Portland Area Tableau User Group

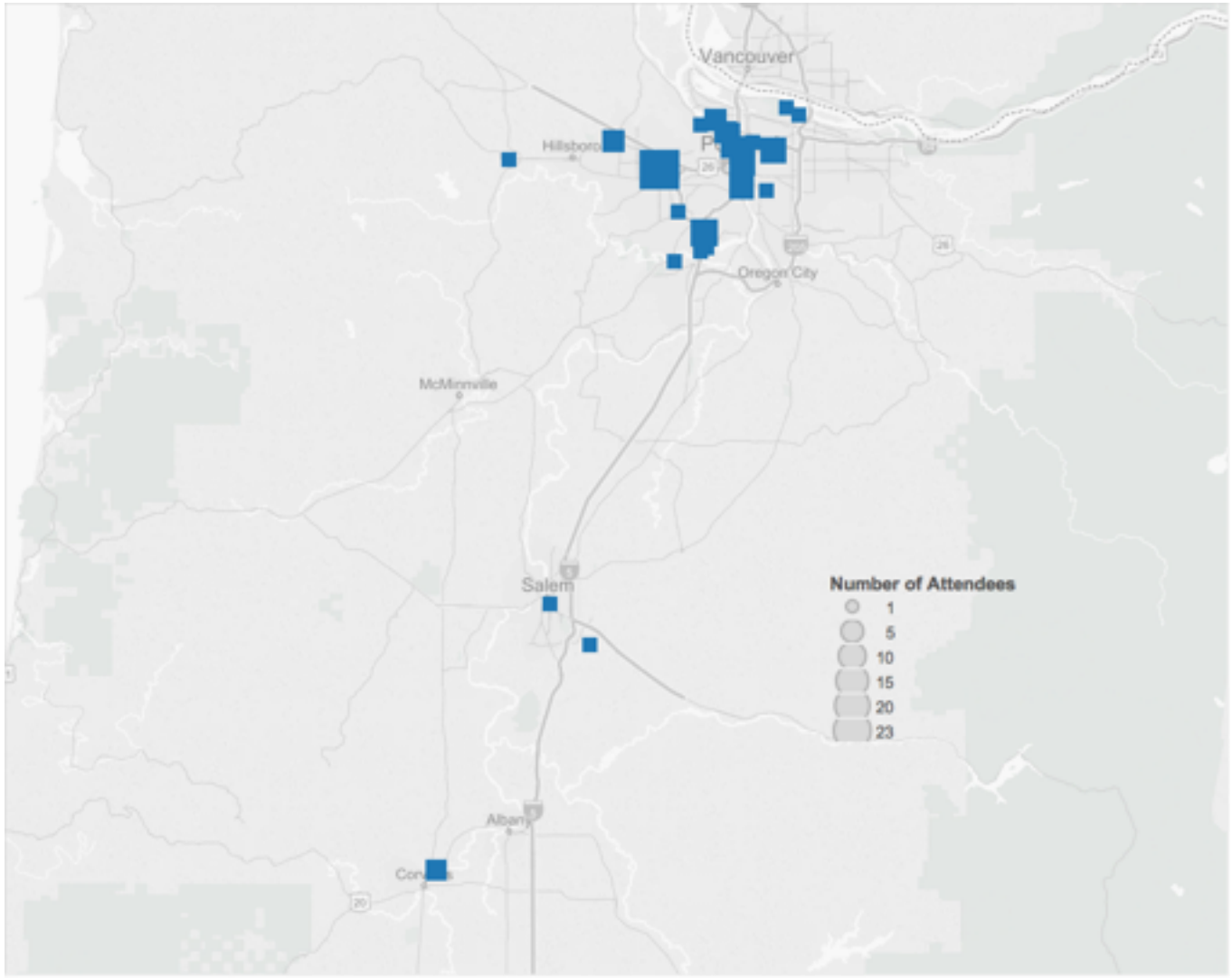
December 16, 2015

Agenda

- 2:00 – Gather and settle in
- 2:05 – About PDXaTUG
- 2:10 – A few words from our sponsor, Slalom Consulting
- 2:15 – User Stories
  - Break into small groups to complete worksheet
  - Take turns sharing User Stories in small groups
  - Volunteer to present to the group
  - Discussion
- 3:20 – If you went to #Data15, we want to hear about it! Please share:
  - Which new Tableau feature you're most excited about
  - Which session you attended that you found most valuable and why
  - One thing you learned that surprised you
- 3:30 – Tableau Certification Q&A
  - Erica Strachan of Slalom Consulting will chat about her experience becoming certified in Tableau Desktop and will answer as many of your burning questions about certification as she can.
- 4:00 – Stick around to continue the conversations started by our presentations

Portland Area
Tableau User Group

Where do members come from?



