

PepeNews Token (PNEWS) White Paper

Executive Summary

The PepeNews Token (PNEWS) is a groundbreaking cryptocurrency that combines blockchain technology, meme culture, and digital journalism. By merging DeFi with meme-based content and viral trends, PepeNews aims to revolutionize the media space.

Introduction

In today's digital age, meme culture is a powerful driver of online engagement. Memes shape narratives, inform opinions, and carry major social influence. PNEWS integrates this cultural phenomenon with blockchain tech, offering a unique platform.

Problem Statement

- Centralized platforms monetize user content without fair reward.
- Limited tokenization prevents users from benefiting from viral trends.
- Trust in traditional news sources is waning among younger audiences.

Solution

- Empower users to create/share meme-based news.
- Earn tokens via engagement and content creation.
- Transparent ecosystem using smart contracts.

Tokenomics

Token Name: PepeNews Token

Symbol: PNEWS

Total Supply: 1,000,000,000 PNEWS

Distribution:

30% Community

20% Team

20% Marketing

10% Reserve

10% Liquidity

10% Charity & Governance

Technical Overview

Built on BNB Smart Chain (BSC) for low fees and high scalability. Features:

- Smart contracts
- NFT meme marketplace
- Staking & governance via DeFi tools

Key Features

- Meme NFT Marketplace
- Community Governance
- Staking & Rewards
- Meme-integrated News Feed

Roadmap

2023:

- Token Launch
- Airdrops & Community Growth

2024:

- Meme NFT Marketplace
- DeFi Integration

2025:

- DAO Launch
- Platform Expansion

Use Cases

- Creators: Earn via memes
- Journalists: Tokenize stories
- Community: Vote on platform decisions

Conclusion

PepeNews is redefining digital journalism by combining memes, news, and blockchain. PNEWS empowers communities to engage, create, and earn in a decentralized way.

Contact

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