



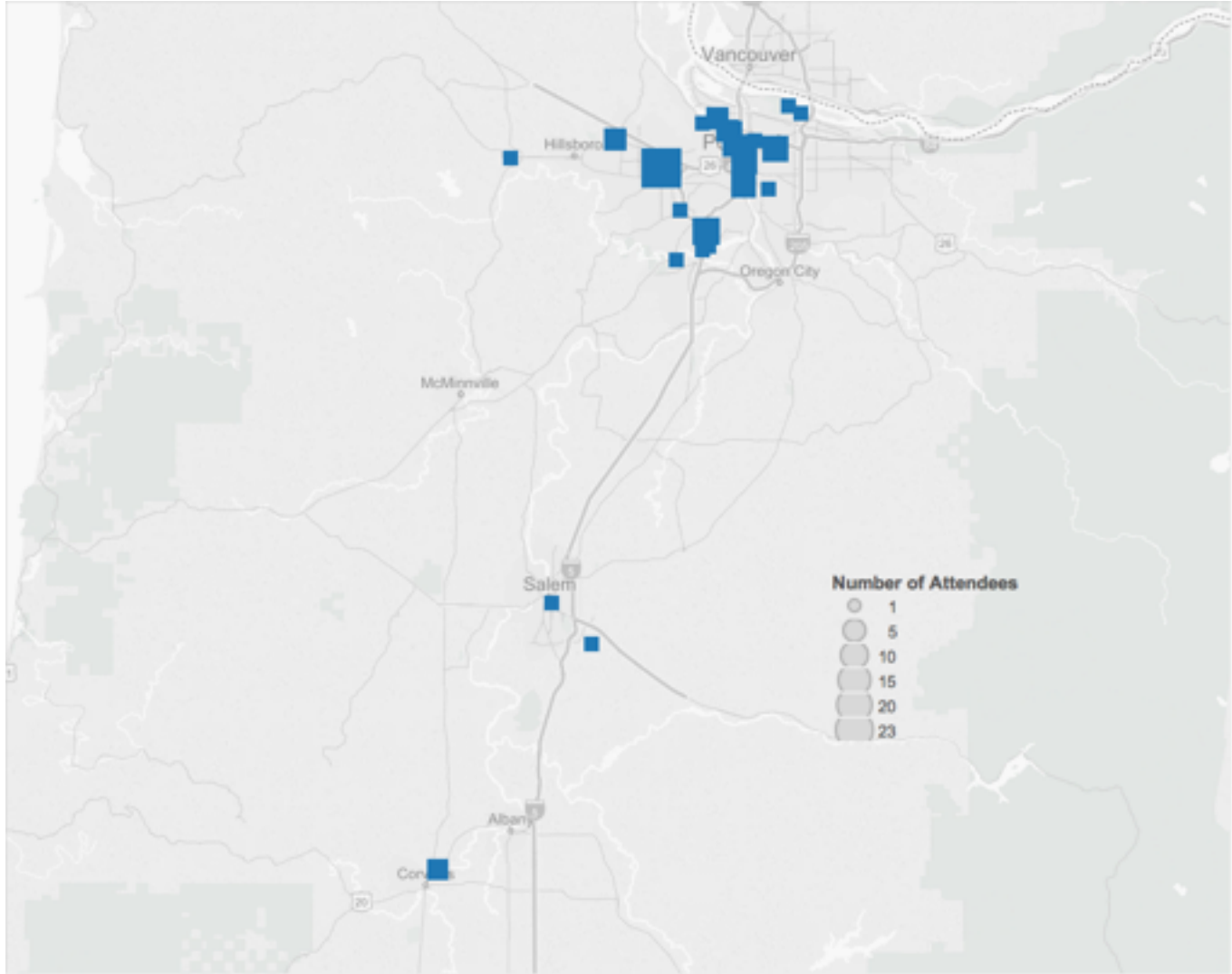
Portland Area Tableau User Group

December 16, 2015

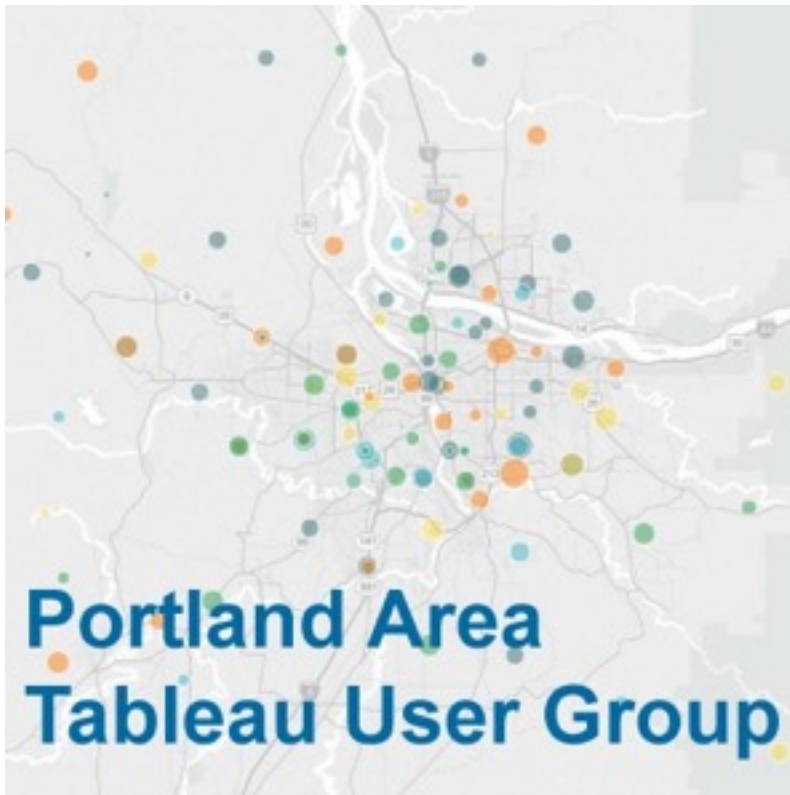
Agenda

- 2:00 – Gather and settle in
- 2:05 – About PDXaTUG
- 2:10 – A few words from our sponsor, Slalom Consulting
- 2:15 – User Stories
 - Break into small groups to complete worksheet
 - Take turns sharing User Stories in small groups
 - Volunteer to present to the group
 - Discussion
- 3:20 – If you went to #Data15, we want to hear about it! Please share:
 - Which new Tableau feature you're most excited about
 - Which session you attended that you found most valuable and why
 - One thing you learned that surprised you
- 3:30 – Tableau Certification Q&A
 - Erica Strachan of Slalom Consulting will chat about her experience becoming certified in Tableau Desktop and will answer as many of your burning questions about certification as she can.
- 4:00 – Stick around to continue the conversations started by our presentations

Where do members come from?



How to connect?



- LinkedIn
 - Portland Area Tableau User Group
 - <https://www.linkedin.com/groups/Portland-Area-Tableau-User-Group-3858800/about>
- Tableau Communities
 - Portland
 - <http://community.tableau.com/groups/portland>
- MeetUp
 - Portland Tableau User Group
 - <http://www.meetup.com/Portland-Tableau-User-Group/>
- Twitter
 - PDXaTUG
 - <https://twitter.com/PDXaTUG>



How to participate?

- Attend!
- Present!!
- Host!!!
- Sponsor!!!!



90

Local
consultants and
recognized experts

Select PDX Clients
34

SLALOM CONSULTING

PORTLAND, OR

EST.  2006

A background image for the "Delivery Leadership" section showing a person in a suit walking through a modern office space.

**Delivery
Leadership**

A background image for the "Information Management and Analytics" section showing a laptop screen displaying data charts and documents.