Portland Area Tableau User Group

How to connect?

- LinkedIn
  - Portland Area Tableau User Group
  - https://www.linkedin.com/groups/Portland-Area-Tableau-User-Group-3858800/about
- Tableau Communities
  - Portland
  - http://community.tableau.com/groups/portland
- MeetUp
  - Portland Tableau User Group
  - http://www.meetup.com/Portland-Tableau-User-Group/
- Twitter
  - PDXaTUG
  - https://twitter.com/PDXaTUG

How to participate?

- Attend!
- Present!!
- Host!!!
- Sponsor!!!!

Portland Area
Tableau User Group

CONSULTING MAGAZINE'S BEST FIRMS TO WORK FOR
90
Local consultants and recognized experts
Select PDX Clients
34
SLALOM CONSULTING
PORTLAND, OR
EST. 2006

Delivery Leadership

Information Management and Analytics

Organizational Effectiveness

Customer Engagement

Technology Enablement

User Stories

- Break into small groups to complete worksheet – 10 min
- Take turns sharing User Stories in small groups – 30 min
- Volunteer to present to the group – 20 min
- Discussion – 5 min

WELCOME TO
TABLEAU
CONFERENCE
2015!

Tableau Conference 2015 Attendees

- Which new Tableau feature you're most excited about
- Which session you attended that you found most valuable and why
- One thing you learned that surprised you

TABLEAU
CONFERENCE 2012
BIG DOG'S
TABLEAU
CONFERENCE 2012
BIG DOG'S

QUEEN
PARKING
PARKING

Tableau Conference 2016

Tableau Certification Q&A

Erica Strachan, Slalom Consultant
Tableau 9 Certified Professional

slalom

Tableau Qualification Associate Exam

- 1st step toward full certification
- 2 hours, 33 multiple choice questions (no workbook to submit)
- 16 knowledge based, 18 hands-on
- Covers most Tableau basic functionality:
  - Data Connections
  - Organizing & Simplifying Data
  - Field Types & Visual Cues
  - Chart Types
  - Calculations
  - Mapping
  - Statistics
  - Dashboard

Qualification Exam Tips

- Read carefully! Wording can be tricky
- Skip questions you are struggling with and come back if you have time
- Know the tableau lingo: pills, field labels, tooltips, blending, joins, bins, sets.
- MUST feel comfortable with calculated fields
- Be clear on filtering options. Examples: only relevant values and universal filtering
- Be prepared for statistics questions (finding r-squared values, trend line options)
- Review functions you might not use very often and think of use cases.
- Create extracts when data are slow and pay close attention to your joins
  - Answer knowledge based questions while extracting
- Be prepared for LoD

Tableau Certification Exam

- 8 questions, all development in Tableau
- Submit a Tableau workbook as your answer sheet
- 3 Modules
  - Module 1: Data Visualization Best Practices: Given a visualization to critique and option to develop a better representation of data
  - Module 2: Technical Practice: Given specific directions on how to build charts
  - Module 3: Story Telling: Given specific directions on how to build charts and use best practices to create dashboard.

