

# Vitsarut Limkarnjanawat

UX/UI Designer

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## Work Experience

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Loft Thai & Nakhon spa portfolio website

Mar - Apr 2025

A web site strengthened both brands' online presence

### Graphics & UX/UI Designer

- Designed high-end web interfaces for Loft Thai and Nakhon Spa using Figma and Photoshop.
- Blended modern luxury with Thai heritage through bold layouts, Elegant typography and culturally inspired elements.
- Enhanced brand perception by creating immersive, Serene digital experiences and harmonious color schemes.

Nakhon spa Ads & Mobile

Apr 2025

Visually engaging assets and video campaigns

### Graphics & Video Editor

- Developed visually engaging assets and video campaigns for high-traffic locations like Emsphere to drive foot traffic and online engagement.
- Optimized video layouts to ensure brand elegance while standing out in a competitive wellness market.
- Developed engaging visual stories that blend traditional Thai heritage with modern luxury to capture local and international attention.

Next Level Shipping

Nov 2024

Digital presence and simplify the customer experience.

### Lead UX/UI Designer

- Designed a professional, User-centric website focused on speed, Reliability and streamlined navigation.
- Developed clean layouts and dynamic visuals to enhance user trust and support global logistics communication.
- Optimized the interface to elevate the company's digital presence and simplify the customer experience.

Sport Complex Management system

Feb - Dec 2024

Responsible for overseeing the daily operations of the facility.

### Lead UX/UI Designer

- Directed daily facility operations, Focusing on strategic staff scheduling and workload distribution to ensure 100% operational readiness.
- Streamlined internal workflows and task management to improve overall operational efficiency and enhance the customer experience.
- Optimized resource allocation by aligning shift planning with peak and off-peak demand to maintain high service standards.

UI Designer (Internship), Exam Tutor website

Jan 2025

Web Tester (Internship), Eau de spa Wellness for Home

Apr 2025

## EDUCATIONS

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School of Information Technology, Software Engineering,  
Mae Fah Luang University (MFU)

2021 - 2025

## SKILL

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**Hard skills:** Prototyping, Wireframe, Usability testing, Coding(Experienced), Editing, UX Writer(Experienced)

**Techniques:** Interaction Design, UX Research, Usability Design, Requirement Analysis, Design Systems