**Information
Management
and Analytics**

A background image for the "Organizational Effectiveness" section showing a group of people in a meeting room, seen from behind.

**Organizational
Effectiveness**

A background image for the "Customer Engagement" section showing a person's hands using a tablet device.

**Customer
Engagement**

A background image for the "Technology Enablement" section showing a person holding a tablet with a sunset or sunrise scene on the screen.

**Technology
Enablement**

User Stories

- Break into small groups to complete worksheet - 10 min
- Take turns sharing User Stories in small groups - 30 min
- Volunteer to present to the group - 20 min
- Discussion - 5 min

WELCOME TO
**TABLEAU
CONFERENCE
2015!**

A wide-angle photograph of a large conference hall during the Tableau Conference 2015. On the left, a large stage features a massive screen displaying the event's welcome message. The screen has a green and blue pixelated background. A speaker stands at a podium on the stage. The audience, seated in tiered rows, fills the right side of the frame. The stage is lit with bright white spotlights, while the audience area is bathed in blue light. A yellow spotlight is also visible on the stage.

Tableau Conference 2015 Attendees

- Which new Tableau feature you're most excited about
- Which session you attended that you found most valuable and why
- One thing you learned that surprised you





NOV. 7-11

AUSTIN, TX

#DATA16

Tableau Conference 2016

A wide-angle photograph of the Seattle skyline at night, viewed from across a body of water. The city lights are reflected in the water, and the sky is a deep blue with some clouds. The text 'Tableau Certification Q&A' is overlaid in white on the left side of the image.

Tableau Certification Q&A

Erica Strachan, Slalom Consultant
Tableau 9 Certified Professional

slalom

Tableau Qualification Associate Exam

- 1st step toward full certification
- 2 hours, 33 multiple choice questions (no workbook to submit)
- 16 knowledge based, 18 hands-on
- Covers most Tableau basic functionality:
 - Data Connections
 - Organizing & Simplifying Data
 - Field Types & Visual Cues
 - Chart Types
 - Calculations
 - Mapping
 - Statistics
 - Dashboard

Qualification Exam Tips

- Read carefully! Wording can be tricky
- Skip questions you are struggling with and come back if you have time
- Know the tableau lingo: pills, field labels, tooltips, blending, joins, bins, sets.
- MUST feel comfortable with calculated fields
- Be clear on filtering options. Examples: only relevant values and universal filtering
- Be prepared for statistics questions (finding r-squared values, trend line options)
- Review functions you might not use very often and think of use cases.
- Create extracts when data are slow and pay close attention to your joins
 - Answer knowledge based questions while extracting
- Be prepared for LoD

Tableau Certification Exam

- 8 questions, all development in Tableau
- Submit a Tableau workbook as your answer sheet
- 3 Modules
 - Module 1: Data Visualization Best Practices: Given a visualization to critique and option to develop a better representation of data
 - Module 2: Technical Practice: Given specific directions on how to build charts
 - Module 3: Story Telling: Given specific directions on how to build charts and use best practices to create dashboard.