Certification Study Tips

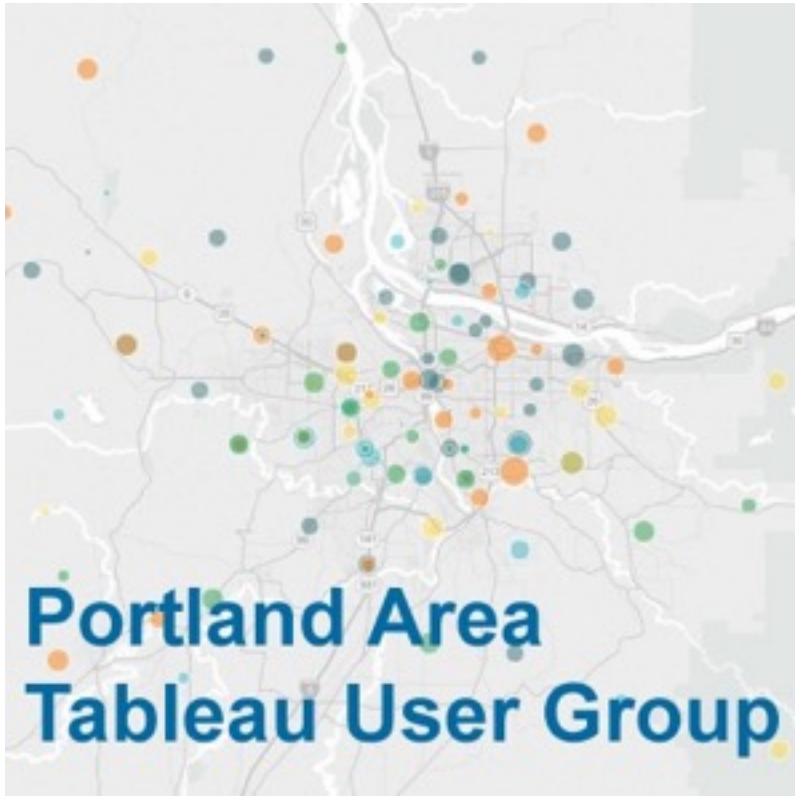
- **Time management is absolutely crucial**
- Practice your problem solving skills
- Know Best Practices Data Visualization
  - Stephen Few's "Show me the Numbers" is a HIGHLY recommended read
- Be sure you know when you to blend and when to join
- Must be comfortable using Parameters
- Extra flare using Dynamic Chart titles
- Know LoD

Any other questions?

Erica Strachan

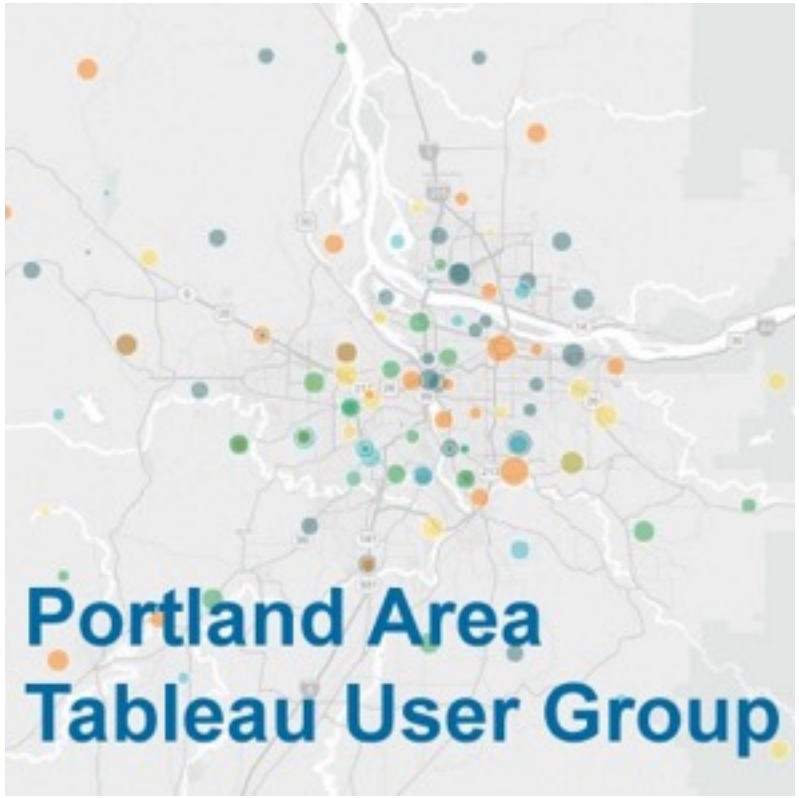
ericas@slalom.com

Upcoming meetings



- Next meeting the week of January 25th
- Upcoming topics
  - Getting to know Visable
  - Use of color and fonts
  - Tableau Server

