

Vitsarut Limkarnjanawat

UX/UI Designer

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Work Experience

Loft Thai & Nakhon spa portfolio website

Mar - Apr 2025

A web site strengthened both brands' online presence

Graphics & UX/UI Designer

- Designed high-end web interfaces for Loft Thai and Nakhon Spa using Figma and Photoshop.
- Blended modern luxury with Thai heritage through bold layouts, elegant typography, and culturally inspired elements.
- Enhanced brand perception by creating immersive, serene digital experiences and harmonious color schemes.

Nakhon spa Ads & Mobile

Apr 2025

Visually engaging assets and video campaigns

Graphics & Vedio Editor

- Developed visually engaging assets and video campaigns for high-traffic locations like Emsphere to drive foot traffic and online engagement.
- Optimized video layouts to ensure brand elegance while standing out in a competitive wellness market.
- Developed engaging visual stories that blend traditional Thai heritage with modern luxury to capture local and international attention.

Next Level Shipping

Nov 2024

Digital presence and simplify the customer experience.

Lead UX/UI Designer

- Designed a professional, user-centric website focused on speed, reliability, and streamlined navigation.
- Developed clean layouts and dynamic visuals to enhance user trust and support global logistics communication.
- Optimized the interface to elevate the company's digital presence and simplify the customer experience.

Sport Complex Management system

Feb - Dec 2024

Responsible for overseeing the daily operations of the facility.

Lead UX/UI Designer

- Directed daily facility operations, focusing on strategic staff scheduling and workload distribution to ensure 100% operational readiness.
- Streamlined internal workflows and task management to improve overall operational efficiency and enhance the customer experience.
- Optimized resource allocation by aligning shift planning with peak and off-peak demand to maintain high service standards.

UI Designer (Internship), Exam Tutor website

Jan 2025

Web Tester (Internship), Eau de spa Wellness for Home

Apr 2025

EDUCATIONS

School of Information Technology, Software Engineering, Mae Fah Luang University (MFU)

2021 - 2025

SKILL

Hard skills: Prototyping, Wireframe, Usability testing, Coding(Experienced), Editing, UX Writer(Experienced)
Techniques: Interaction Design, UX Research, Usability Design, Requirement Analysis, Design Systems