Certification Study Tips

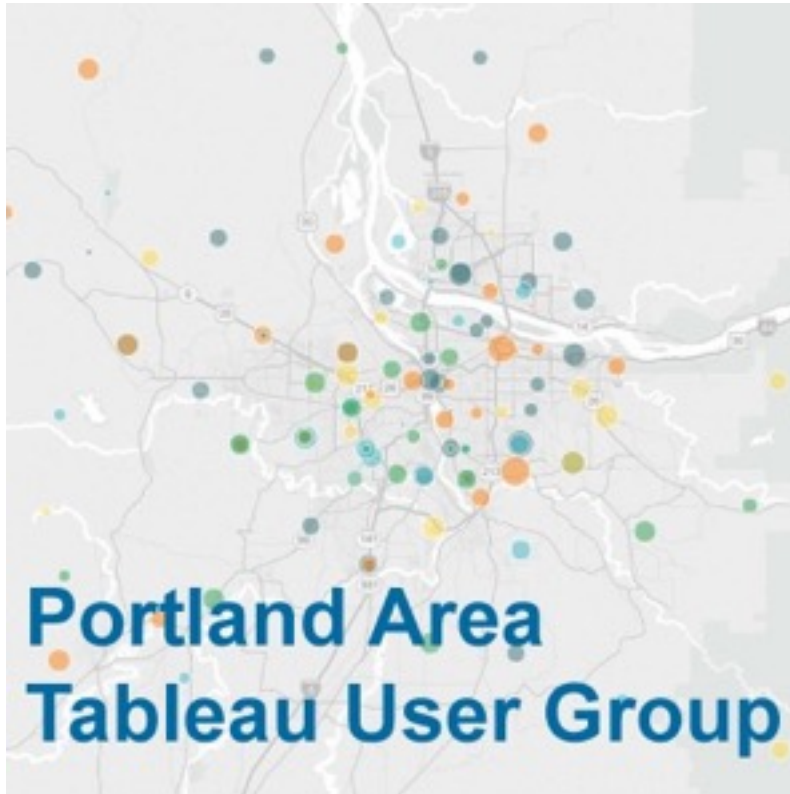
- **Time management is absolutely crucial**
- Practice your problem solving skills
- Know Best Practices Data Visualization
 - Stephen Few's "Show me the Numbers" is a HIGHLY recommended read
- Be sure you know when you to blend and when to join
- Must be comfortable using Parameters
- Extra flare using Dynamic Chart titles
- Know LoD

Any other questions?