Thank you for coming! Stay in touch…



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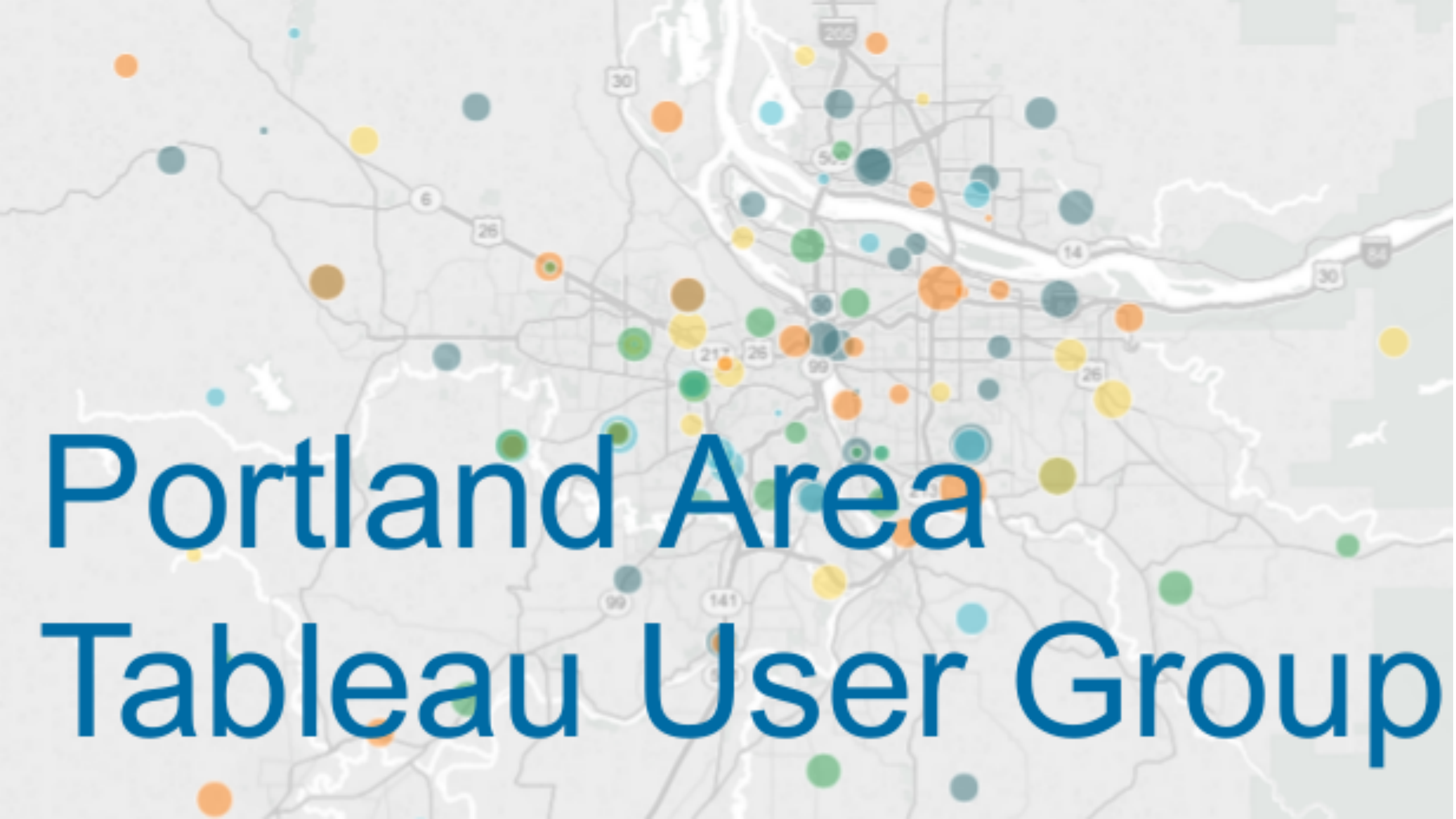
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