly the 24

25 hilariously snarky Blingtron rogue skin. I also fondly remember the warrior hero card that gave all mechs Rush; 25

26 ironically, I mained rogue then and managed to dominate most matchups. Experiences like these have heightened my 26

27 appreciation for the creative efforts of the Hearthstone team and shaped my desire to contribute to the continued 27

28 evolution of its in-game shop. 28

29   29

30   In my professional career, I have: 30

31   31

32 • **Expertise in Game Development**: I have extensive experience working with both C++ and C#, building and 32

33 optimizing features for large-scale client/server architectures in live-service games. This exposure has equipped me with 33

34 a solid understanding of transactional safety and the intricacies of commerce systems across multiple platforms, 34

35 including Apple App Store and Google Play Store. 35

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37 • **Demonstrated Problem-Solving Ability**: I excel at debugging complex logic, quickly diagnosing issues to keep 37

38 systems running smoothly. I thrive in an environment where I can identify bottlenecks, improve performance, and 38

39 propose innovative solutions. *Page 1 of 2* 39

40   40

41 • **Collaboration & Leadership**: Having mentored junior and mid-level engineers in past roles, I bring a strong track
42 record of guiding teams to deliver maintainable, well-structured code. I have regularly collaborated with designers,
43 producers, and other stakeholders, ensuring the final product meets both technical standards and player expectations.
44
45 • **Experience with Unity/C#**: My familiarity with Unity and its workflow would allow me to ramp up quickly on
46 the existing Hearthstone codebase. I take pride in writing clean, efficient, and scalable code, with an eye toward
47 future-proofing features for a live, evolving game.
48
49 Beyond technical qualifications, I am deeply motivated by the opportunity to enhance the way players interact with
50 Hearthstone's in-game shop. Customizable cosmetics like hero skins are a focal point of my personal gameplay
51 enjoyment; they add flavor and excitement to each match. I would relish the challenge of working with product
52 managers and designers to build intuitive interfaces, streamline purchase flows, and deliver top-notch experiences that
53 keep players—new and old—coming back for more.
54
55 Thank you for considering my application. I look forward to the prospect of contributing my engineering skills,
56 mentorship experience, and unwavering Hearthstone fandom to Blizzard Entertainment. Please feel free to reach out at
57 any time; I would be thrilled to discuss how my background and passion align with the Hearthstone team's vision for
58 the future of the in-game shop.
59
60 Sincerely,
61
62 Bo Shang
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