Erica Strachan

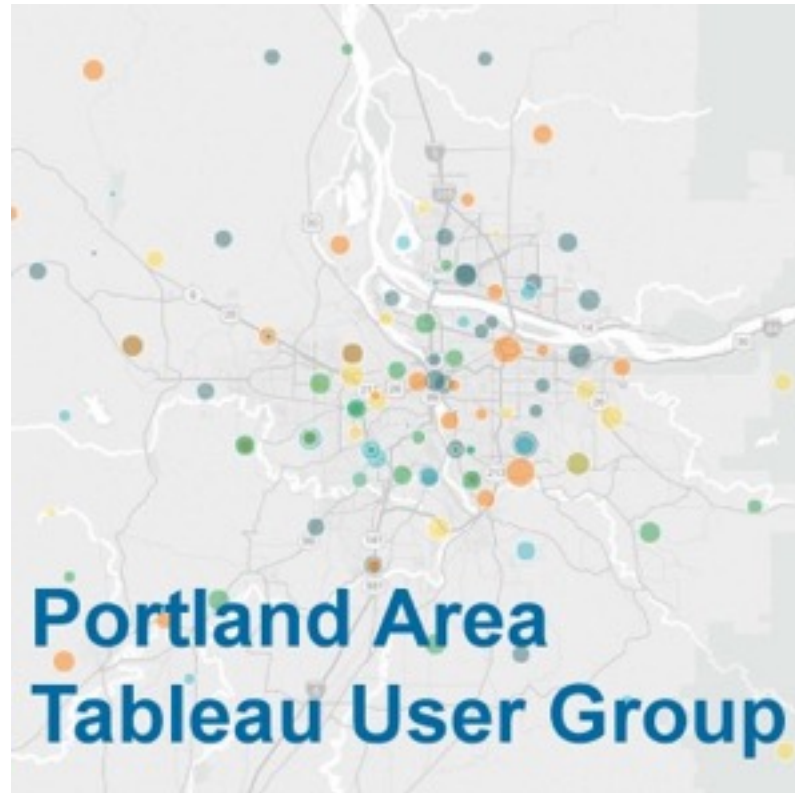
ericas@slalom.com

Upcoming meetings

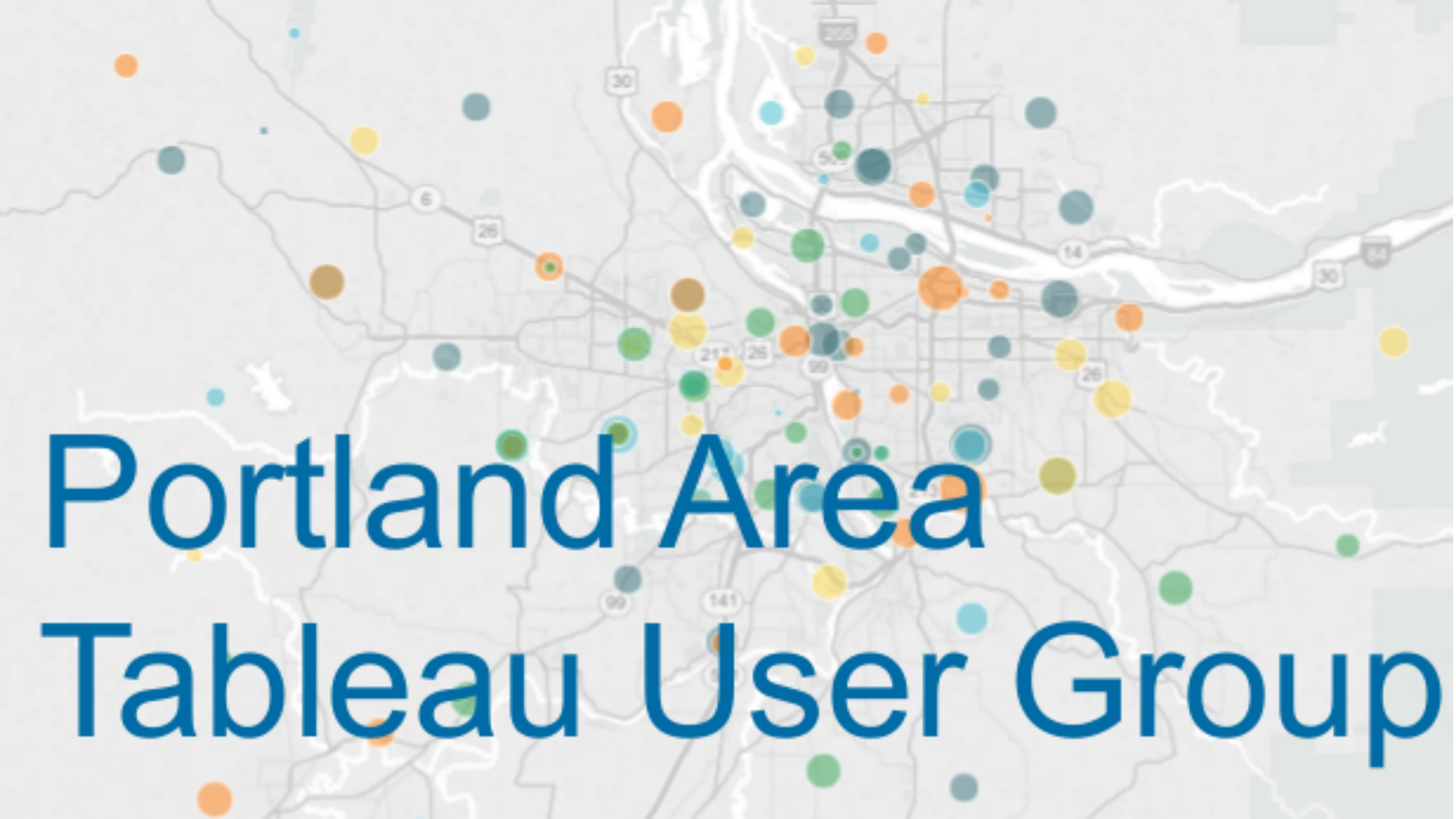


- Next meeting the week of January 25th
- Upcoming topics
 - Getting to know Visable
 - Use of color and fonts
 - Tableau Server

Thank you for coming! Stay in touch...



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