

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

#PROBLEM

How might we create an application for travel approval of corporate employee through Salesforce by the benefits of company and employees.



Key rules of brainstorming

to run an effective and productive session

- 🗣️ Stay on topic
- 💡 Brainstorm with others
- 🚫 Defers judgment
- 👂 Listen to others
- 📱 No to solution
- 🔍 If possible, be visual

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes



Access with email, login history	Using Customer Email Protection	Privacy & Account Guides
Content data management		

Person 5

Relay App	Privacy Security Policy	External Team Support
Content management		

Person 6



Access management	Travel & Expense Policy	Privacy Policy Guidelines
Content management		

Person 7
