

FOR IMMEDIATE RELEASE

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Portland's Signature Chinese Festival Returns to Pioneer Courthouse Square on August 2

Portland, OR – The heart of downtown Portland will come alive once again as the **6th Annual Chinese Festival** returns to **Pioneer Courthouse Square** on **Saturday, August 2, 2025**. Known as the city's "living room," the Square will host a full day of cultural celebration, showcasing the vibrancy, resilience, and enduring contributions of the Chinese American community.

First launched in 2019, the Chinese Festival has grown into one of Portland's signature summer events, attracting thousands of attendees from across the region. After a brief hiatus in 2020 due to the pandemic, the festival has since made a strong comeback, now recognized as a cornerstone cultural event that enhances downtown life, supports the local economy, and revitalizes Portland's historic Chinatown.

"We are proud that the Chinese Festival continues to be a powerful celebration of culture, community, and unity," said event organizers from the **Oregon Chinese Coalition**, a volunteer-led nonprofit that champions civic engagement and cultural exchange. "This year's celebration is more meaningful than ever as we continue navigating today's economic and social challenges together."

Festival highlights include:

- **Live Cultural Performances:** Enjoy traditional dance, martial arts, musical acts, and lion and dragon dances, featuring more than 500 performers throughout the day.
- **Authentic Chinese Cuisine:** Sample a wide variety of mouthwatering dishes from nine local food vendors.
- **Interactive Cultural Activities:** Experience calligraphy, traditional crafts, and hands-on workshops for all ages.
- **Community Engagement Booths:** Connect with local organizations and learn about community resources.

The Chinese Festival is free and open to the public. Visitors of all ages are encouraged to attend and immerse themselves in an unforgettable cultural experience.

Event Details

What: 2025 Chinese Festival

When: Saturday, August 2, 2025 | 11:00 AM – 6:00 PM

Where: Pioneer Courthouse Square, 701 SW 6th Ave, Portland, OR 97204

Cost: Free Admission

For more information, visit <https://pdxchinese.org/chinesefestival/> or follow @OregonChineseCoalition on social media.

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