

# Idea Development Sheet A

- 1. Sheet A is to be used when you have already identified core problems.
- 2. This sheet could be the base for detailed service design and prototypin, policy design and prototyping.

## Problems

What are the core problems?

Statement

Detailed explanation (if needed)

Problem

Uncertainties

Idea

Resource

Reference

pdps

Issue Card

Statement

Detailed explanation (if needed)

Problem

Uncertainties

Idea

Resource

Reference

pdps

Issue Card

Statement

Detailed explanation (if needed)

Problem

Uncertainties

Idea

Resource

Reference

pdps

Issue Card

Statement

Detailed explanation (if needed)

Problem

Uncertainties

Idea

Resource

Reference

pdps

Issue Card

## Value

What values should we hold?

### Challenge Statement

Turn your core problems into questions to take forward to the ideation stage. Each should start with “How might we...”

This is a potential example of how one might look:

“How might we \_\_\_\_ (verb, e.g. help, let) \_\_\_\_ (target audience) to achieve \_\_\_\_ (goal, vision) under \_\_\_\_ (conditions) ?”

## Possible Solutions

What ideas can respond to the core problems?

Initial idea ➡ How to make the initial idea work? ➡ Concrete idea

1.

Statement

Detailed explanation (if needed)

Problem

Uncertainties

Idea

Resource

Reference

pdps

Issue Card

2.

3.

4.

5.

6.

7.

## Risks and Barriers

What are the risks and barriers? Write them down on red post-its and stick .

## Resource

What resource do we have? What possible resource might we have in the future?

1.

Statement

Detailed explanation (if needed)

Problem

Uncertainties

Idea

Resource

Reference

pdps

Issue Card

2.

3.

4.

5.

6.

7.

## Further solutions for “Risks and Barriers”

How to solve any potential risks and barriers?

1.

2.

3.

4.

5.

6.

7.

## Government bodies

Who are most able to best execute these ideas?

1.

2.

3.

4.

5.

6.

7.

## Vision and Review

The look of success

Please describe the situation after the solutions are solved. (What might be gained in the near and far future?)

How will you mesaure the succeses?

How could we review the service and policy in the future?

