

Inferential Statistics

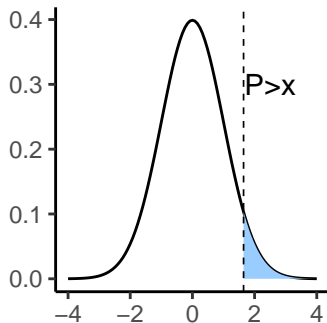
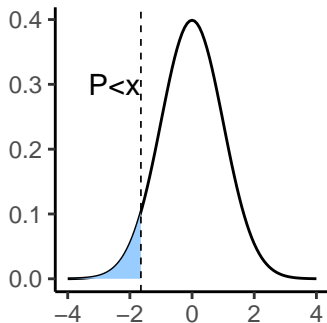
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Expanding on Hypothesis Testing

- 1-tailed
 - ▶ Hypothesis includes an expected direction.

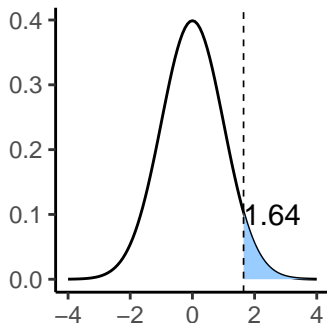
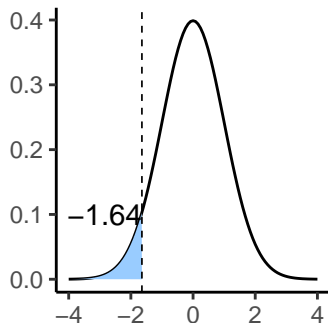


- Decrease
- Cooler
- Smaller
- Lower

- Increase
- Warmer
- Higher
- Expand

Expanding on Hypothesis Testing

- 1-tailed - hypothesis includes an expected direction



- If your obtained test statistic falls beyond the critical value (lightblue) for your given Alpha threshold = Significant result, **reject the null**

Expanding on Hypothesis Testing

- 2-tailed tests:
 - ▶ Have no expected directionality hypothesized.
 - ▶ Splits the 5% of the area under the curve that would be considered significant between both tails of the normal distribution curve.
 - ▶ Are therefore less powerful tests (more likely to find a significant result).

